

VERB Adds Rapidly Growing Elepreneurs to its Expanding CRM Client Roster

NEWPORT BEACH, Calif. and PLANO, Texas, Nov. 21, 2019 (GLOBE NEWSWIRE) -- [VERB Technology Company, Inc. \(NASDAQ: VERB; VERBW\)](#) ("VERB" or the "Company"), a leader in business-focused interactive video CRM, marketing, and sales enablement applications, announced that [Elepreneurs](#), a wholly-owned subsidiary of [Sharing Services Global Corporation](#) (OTCPK: SHRG) and has adopted VERB's interactive video-based CRM and sales enablement platform for use by their expansive network of entrepreneurs. Elepreneurs has now launched the VERB application in the US and will soon launch in Canada. In just the first weeks since launch, Elepreneurs' VERB app has already been widely adopted and garnered hundreds of five-star reviews on the Apple App Store and Google Play Store. Elepreneurs expects their VERB app will allow them to continue to build on their substantial recent 10X growth.

Elepreneurs' team of seasoned entrepreneurs provide training, seminars, classes, boot camps, and workshop programs for individuals looking to become full-time entrepreneurs in their own right. In addition to a number of other useful features, the new sales and marketing app integrates sampling and interactive video to support Elepreneurs' company objectives.

"VERB's model was designed with companies like Elepreneurs in mind, and this expansion of our relationship shows how we can now do even more for them," added Nick Hoggan, Chief Revenue Officer for VERB. "As Elepreneurs continues their North American expansion efforts, we expect to see our per-user licensed products scale in-line with that growth. Additionally, with support provided by our back-end integration and interactive video features, we can ensure that Elepreneurs has the proper infrastructure that has already helped so many other companies grow their digital capabilities."

About VERB

[VERB Technology Company, Inc.](#) (NASDAQ: VERB) is rapidly emerging as the market leader in interactive video-based customer relationship management ("CRM") sales and marketing applications. With offices in California and Utah, VERB provides next-generation CRM lead generation, sales enablement, and video marketing software applications to sales-based organizations in 60 countries and in 48 languages. The Company's proprietary and patent-pending technology platform produces real-time, measurable results with some customers reporting greater than 600% increases in conversion rates. The Company's software-as-a-service (SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company's technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway. For more information, please visit: myVerb.com

Forward-Looking and Cautionary Statements

This press release may contain "forward-looking" information within the meaning of the

Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U.S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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