

San Francisco Chronicle Names UserTesting a 2022 San Francisco Bay Area Top Workplace

UserTesting ranked 30th amongst the best top workplaces in the Bay Area

SAN FRANCISCO--(BUSINESS WIRE)-- [UserTesting](#) (NYSE: USER), a leader in video-based human insight, today announced that it has been awarded a [Top Workplaces 2022](#) in the San Francisco Bay Area by the *San Francisco Chronicle*. This is UserTesting's third time in the past four years that it has been ranked by the San Francisco Chronicle as a top workplace in the Greater Bay Area. This year, UserTesting earned a ranking of 30 out of 75 in the small-companies category.

The Top Workplaces in the San Francisco Bay Area is based solely on employee feedback gathered through a third-party survey administered by the San Francisco Chronicle's employee engagement technology partner Energage, LLC. The anonymous survey uniquely measures 15 culture drivers that are critical to the success of any organization, that includes alignment, execution and connection. The results of this survey align well to UserTesting's belief that a company's success is built on a foundation of empathy for its customers and employees.

"We are proud of the culture we have built at UserTesting that thrives on building a supportive and inclusive environment for employees around the globe," said Michelle Huff, Chief Marketing Officer at UserTesting. "Our employees support each other to ensure we continue to deliver exceptional experiences for our customers, attracting the talent to help foster the dynamic culture that is UserTesting."

As a video-first experience testing platform, UserTesting enables organizations to see and hear the experiences of real people as they engage with products, designs, apps, prototypes, and brands to help bring greater customer empathy into their decision making process. The UserTesting Human Insight Platform generates video-based Customer Experience Narratives that give companies access to diverse customer perspectives, and a vivid, first-person understanding of any experience, whether physical or digital, so that they can build for customer needs today, and tomorrow.

UserTesting is growing, and new career opportunities in the Bay Area and beyond can be found [here](#).

About UserTesting

UserTesting (NYSE: USER) has fundamentally changed the way organizations get insights from customers with fast, opt-in feedback and experience capture technology. The UserTesting Human Insight Platform taps into our global network of real people and generates video-based recorded experiences, so anyone in an organization can directly ask

questions, hear what users say, see what they mean, and understand what it's actually like to be a customer. Unlike approaches that track user behavior then try to infer what that behavior means, UserTesting reduces guesswork and brings customer experience data to life with human insight. UserTesting has approximately 2,500 customers, including more than half of the world's top 100 most valuable brands according to Forbes. UserTesting is headquartered in San Francisco, California. To learn more, visit www.usertesting.com.

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