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Herbalife Family Foundation Expands Casa Herbalife Program in Brazil and Establishes First Program in Romania

LOS ANGELES--(BUSINESS WIRE)-- The Herbalife Family Foundation has established a new Casa Herbalife program in Bucharest, Romania, and expanded its presence in Brazil by establishing a fourth program in Sao Paulo.

Working with the General Direction of Social Assistance & Child Protection in Bucharest, the initial grant will help support the organization's nutrition programs by providing good nutrition to children who are under its care. The center to be supported through this grant, Centrul de Plasament in regim de urgenta Ciresarii I, was established in 1998, and cares for over 45 children who are orphans or have been abandoned by their parents.

The Casa Herbalife program in Sao Paulo was launched with Associacao Beneficente Betsaida (Bethsaida Benevolent Association), which has a capacity for up to 20 low-income and at-risk children and teenagers. The shelter is a resource used to meet the basic needs for the development of children in accordance with Brazil's Statute of Children and Adolescence. Through this partnership, HFF will be responsible for supporting the promotion of nutrition and physical activity for the children and teenagers living in the shelter.

In Brazil, Sao Paulo becomes the fourth Casa Herbalife program location in the country, while in Romania, this is the 19th Casa Herbalife program to open in Herbalife's EMEA region, and the 52nd program worldwide. After an initial grant from HFF, local Herbalife independent distributors and employees will support the program through volunteerism and fundraising.

HFF is a 501(c)(3), non-profit corporation dedicated to improving children's lives by helping organizations provide healthy nutrition to children at risk. Additionally, HFF often supports relief efforts in response to natural disasters.

Suggested Herbalife links: [Facebook](#), [Twitter](#), [YouTube](#)

About Herbalife

[Herbalife Ltd.](#) (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 73 countries through a network of approximately 2.1 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's Web site contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.herbalife.com>. The company encourages investors to visit its Web site from time to time as information is updated and new information is posted.

Source: Herbalife Ltd.