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# Herbalife Marks 35th Anniversary With Pledge to Inspire Positive Nutrition Practices Across Asia Pacific

## 20,000 Independent Herbalife Members Gathered at Its Asia Pacific Extravaganza 2015 to Support Company's Vision

BANGKOK, THAILAND -- (Marketwired) -- 06/14/15 -- [Herbalife](#), the leading global nutrition company, has concluded its annual Asia Pacific Extravaganza 2015, at IMPACT Challenger in Bangkok, Thailand. Held from 12 to 14 June, this year's event marked the celebration of Herbalife's 35<sup>th</sup> Anniversary, where the company pledged to continue inspiring positive nutrition practices across the Asia Pacific region, by building upon its wide-ranging efforts in encouraging healthy active lifestyles. Attended by 20,000 Independent Herbalife members, the annual event was aimed at training Herbalife's Asia Pacific members on the latest nutrition products and update them on the new business-building initiatives by Herbalife leaders and nutrition experts.

A key highlight of this year's Asia Pacific Extravaganza was the inspiring keynote address delivered by Michael O. Johnson, Chairman and CEO of Herbalife, who discussed Herbalife's growth momentum and Asia Pacific's role in growing the business. He also painted a vision for Herbalife members to ethically grow their businesses, while at the same time charting a path for people in the region to lead healthier lives through better nutrition education. Another key highlight of the event was the speech by Dr. Richard Carmona, the 17<sup>th</sup> Surgeon General of the United States and a member of the Herbalife board of directors. Speaking at the event for the first time, Dr. Carmona shared his lifelong passion to transform the lives of people by providing practical nutritional advice to improve their overall health.

This year's Asia Pacific Extravaganza also featured nutrition training by David Heber M.D., Ph.D., F.A.C.P., F.A.S.N., Chairman of the Herbalife Nutrition Institute and the Herbalife Nutrition Advisory Board, who shared about positive nutrition practices for a healthy life, to the captive audience. Dr. Heber stressed the importance of taking steps to maintain a balanced diet rich in complex carbohydrates, proteins and fibre; understanding the effects of foods with low and high Glycemic Index (GI) on sugar levels in our body; and how to make better nutrition choices for a long healthy life.

William M. Rahn, Senior Vice President and Managing Director for Herbalife Asia Pacific said, "We are extremely excited to be celebrating Herbalife's 35<sup>th</sup> Anniversary this year. Aside from marking this milestone, this training event also provides a great platform for us to connect with our members in Asia Pacific and chart our vision to further inspire positive nutrition practices among the people in this region. While consumption trends continue to change, key issues such as obesity, healthy ageing and achieving a healthy lifestyle that

balances nutrition and physical activity are still areas of interest for many people. We are happy to see the strong and continued support from our members and customers, and remain deeply committed to help people in this region improve their lives through good nutrition."

In addition, Samantha Clayton, Herbalife's Senior Director, Worldwide Fitness Education, together with Chappy Callanta, a Herbalife's Fitness Coach, led the crowd in a mass fitness workout to get their hearts pumped up for the rest of the activities.

***Company logo***

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***About Herbalife***

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our [nutrition](#), [weight-management](#), [energy and fitness](#) and [personal care products](#) are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to addressing the global obesity epidemic by offering high-quality products, one-on-one coaching with an Independent Herbalife Member and a community that inspires customers to live a healthy, active life.

To learn more visit [herbalife.com](http://herbalife.com)

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