

VERB to Showcase Interactive Video-based Sales Solutions at Sidoti August Microcap Conference on Wednesday, August 18, 2021, at 3:15 p.m. ET

In July, the Company released verbMAIL, a video email solution integrated into Microsoft Outlook and powered by VERB's proprietary interactive video technology

Partnered with Market America Worldwide | SHOP.COM and NewAge, Inc. to launch sales-enablement apps for hundreds of thousands of distributors using VERB's software solutions

NEWPORT BEACH, Calif. and SALT LAKE CITY, Aug. 17, 2021 (GLOBE NEWSWIRE) -- [Verb Technology Company, Inc.](#) (Nasdaq: VERB) ("VERB" or the "Company"), the leader in interactive video-based sales enablement applications, including interactive livestream eCommerce, webinar, CRM and marketing applications for entrepreneurs and enterprises, today announced that CEO Rory J. Cutaia will present at the [Sidoti August Microcap Conference](#) to be held on August 18-19, 2021. He will also be meeting one-on-one with institutional investors throughout the conference. The presentation will be webcast live and available for replay.

Sidoti August Microcap Conference 2021

Presentation Date: Wednesday, August 18, 2021

Presentation Time: 3:15 p.m. ET / 12:15 p.m. PT

Registration Link: [Sidoti Conference Registration](#)

Mr. Cutaia will discuss Company's recent milestone announcements, including the release of [verbMAIL](#) for Microsoft Outlook, which provides interactive video email capabilities to enterprise and individual Outlook users, partnerships with Market America Worldwide | SHOP.COM and NewAge, Inc. for the use of VERB's technology for livestream ecommerce and customer relationship and content management, newly added powerful artificial intelligence features to enhance sales productivity, financial results for the second quarter 2021, and the growing livestream online commerce industry.

About VERB

Verb Technology Company, Inc. (Nasdaq: VERB) transforms how businesses attract and engage customers. The Company's Software-as-a-Service, or SaaS, platform is based on its proprietary interactive video technology, and comprises a suite of sales enablement business software products offered on a subscription basis. Its software applications are available in over 60 countries and in more than 48 languages to large enterprise and small business sales teams that need affordable, easy-to-use, and quick-to-get-results sales tools. Available in both mobile and desktop versions, the applications are offered as a fully integrated suite, as well as on a standalone basis, and include verbCRM (Customer Relationship Management application), verbLIVE (Interactive Livestream eCommerce and

Video Webinar application), verbTEAMS (a Self On-boarding version of verbCRM with built-in verbLIVE and Salesforce synchronization for small businesses and solo entrepreneurs), verbLEARN (Learning Management System application), and verbMAIL (an interactive video mail solution integrated seamlessly into Microsoft Outlook). The Company has offices in California and Utah. For more information, please visit: www.verb.tech.

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Download verbMAIL here: [verbMAIL on Microsoft AppSource Store](#)

FORWARD-LOOKING STATEMENTS

This communication contains “forward-looking statements” as that term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks and uncertainties and include, without limitation, any statement that may predict, forecast, indicate or imply future results, performance or achievements, and may contain words such as “anticipate,” “expect,” “project,” “plan,” or words or phrases with similar meaning. Forward-looking statements contained in this press release relate to, among other things, the Company's projected financial performance and operating results, including SaaS Recurring Revenue, as well as statements regarding the Company's progress towards achieving its strategic objectives, including the successful integration and future performance of acquisitions. Forward-looking statements are based on current expectations, forecasts and assumptions that involve risks and uncertainties, including, but not limited to the COVID-19 pandemic and related public health measures on our business, customers, markets and the worldwide economy; our plans to attract new customers, retain existing customers and increase our annual revenue; the development and delivery of new products, including verbLIVE; our plans and expectations regarding software-as-a-service offerings; our ability to execute on, integrate, and realize the benefits of any acquisitions; fluctuations in our quarterly results of operations and other operating measures; increasing competition; general economic, market and business conditions. If any of these risks or uncertainties materialize, or if any of our assumptions prove incorrect, our actual results could differ materially from the results expressed or implied by these forward-looking statements. Investors are referred to our filings with the Securities and Exchange Commission, including our Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q, for additional information regarding the risks and uncertainties that may cause actual results to differ materially from those expressed in any forward-looking statement. All forward-looking statements in this press release are based on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made, except as required by law.

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Source: Verb Technology Company, Inc.