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## Herbalife Nutrition Named Gold Sponsor of UnidosUS 2019 Annual Conference

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Nutrition, a premier global nutrition company (NYSE:HLF), is proud to be the gold sponsor of the UnidosUS (formerly National Council of La Raza) Annual Conference, the largest event of its kind in the Hispanic/Latino community taking place at the San Diego Convention Center, August 3-6. The conference aims to address issues important to the Latino community, including access to health and wellness services, nutrition education and programs that support healthy, active lifestyles regardless of where individuals live, their economic circumstances, or their cultural background.

"We are thrilled to support an organization focused on building healthier Latino communities across the United States through programs that promote healthy eating, nutrition education, and fitness, all of which can have a lasting impact on lifelong health and wellness," said Ibi Montesino, senior vice president and managing director for North America, Herbalife Nutrition.

The conference will draw more than 3,000 leaders, advocates, elected officials, members of the corporate, philanthropic and academic communities, and students from across the country who will participate in workshops, general sessions, plenary sessions and other events to discuss topics such as health, nutrition and fitness, entrepreneurship, education and leadership, among others.

"We're excited to have Herbalife Nutrition join us as a sponsor for this important convening," said Delia de la Vara, senior vice president of Development and Strategic Initiatives. "With Herbalife Nutrition's support and partnership, we're kicking off the conference with a 5k that highlights three things important to Latinos – family, fitness and community. With Herbalife Nutrition, we hope to inspire more of our attendees from around the country to join in our efforts to build healthier communities and a stronger country."

Herbalife Nutrition will have a presence in the [National Latino Family Expo](#), Saturday-Sunday (11 a.m.- 7 p.m.) and is the presenting sponsor of the [2019 UnidosUS Superhero Family 5k](#) on Saturday (7 a.m.- 9 a.m.).

At the Expo, the Herbalife Nutrition booth #727 will be in the Health & Fitness/Tu Salud Pavilion and provide expo attendees with bilingual information on healthy eating, staying fit and general wellbeing, and access to nutritional products that help people achieve their personal wellness goals. Attendees looking for a fun challenge can enjoy the interactive Plinko game for a chance to win prizes. Samples of Herbalife24® CR7 Drive and Herbalife Nutrition Protein Snack Bites, Protein Deluxe Bars and Roasted Soy Nuts will also be available for sampling.

Prior to the Expo, the 2019 UnidosUS Superhero Family 5k is a family-friendly event open to avid runners, walkers, and families with strollers to run/walk through Downtown San Diego,

where more than a thousand participants are expected to join in their favorite superhero outfits. The event takes place at Embarcadero Marina Park South (200 Marina Park Way, San Diego, CA 92101) from 7 a.m. - 9 a.m. and is free to the public, however, registration is required. Those registered will receive a race bib, branded shirt, and sling bag. Also, on race day, Herbalife Nutrition will make available to all participants, its Herbalife24® Achieve Bars, Herbalife24 CR7 Drive packets and water bottles. To register for the run: visit [Unidos.us/5k](https://Unidos.us/5k).

To learn more about Herbalife24® products, please visit [www.Herbalife24.com](http://www.Herbalife24.com).

### **About Herbalife Nutrition**

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products and programs - since 1980. Herbalife Nutrition offers high-quality, science-backed products, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community that inspires customers to embrace a healthier, more active lifestyle.

Herbalife Nutrition's targeted nutrition, weight-management, energy and fitness, and personal care products are available through its independent distributors in more than 90 countries.

Herbalife Nutrition supports the Herbalife Nutrition Foundation, a non-profit organization that assists community organizations focused on providing good nutrition. Herbalife Nutrition is also proud to sponsor more than 190 world-class athletes, teams and events around the globe.

Herbalife Nutrition has more than 8,300 employees worldwide. To learn more, visit [IAmHerbalife.com](http://IAmHerbalife.com).

### **About UnidosUS**

UnidosUS, previously known as NCLR (National Council of La Raza), is the nation's largest Hispanic civil rights and advocacy organization. Through its unique combination of expert research, advocacy, programs, and an Affiliate Network of nearly 300 community-based organizations across the United States and Puerto Rico, UnidosUS simultaneously challenges the social, economic, and political barriers that affect Latinos at the national and local levels. For 50 years, UnidosUS has united communities and different groups seeking common ground through collaboration, and that share a desire to make our country stronger. For more information on UnidosUS, visit [www.unidosus.org](http://www.unidosus.org) or follow us on [Facebook](#) and [Twitter](#).

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