

Columbia Care Announces New Jersey Expansion with Opening of First Dispensary Location

Columbia Care opens its first New Jersey dispensary with plans to add two more locations

NEW YORK--(BUSINESS WIRE)-- Columbia Care Inc. (NEO: CCHW) (CSE: CCHW) (OTCQX: CCHWF) (FSE: 3LP) (“Columbia Care” or the “Company”) today announced the opening of its first medical cannabis dispensary in New Jersey. The new dispensary is located at 1062 N Delsea Drive, Vineland, NJ 08360, and will begin serving the New Jersey medical cannabis community today.

As one of only three operators licensed to dispense in the southern region of New Jersey, Columbia Care’s Vineland facility will allow the Company to address a large, underserved population in the state. The dispensary will be supported by the Company’s 50,000 sq. ft. cultivation and manufacturing facility, which will produce its first harvest next month, supplying both the dispensary as well as Columbia Care’s wholesale operations in the state. Adhering to both local and state guidelines for social distancing, patients will have access to curbside and express pickup options as well as Columbia Care’s innovative Virtual.Care portal, providing the industry’s most complete virtual shopping experience.

“Our opening in New Jersey marks a significant turning point and we’re excited to bring our industry-leading services and exceptional team to a new market, especially at a time when patients need them most,” said Nicholas Vita, chief executive officer of Columbia Care. “We appreciate the tremendous support we have received from the local and state governments, and remain committed to creating new jobs, increasing access to high-quality cannabis products, and improving the lives of New Jersey’s residents. With voters expected to pass the adult use ballot measure later this year, our ability to open two additional dispensaries will allow Columbia Care to be the market leader in New Jersey.”

Vineland Mayor Anthony Fanucci added, “We are glad to officially welcome Columbia Care to our community. Their operations are best in class and a great addition to the list of industries that call Vineland home. With the grand opening of this facility, the services they provide will have a significant impact for patients suffering from certain medical disorders or debilitating conditions.”

The Vineland dispensary will be open Tuesday through Saturday from 10 a.m. ET – 6 p.m. ET. Patients will also have access to the Columbia National Credit Card, the first and only legal credit card for cannabis purchases, to facilitate seamless ordering and cashless transactions. To access Columbia Care New Jersey’s state-licensed dispensaries, patients must be deemed eligible by a certified practitioner and be registered with the New Jersey Department of Health. State certified patients are encouraged to schedule an appointment at any Columbia Care New Jersey location. For more information on Columbia Care Vineland and current product offerings, please visit <https://col-care.com/location/vineland/>. For more

information on Virtual.Care and to schedule an appointment, please visit <http://virtualnj.care/v2/>.

About Columbia Care Inc.

Columbia Care is one of the largest and most experienced cultivators, manufacturers and providers of medical and adult use cannabis products and related services with licenses in 18 jurisdictions ¹ in the US and the EU. Columbia Care has completed more than 1.8 million sales transactions since inception and working in collaboration with renowned and innovative teaching hospitals and medical centers globally, continues to be a patient-centered health and wellness company setting the standard for compassion, professionalism, quality, care and innovation in the rapidly expanding cannabis industry. For more information on Columbia Care, please visit www.col-care.com.

Caution Concerning Forward-Looking Statements

This press release contains certain statements that constitute forward-looking information within the meaning of applicable securities laws and reflect the Company's current expectations regarding future events. The Company has made assumptions with respect to closing and funding for its financing transactions, which, although considered reasonable by the Company at the time of preparation, may prove to be incorrect, as well as other risk factors discussed under "Risk Factors" in Columbia Care's Annual Information Form dated March 31, 2020, filed with the applicable Canadian securities regulatory authorities on SEDAR at www.sedar.com and described from time to time in documents filed by the Company with Canadian securities regulatory authorities.

¹ *Includes Colorado, subject to successful completion of the acquisition of The Green Solution and W. Virginia industrial hemp cultivation license*

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