

April 8, 2019



# Chanticleer Holdings Enters into Partnership with Restaurant Revolution Technologies

**Ties Together Current Strategies and Tactics Capitalizing on Off-Premise Marketplace while Simplifying the Impact on Operations and Adding Value to Guests through Connecting Online Ordering to Loyalty**

CHARLOTTE, N.C., April 08, 2019 (GLOBE NEWSWIRE) -- Chanticleer Holdings, Inc. (NASDAQ:[BURG](#)) ("Chanticleer" or the "Company"), owner, operator, and franchisor of multiple nationally recognized restaurant brands, today announced that it has entered into a partnership with Restaurant Revolution Technologies ("Revolution").

Fred Glick, Chanticleer Holdings President stated, "We're excited to be working with Restaurant Revolution Technologies. Along with DoorDash and Thanx, Revolution ties together our current strategies and tactics to capitalize on the off-premise marketplace while simplifying the impact on operations and adding value to our guests through connecting online ordering to loyalty."

Glick continued, "Through its Order One platform, Revolution provides a unified omni-channel ordering software platform that seamlessly integrates into our Toast point-of-sale system. Revolution's delivery enablement programs are fulfilled by DoorDash, while its back-end services and data capture capabilities allow us to seamlessly serve off-premise orders and provide a premium, branded, start-to-finish experience for our customers."

The Company's partnership with Revolution comes on the heels of our previous recent announcements about its exclusive partnership with DoorDash for delivery, and with Thanx for its automated customer engagement platform. Combined, the two give us a single view of our customers' identities by seamlessly combining all databases, including loyalty, credit card, email marketing and more. This allows us to build a clear customer profile and therefore provide a better customer experience.

"All of us at Revolution are excited to partner with Chanticleer Holdings and its portfolio of innovative restaurant brands. Digital ordering has become the most meaningful industry transformation over the past two decades with demand continuing to grow exponentially each year," said Brad Duea, CEO of Revolution.

"The key for restaurant enterprises is to build a direct off-premise business that delivers the best experience by enabling customers to order when, how, and where they want. Technology powers these innovations and integrations to maximize the efficiency of the

restaurant operations and the profitability of the restaurant brand. We look forward to a mutually beneficial and collaborative partnership with the entire Chanticleer Holdings team.”

### **About Chanticleer Holdings, Inc.**

Headquartered in Charlotte, NC, Chanticleer Holdings owns, operates, and franchises fast, casual, and full-service restaurant brands, including American Burger Company, BGR – Burgers Grilled Right, Little Big Burger, Just Fresh, and Hooters. For more information, please visit: [www.chanticleerholdings.com](http://www.chanticleerholdings.com).

### **About Restaurant Revolution Technologies**

RRT Holdings, LLC (“Revolution”) is the off-premise partner for restaurants nationwide. Through its Order One platform, it provides a unified web, mobile and voice order management software platform that seamlessly integrates into restaurant point-of-sale systems. Revolution’s delivery enablement programs fulfilled by DoorDash and Postmates, back-end services and data capture capabilities allow restaurants to seamlessly serve off-premise orders and provide a premium, branded start-to-finish experience for their customers. Learn more at [www.rrtusa.com](http://www.rrtusa.com) or follow Revolution on [Facebook](#), [Twitter](#) and [LinkedIn](#).

### **Forward-Looking Statements:**

Any statements that are not historical facts contained in this release are “forward-looking statements” as that term is defined under the Private Securities Litigation Reform Act of 1995 (PSLRA), which statements may be identified by words such as “expects,” “plans,” “projects,” “will,” “may,” “anticipates,” “believes,” “should,” “intends,” “estimates,” and other words of similar meaning. Such forward-looking statements are based on current expectations, involve known and unknown risks, a reliance on third parties for information, transactions or orders that may be cancelled, and other factors that may cause our actual results, performance or achievements, or developments in our industry, to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from anticipated results include risks and uncertainties related to the fluctuation of global economic conditions, the performance of management and our employees, our ability to obtain financing or required licenses, competition, general economic conditions and other factors that are detailed in our periodic reports and on documents we file from time to time with the Securities and Exchange Commission. The forward-looking statements contained in this press release speak only as of the date the statements were made, and the Company does not undertake any obligation to update forward-looking statements. We intend that all forward-looking statements be subject to the safe-harbor provisions of the PSLRA.

### **Contact Information:**

Investor Relations

Jason Assad

678-570-6791

[Ja@chanticleerholdings.com](mailto:Ja@chanticleerholdings.com)



Source: Chanticleer Holdings, Inc.