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Professional Staffing Expert Joins General Employment Team

NAPERVILLE, Ill., April 28, 2015 /PRNewswire/ --**General Employment Enterprises, Inc. (NYSE MKT: JOB)** ("the Company" or "General Employment") a provider of specialty staffing services today announced the addition of a new team member, Kathleen Elston, who joins the professional services management team of the Company as Vice President Field Operations. Kathleen comes to General Employment with almost 30 years in the staffing industry. She started her career with Accountants Overload, a large regional southern California accounting and finance staff augmentation and permanent placement firm. Kathleen worked her way through the organization, beginning as a temporary staffing consultant, then executive recruiter, and based upon her outstanding performance, assumed the position of regional business development manager. Later in her career, she joined a start up company, Account on Us, as an assistant branch manager then branch manager and ultimately area manager. Account on Us was acquired by Accountants on Call/Ajilon a subsidiary of Adia (now Adecco) and she was promoted to Area Vice President of southern California. Under her leadership, the region grew to 8 branches with annual revenue of \$50 million.

In 1995, Elston was recruited to help build Accounting Principals, a division of MPS Group (previously AccuStaff Incorporated) specializing in the staffing of finance and accounting professionals. She significantly grew the California region opening start up offices and adding strategic acquisitions in both northern and southern California. During this time, Elston produced two of the top offices nationally and a winning executive recruiter division, Parker and Lynch. Elston's plans upon joining General Employment are to develop a high margin full service finance and accounting staffing solutions group within existing offices and expand into new markets. Elston also plans to incorporate a high demand sub-specialty practice, bank compliance staffing and consulting, within select General Employment offices.

Commenting on the addition of Kathleen to the team, Derek Dewan, Chairman and Chief Executive Officer of the Company noted, "Kathleen was a top performer at MPS Group in her position at Accounting Principals and has the knowledge and leadership skills necessary for General Employment to further expand in the finance and accounting staffing market. She is highly skilled and will help accelerate the organic growth in existing offices and open new branches. Her industry knowledge and network of contacts will assist us in recruiting top talent for our finance and accounting specialty practice. I look forward to working with her at General Employment and welcome her to the professional staffing management team."

About General Employment Enterprises, Inc.

General Employment Enterprises, Inc. (the "Company") was incorporated in the State of Illinois in 1962 and is the successor to employment offices doing business since 1893. The Company provides staffing services through a network of offices located in the United States. The Company operates in two industry segments, providing professional staffing

services and solutions and light industrial staffing services through the names of General Employment, Ashley Ellis, Triad and Omni-One. Also, the Company serves the healthcare space with its Scribe Solutions brand.

Forward-Looking Statements

In addition to historical information, this press release contains statements relating to the Company's future results (including certain projections and business trends) that are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Act of 1934, as amended, (the "Exchange Act"), and are subject to the "safe harbor" created by those sections. The statements made in this press release that are not historical facts are forward-looking statements that are predictive in nature and depend upon or refer to future events. Such forward-looking statements often contain or are prefaced by words such as "will", "may", "plans", "expects", "anticipates", "projects", "predicts", "estimates", "aims", "believes", "hopes", "potential", "intends", "suggests", "appears", "seeks", or variations of such words or similar words and expressions. Forward-looking statements are not guarantees of future performance, are based on certain assumptions, and are subject to various known risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified and consequently, as a result of a number of factors, the Company's actual results could differ materially from those expressed or implied by such forward-looking statements. Certain factors that might cause the Company's actual results to differ materially from those in the forward-looking statements include, without limitation: (i) the loss, default or bankruptcy of one or more customers; (ii) changes in general, regional, national or international economic conditions; (iii) an act of war or terrorism or cyber security breach that disrupts business; (iv) changes in the law and regulations; (v) the effect of liabilities and other claims asserted against the Company; (vi) changes in the size and nature of the Company's competition; (vii) the loss of one or more key executives; (viii) increased credit risk from customers; (ix) the Company's failure to grow internally or by acquisition or the failure to successfully integrate acquisitions; (x) the Company's failure to improve operating margins and realize cost efficiencies and economies of scale ; (xi) the Company's failure to attract, hire and retain quality recruiters, account managers and salesmen; (xii) the Company's failure to recruit qualified candidates to place at customers for contract or full-time hire; and such other factors as set forth under the heading "Forward-Looking Statements" in the Company's annual reports on Form 10-K, its quarterly reports on Form 10-Q and in the Company's other filings with the Securities and Exchange Commission (SEC). More detailed information about the Company and the risk factors that may affect the realization of forward-looking statements is set forth in the Company's filings with the SEC. Investors and security holders are urged to read these documents free of charge on the SEC's web site at <http://www.sec.gov>. The Company is under no obligation to (and expressly disclaims any such obligation to) and does not intend to publicly update, revise or alter its forward-looking statements whether as a result of new information, future events or otherwise.

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