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# Microchip Wins Top Technology Awards for its eXtreme Low Power PIC(R) Microcontrollers, mTouch(TM) Sensing Solutions and Analog Products

Company Honored by EDN Magazine, Design News Magazine and the EN-Genius Network

CHANDLER, Ariz.--(BUSINESS WIRE)-- Microchip Technology Inc. (NASDAQ: MCHP), a leading provider of microcontroller and analog semiconductors, today announced honors from three leading industry publications for its [eXtreme Low Power \(XLP\) PIC\(R\) microcontrollers](#), [mTouch\(TM\) sensing solutions](#) and world-class [analog products](#).

EDN Magazine selected Microchip's [PIC24F16KA](#) nanoWatt XLP PIC microcontrollers as its Innovation Award winner in the "Microcontroller" category, marking Microchip's second consecutive win. Additionally, Microchip was a finalist in "Analog Signal Path" category for its [MCP651/2/5 operational amplifiers](#) (op amps). EDN's technical editors nominate the most unique, state-of-the-art electronics products, and then let its readership vote for the candidates via an online balloting process. EDN then uses a combination of these audience votes, balloting of its Editorial Advisory Board, and voting by its editorial staff to determine the ultimate winner in each category.

"Microchip continues to gain industry recognition for the leading technology that customers have already come to expect, including highly integrated PIC microcontrollers with the world's lowest power consumption," said Ganesh Moorthy, Microchip COO. "Designers also prefer the flexibility of our open-source mTouch sensing solutions, and the synergistic convenience of our broad portfolio of low-power analog products. We are honored by all of these prestigious awards, and will continue to bring our customers the very best solutions for their embedded design needs."

The EN-Genius Network named Microchip's [MCP2036 Inductive Touch-Sensing Analog Front End](#) (AFE) its Product of the Year in the "Best AFE Sampling System" category. Award winners are selected from among the products reviewed by their editorial team during the course of the year, on the basis of technical merit and likelihood of market success.

Finally, two of the aforementioned Microchip products were also finalists in Design News Magazine's annual Golden Mousetrap Awards, which recognize engineering innovation and creativity in product design. The MCP651/2/5 op amps were named in the "Components, Hardware & Interconnects" category, while the PIC24F16KA microcontrollers were named in the "Power Management" category.

For additional information about the products in this press release, contact any Microchip sales representative or authorized worldwide distributor, or visit Microchip's Web site at <http://www.microchip.com/get/9B9W>.

## About Microchip Technology

Microchip Technology Inc. (NASDAQ: MCHP) is a leading provider of microcontroller and analog semiconductors, providing low-risk product development, lower total system cost and faster time to market for thousands of diverse customer applications worldwide.

Headquartered in Chandler, Arizona, Microchip offers outstanding technical support along with dependable delivery and quality. For more information, visit the Microchip website at <http://www.microchip.com/get/9B9W>.

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High-res Photos Available Through Flickr or Editorial Contact (feel free to publish):

- MCP651/2/5 Op Amps: <http://www.microchip.com/get/PETD>
- PIC24F16KA Microcontrollers: <http://www.microchip.com/get/93WK>
- MCP2036 Inductive Touch-Sensing AFE: <http://www.microchip.com/get/00HR>

RSS Feed for Microchip Product News: <http://www.microchip.com/get/BDR6>

Source: Microchip Technology Inc.