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Rosen Consulting Group Adopts Andersen Brand, Expanding Multidisciplinary Expertise

SAN FRANCISCO--(BUSINESS WIRE)-- Andersen is proud to announce Rosen Consulting Group (RCG), a prominent real estate and economics consulting firm, will adopt the Andersen brand. The move comes [three years after RCG joined the Andersen platform](#), enhancing RCG's service offerings while further strengthening Andersen's multidisciplinary capabilities across tax, legal, valuation, and related consulting services.

The real estate practice at Andersen brings together professionals with deep experience across multiple disciplines to deliver comprehensive solutions in areas such as real estate appraisals, property tax appeals, fund accounting, cost segregation, and tax strategy curated for real estate investors, funds, institutions, sovereign wealth funds, and high-net-worth individuals and families.

Founded in 1990 by Chairman [Ken Rosen](#), RCG built a national reputation for its expertise in real estate consulting, investment analysis, economic forecasting, capital fundraising, and strategic advisory services. Under the Andersen brand, the firm will continue to deliver the same high-level insights to guide critical investment decisions.

"Our transition to the Andersen brand underscores our shared commitment to providing clients with comprehensive, integrated solutions," said Ken Rosen, chairman of Rosen Consulting Group. "For more than 30 years, our team has worked alongside Andersen professionals to deliver market intelligence and strategic clarity. Adopting the Andersen brand enables us to expand the scope of our services while continuing to provide the same quality expertise our clients have come to expect."

The RCG team adopting the Andersen brand also includes Managing Directors [Randall Sakamoto](#) and [David Bank](#). Randall has led the RCG team for more than a decade and has nearly 30 years of experience in real estate research, data analytics, consulting and strategic advisory. David joined the firm after serving as an economist at the U.S. Department of Housing and Urban Development, where he conducted economic and market analysis and authored housing market reports for the Office of Policy Development and Research (PD&R).

"Ken and his team are known for producing analyses that shape market perspectives," said Mark L. Vorsatz, global chairman and CEO of Andersen. "Their adoption of the Andersen brand reflects our ability to provide clients with seamless, multidisciplinary services and reinforces our commitment as the benchmark for quality and independence in professional services."

[Andersen](#) is the founding member of [Andersen Global](#), an international association of legally separate, independent member firms comprised of tax, legal, and valuation professionals

around the world. Established in 2013 by U.S. member firm Andersen Tax LLC, Andersen Global now has more than 44,000 professionals worldwide and a presence in over 600 locations through its member and collaborating firms. In the U.S., Andersen has more than 2,200 personnel in 26 cities across the country.

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