

September 12, 2023



WisdomTree Reports Monthly Metrics for August 2023

Generates 19% year-to-date annualized organic growth

Year-to-date net inflows surpass the \$10 billion mark, including net inflows in 7 of 8 product categories

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for August 2023, including assets under management (AUM) and flow data by asset class.

Monthly Commentary:

- Over \$1.3 billion of net inflows in August driven by robust flows into fixed income and all equity strategies, partially offset by weakness in commodity & currency flows
- Year-to-date net inflows eclipsed the \$10 billion mark and are driving a best-in-class 19% annualized pace of organic growth relative to our publicly traded asset manager peers
- WisdomTree's equity strategies (both U.S. and non-U.S.) are generating a combined 15.5% year-to-date annualized organic growth, including 29% annualized organic growth in non-U.S. equity strategies

As of August 31, 2023	AUM Rollforward (\$ in millions)			Annualized Flow Rate		
	MTD	QTD	YTD	MTD	QTD	YTD
Beginning of Period Total AUM	\$97,438	\$93,667	\$81,986			
<u>Total Net Flows</u>						
U.S. Equity	\$197	\$519	\$783	8.5%	11.7%	4.9%
International Dev. Mkt Equity	\$185	\$411	\$2,454	15.4%	18.0%	36.2%
Emerging Market Equity	\$87	\$298	\$1,114	10.2%	19.1%	20.6%
Fixed Income	\$994	\$1,217	\$6,202	57.2%	35.4%	61.0%
Commodity & Currency	(\$145)	(\$818)	(\$328)	(7.5%)	(21.5%)	(2.2%)
Alternatives	\$18	\$8	\$12	61.3%	14.6%	5.7%
Cryptocurrency	\$4	\$9	\$21	19.5%	20.5%	22.8%
Leveraged & Inverse	(\$29)	\$1	\$56	(17.3%)	0.2%	4.8%
Total Net Flows	\$1,310	\$1,645	\$10,313	15.8%	10.3%	18.9%
Market Move	(\$2,050)	\$1,387	\$4,399			

Current Total AUM	\$96,699	\$96,699	\$96,699
Average Total AUM	\$95,786	\$95,680	\$90,956
Blended Total Average Fee Rate	36 bps	36 bps	

Source: <https://ir.wisdomtree.com/>

Please visit <https://ir.wisdomtree.com/> for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

About WisdomTree

WisdomTree is a global financial innovator, offering a well-diversified suite of exchange-traded products (ETPs), models, solutions and products leveraging blockchain-enabled technology. We empower investors and consumers to shape their future and support financial professionals to better serve their clients and grow their businesses. WisdomTree is leveraging the latest financial infrastructure to create products that provide access, transparency and an enhanced user experience. Building on our heritage of innovation, we are also developing and have launched next-generation digital products, services and structures, including digital or blockchain-enabled mutual funds and tokenized assets, as well as our blockchain-native digital wallet, WisdomTree Prime™.

WisdomTree currently has approximately \$95.8 billion in assets under management globally.

For more information about WisdomTree and WisdomTree Prime™, visit: <https://www.wisdomtree.com>.

Please visit us on Twitter at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

Cautionary Statement Regarding Forward-Looking Statements

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our ability to achieve our financial and business plans, goals and objectives and drive stockholder value, including with respect to our ability to successfully implement our strategy relating to WisdomTree Prime™, our ability to continue to make achievements in AUM, levels of net inflows and other risk factors discussed from time to time in WisdomTree’s filings with the Securities and Exchange Commission (“SEC”), including those factors discussed under the caption “Risk Factors” in our most recent annual report on Form 10-K, filed with the SEC on February 28, 2023, and in subsequent reports filed with or furnished to the SEC. These forward-looking statements are based on WisdomTree’s management’s current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree’s management’s control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of

this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

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