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Midwest Produce Distributor Selects Flux Power Lithium Batteries for Electric Pallet Jack Forklifts

MILWAUKEE, WI and VISTA, CA -- (Marketwired) -- 06/25/15 -- Flux Power Holdings, Inc. (OTCQB: FLUX), a developer of advanced lithium battery technologies for industrial applications including electric forklifts, today announced that a large Midwest produce distributor has ordered 27 Flux LiFT Pack battery units to power a fleet of their electric pallet jacks. Flux's 24-volt LiFT Pack batteries deliver improved performance for Class III pallet jacks or "walkies," small forklifts operated by a user walking alongside.

The introduction and adoption of Flux's innovative solution was facilitated by Courtney Industrial Battery (CIB), a leading supplier of motive power in the Midwest and stationary power in the U.S., based in Milwaukee, Wisconsin. "We are pleased to represent Flux Power and be able to provide this leading edge battery technology to help our customers meet their motive power needs, while saving them money," said Joe Wohlleber, general manager, CIB.

"The deployment decision followed an initial order in April 2015 at one of the customer's key facilities. Through piloting our customer was able to confirm the performance, efficiency and cost benefits of Flux's 135 Ahe LiFT Pack solution versus solutions they have used in the past," said Gary Hanert, regional sales manager, CIB. "The customer is very pleased that the Flux LiFT Pack enables opportunity charging, resulting in longer run times and higher productivity. It is also important to the customer to be able to deploy a product, such as the Flux LiFT Pack which can last five years or more."

"We are excited to welcome one of the Midwest's largest produce distributors to our growing customer base," said Ron Dutt, Flux Power's CEO. "We're proud to have our partner CIB's support for the LiFT Pack product line and appreciate this customer's enthusiasm for the improved performance, lower total cost of ownership and reduced environmental impact our solutions deliver for the materials handling industry compared to the alternatives."

About Courtney Industrial Battery, Inc. (www.cibattery.com)

CIB has provided the highest quality industrial and commercial batteries, chargers and services since 1953. We provide the most complete line of state of the art batteries and chargers in the industry. CIB covers the Midwest with six complete service facilities. We maintain a large fleet of rental batteries and chargers for your immediate or seasonal needs.

About Flux Power Holdings, Inc. (www.fluxpwr.com)

Flux Power develops and markets advanced lithium-ion energy storage systems ('batteries') based on its proprietary battery management system (BMS) and in-house engineering and product design. Flux storage solutions deliver improved performance, extended cycle life and greater return on investment than legacy solutions. Flux sells direct and through a growing base of distribution relationships. Products include advanced battery packs for

motive power in the lift equipment, tug and tow and robotics market, portable power for military applications and stationary power for grid storage.

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This release contains certain "forward-looking statements" relating to Flux's business, that are often identified by the use of "believes," "expects" or similar expressions. Forward-looking statements involve risks and uncertainties that may cause actual results to be materially different from those anticipated, believed, estimated, expected, etc. Such forward-looking statements include the development and success of new products, distribution partnerships and business opportunities and the uncertainties of customer acceptance of new products. Actual results could differ from those projected in due to numerous factors. These forward-looking statements are made as of the date of this news release, and we assume no obligation to update these statements or the reasons why actual results could differ from those projected. Although we believe that beliefs, plans, expectations and intentions in this press release are reasonable, there can be no assurance that they will prove to be accurate. Investors should refer to the risk factors outlined in our Form 10-K, 10-Q and other reports filed with the SEC and available at www.sec.gov/edgar.

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