

VERB to Host verbLIT – An Interactive Showcase of its Latest Sales Technology – on Thursday, October 7, 2021, at 4 p.m. PT

The Leading Interactive Technology Symposium will showcase VERB's interactive video-based sales tools

Register by September 10 to attend verbLIT in person or by September 24 to attend virtually

NEWPORT BEACH, Calif. and SALT LAKE CITY, Sept. 01, 2021 (GLOBE NEWSWIRE) -- [Verb Technology Company, Inc.](#) (Nasdaq: VERB) ("VERB" or the "Company"), the leader in interactive video-based sales enablement applications, including interactive livestream eCommerce and shoppable video, webinar, CRM, and marketing applications for entrepreneurs and enterprises, today announced that it will host its first technology showcase event called **verbLIT**, the Company's **Leading Interactive Technology Symposium**, to highlight its leading-edge, interactive video-based sales tools that increase sales productivity and customer engagement.

"We are thrilled to showcase our sales tools at VERB's first technology symposium," said Rory J. Cutaia, CEO of VERB. "At verbLIT, you'll get front-row seats to see how our products work, from the recently launched [verbMAIL for Microsoft Outlook](#), to the powerful [verbLIVE with Attribution feature](#), to our new [AI/BI capabilities with PULSE](#). You'll also meet the people behind these innovations and hear from those who have used them – what makes these sales tools different, why they like them, and what results they're getting. It's a testament to the dedicated people at VERB whose combined talents have produced a suite of next-level sales tools that we believe will generate enormous value for all our stakeholders, both now and in the years to come. We'll also give you a sneak peek at what's coming from Verb. If you enjoy watching Apple product launches, you'll love verbLIT! [Here](#) is a preview."

verbLIT

Date: Thursday, October 7, 2021

Time: 4 p.m. – 6 p.m. PT

Where: 2210 Newport Blvd, Suite 200, Newport Beach, CA

Registration Link: [verbLIT Registration](#)

To attend in person: Please register using the link above by end of day **Friday, September 10, 2021**, and check the box "*Attending in person.*" You must present your vaccination record at the reception desk to be allowed into the event. **In-person attendance will be limited, and preference will be given to current shareholders.** Local COVID-19 screening protocols and requirements will be strictly followed during the event.

To attend virtually: Please register using the link above by end of day **Friday, September 24, 2021**.

Additional information will be emailed to all registrants approximately one week before the event.

About VERB

Verb Technology Company, Inc. (Nasdaq: VERB), the market leader in interactive video-based sales applications, transforms how businesses attract and engage customers. The Company's Software-as-a-Service, or SaaS, platform is based on its proprietary interactive video technology, and is comprised of a suite of sales enablement business software products offered on a subscription basis. Its software applications are available in over 60 countries and in more than 48 languages to large enterprise and small business sales teams that need affordable, easy-to-use, and quick-to-get-results sales tools. Available in both mobile and desktop versions, VERB's applications are offered as a fully integrated suite, as well as on a standalone basis, and include verbLIVE (an Interactive Livestream eCommerce and Shoppable Video and Webinar applications), verbCRM (a White-labelled Interactive Video-based Customer Relationship Management application), verbTEAMS (a Self Onboarding version of verbCRM with built-in verbLIVE and Salesforce synchronization for small businesses and solo entrepreneurs), verbLEARN (an Interactive video and gamified Learning Management System application), and verbMAIL (an interactive video mail solution integrated seamlessly into Microsoft Outlook). With 200 employees, the Company maintains offices in Newport Beach, California and American Fork, Utah.

For more information, please visit: www.verb.tech.

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Download verbMAIL here: [verbMAIL on Microsoft AppSource Store](#)

FORWARD-LOOKING STATEMENTS

This communication contains "forward-looking statements" as that term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks and uncertainties and include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain words such as "anticipate," "expect," "project," "plan," or words or phrases with similar meaning. Forward-looking statements contained in this press release may relate to, among other things, the Company's projected financial performance and operating results, including SaaS Recurring Revenue, as well as statements regarding the Company's progress towards achieving its strategic objectives, including the successful integration and future performance of acquisitions. Forward-looking statements are based on current expectations, forecasts and assumptions that involve risks and uncertainties, including, but not limited to the COVID-19 pandemic and related public health measures on our business, customers, markets and the worldwide economy; our plans to attract new customers, retain existing customers and increase our annual revenue; the development and delivery of new products, including verbLIVE; our plans and expectations regarding software-as-a-service offerings; our ability to execute on, integrate, and realize the benefits of any acquisitions; fluctuations in our quarterly results of operations and other operating measures; increasing competition; general economic, market and business conditions. If any of these risks or uncertainties

materialize, or if any of our assumptions prove incorrect, our actual results could differ materially from the results expressed or implied by these forward-looking statements. Investors are referred to our filings with the Securities and Exchange Commission, including our Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q, for additional information regarding the risks and uncertainties that may cause actual results to differ materially from those expressed in any forward-looking statement. All forward-looking statements in this press release are based on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made, except as required by law.

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Source: Verb Technology Company, Inc.