

Company Overview

Better Choice Company Inc. is a rapidly growing animal health and wellness company committed to leading the industry shift toward pet products and services that help dogs and cats live healthier, happier and longer lives. We take an alternative, nutrition-based approach to animal health relative to conventional dog and cat food offerings and position our portfolio of brands to benefit from the mainstream trends of growing pet humanization and consumer focus on health and wellness. We have a demonstrated, multi-decade track record of success selling trusted animal health and wellness products and leverage our established digital footprint to provide pet parents with the knowledge to make informed decisions about their pet's health. We sell the majority of our dog food, cat food and treats under the Halo and TruDog brands, which are focused, respectively, on providing sustainably sourced kibble and canned food derived from real whole meat, and minimally processed raw-diet dog food and treats. For more information, please visit www.betterchoicecompany.com.

Better Choice Announces Closing of Expanded Series F Financing and Acceleration of Asian Expansion

Oct 13 2020, 8:30 AM EDT

Better Choice Closes \$17.8M Insider-led Financing to Expand Its Rapidly Growing E-Commerce, Direct to Consumer and International Channels

Oct 2 2020, 8:30 AM EDT

Better Choice Company Reports Second Quarter 2020 Financial Results

Aug 18 2020, 7:30 AM EDT

Stock Overview

Symbol BTTR
Exchange OTCQB
Market Cap 38.66m
Last Price \$0.79
52-Week Range \$0.24 - \$3.90

10/16/2020 03:59 PM EDT

Investor Relations

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Management Team

Werner von Pein

Chief Executive Officer

Anthony Santarsiero

President and Director of Operations of the Company

Damian Dalla-Longa

Executive Vice President, Corporate Development and Director

Robert Sauermann

Executive Vice President, Strategy & Finance

Donna Bowden

Vice President, Operations

Sharla Cook

Vice President, Finance

Better Choice Company Inc.

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Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.