

Global Prosperity Solutions Launches VERB's Interactive Video CRM to Drive Growth & Global Expansion

NEWPORT BEACH, Calif. and SALT LAKE CITY, Sept. 03, 2019 (GLOBE NEWSWIRE) -- [VERB Technology Company, Inc.](#) (NASDAQ: VERB; VERBW) ("VERB" or the "Company"), a leader in business-focused interactive video sales and marketing applications and the pioneer of Augmented Sales Intelligence software, today announced that its customer, Global Prosperity Solutions ("GPS"), a New York-based global direct distribution beverage company, unveiled its new mobile sales application and digital platform provided by VERB.

GPS reps will leverage the social media features of VERB's interactive video-centric CRM application to enhance their "social marketing" business model, which is a fusion of social media and network marketing. GPS believes the VERB platform will help them position 'XORB', their premium product, as the next billion-dollar beverage.

GPS believes the advantages of the VERB's SaaS application, including its interactive video capabilities, will arm their social entrepreneurs with the tools they need to build the XORB brand, and increase consumer awareness that XORB is a healthier beverage alternative that can improve consumers' lives and lifestyles.

"At GPS, our goal is to empower our social entrepreneurs to create wealth by promoting and marketing healthier beverage solutions. The features, functionality, and real-time, measurable results afforded by VERB's proprietary platform are ideally suited to assist GPS and our social entrepreneurs to influence and affect social change by creating awareness and demand for our products," states GPS CEO, Jason Gill.

Nick Hogan, Chief Revenue Officer of VERB, commented: "We are excited to be able to help drive awareness and growth for GPS. The addition of GPS to our client roster is a further indication of our own growth and the highly scalable nature of our recurring revenue SaaS business model, as we continue to build on the momentum we've demonstrated during the first 6 months of this year."

About VERB

VERB Technology Company, Inc. is rapidly emerging as the market leader in sales and marketing applications utilizing its proprietary interactive video data collection and analysis technology. Following its successful acquisition of Utah-based Sound Concepts, the leading provider of digital tech-based marketing and customer relationship management applications for the direct sales, network marketing and affiliate marketing industries, the newly combined company provides next-generation customer relationship management ("CRM"), lead generation, and video marketing software applications. The Company's proprietary and patent-pending technology produces real-time, measurable results with customers reporting greater than 600% increases in conversion rates. The Company's software-as-a-service

(SaaS) products are cloud-based, accessible on all mobile and desktop devices, and are available by subscription for individual and enterprise users. The Company's technology is integrated into popular ERP, CRM, and marketing platforms, including Oracle NetSuite, Adobe Marketo, and integrations into Salesforce.com, Odoo, and Microsoft, among others are underway.

For more information, please visit: www.myverb.com

Forward-Looking and Cautionary Statements

This press release may contain "forward-looking" information within the meaning of the Private Securities Litigation Reform Act of 1995. In accordance with the safe harbor provisions of this Act, statements contained herein that look forward in time that include everything other than historical information, involve risks and uncertainties that may affect the Company's actual results. There can be no assurance that such statements will prove to be accurate and there are a number of important factors that could cause actual results to differ materially from those expressed in any forward-looking statements made by the Company, including, but not limited to, plans and objectives of management for future operations or products, the market acceptance or future success of our products, and our future financial performance. The Company cautions that these forward-looking statements are further qualified by other factors including, but not limited to, those set forth in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2018, and other filings with the U. S. Securities and Exchange Commission (available at www.sec.gov). The Company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events, or otherwise.

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Source: Verb Technology Company, Inc.