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Datavault AI Acquires API Media in All Cash Transaction

Technology provider API selects Datavault AI to continue building its leading culture of tech innovation

PHILADELPHIA, Oct. 28, 2025 (GLOBE NEWSWIRE) -- via IBN – Datavault AI Inc. (Nasdaq: DVLT), a leader in patented data tokenization and monetization technologies, today announced that it has entered into a definitive acquisition agreement to acquire API Media in December of this year. Through API's strength of technology culture and seasoned leadership team, Datavault AI and API will enhance enterprise data activation, expand AI-powered capabilities, and drive new monetization opportunities across global markets. The API brand will remain, and operations will be enhanced with the addition of patented capabilities and technologies developed and patented by Datavault AI.

API Media, headquartered in New Jersey, is a leading provider of innovative audio and visual technologies and IT services for large sporting events and enterprise clients. API's clients include some of the most prestigious and sought after sports venues and events, made possible through a dedicated and customer first culture cultivated over decades,

“This acquisition marks a decisive next step in our strategy to scale Datavault's proprietary data-monetization ecosystem,” said Nathaniel Bradley Chief Executive Officer of Datavault AI. “API Media's iconic brand and expertise in multi-channel engagement, data overlay integration, and clutch on-the-fly automation will strengthen our core platform, enrich our culture and enhance the value we deliver to enterprise clients through verified, tokenized data assets. This is a leap forward we wanted and this is the team we have coveted. It's a dream come true.”

“Joining Datavault AI allows us to bring our clients the most advanced capabilities in AI, analytics, and secure data monetization,” said Frank Tomaino, President of API Media. “Datavault's technology stack transforms how organizations manage and monetize information—creating new revenue streams while maintaining transparency and compliance. Together, we'll redefine what's possible in intelligent marketing and audience development.”

“The acquisition of API Media accelerates Datavault's growth trajectory and broadens our recurring-revenue base,” added David Reese, CEO of API Media. “It strengthens our presence in data-driven media and marketing while extending our reach into sectors primed for tokenized data solutions.”

With the integration of API Media, Datavault AI gains expanded expertise in digital media operations, audience intelligence, and revenue analytics—positioning the company to capture increased market share across enterprise data, advertising, and AI-as-a-Service verticals. The acquisition reinforces Datavault's role as a global leader in data monetization, blockchain tokenization, and AI-enabled experiential events.

About Datavault

Datavault AI^{TM} (Nasdaq: DVLT) is leading the way in AI driven data experiences, valuation and monetization of assets in the Web 3.0 environment. The Company's cloud-based platform provides comprehensive solutions with a collaborative focus in its Acoustic Science and Data Science Divisions. Datavault AI's Acoustic Science Division features WiSA®, ADIO® and Sumerian® patented technologies and industry-first foundational spatial and multichannel wireless HD sound transmission technologies with IP covering audio timing, synchronization and multi-channel interference cancellation. The Data Science Division leverages the power of Web 3.0 and high-performance computing to provide solutions for experiential data perception, valuation and secure monetization. Datavault AI's cloud-based platform provides comprehensive solutions serving multiple industries, including HPC software licensing for sports & entertainment, events & venues, biotech, education, fintech, real estate, healthcare, energy and more. The Information Data Exchange® (IDE) enables Digital Twins, licensing of name, image and likeness (NIL) by securely attaching physical real-world objects to immutable metadata objects, fostering responsible AI with integrity. Datavault AI's technology suite is completely customizable and offers AI and Machine Learning (ML) automation, third-party integration, detailed analytics and data, marketing automation and advertising monitoring. The Company is headquartered in Beaverton, Oregon. Learn more about Datavault AI at www.dvlt.ai.

Forward Looking Statement

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, and other securities laws. Words such as "expect," "will," "anticipates," "continues" and variations of such words and similar future or conditional expressions are intended to identify forward-looking statements. Such forward-looking statements, including statements herein regarding our business opportunities and prospects, strategy, future revenue expectations, licensing initiatives, patent initiatives as well as the successful implementation of the patented technologies, are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Readers are cautioned not to place undue reliance on these forward-looking statements. Actual results may differ materially from those indicated by these forward-looking statements as a result of various risks and uncertainties including, but not limited to, the following: our ability to successfully utilize all intellectual property that has been issued and granted Notices of Allowance; risks regarding our ability to utilize the assets we acquire to successfully grow our market share; risks regarding our ability to open up new revenue streams as a result of the various patents mentioned in this press release; our current liquidity position and the need to obtain additional financing to support ongoing operations; general market, economic and other conditions; our ability to continue as a going concern; our ability to maintain the listing of our common stock on Nasdaq; our ability to manage costs and execute on our operational and budget plans; our ability to achieve our financial goals; the degree to which our licensees implement our technologies into their products, if at all; the timeline to any such implementation; risks related to technology innovation and intellectual property, and other risks as more fully described in our filings with the U.S. Securities and Exchange Commission. The information in this press release is provided only as of the date of this press release, and we undertake no obligation to update any forward-looking statements contained in this communication based on new information, future events, or otherwise, except as required by law.

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