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El Salvador Becomes Herbalife's 64th Market

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE:HLF), a global nutrition direct-selling company, today announced that El Salvador is the 64th country where the company conducts business. The country becomes part of the company's Mexico and Central America region led by Senior Vice President and Managing Director Sergio Medina.

El Salvador is the third country in Central America where Herbalife products will be available: Panama was the first in June 2000 and Costa Rica became the company's 62nd market in April 2006.

Five products from Herbalife's nutrition line will be available, including the company's flagship Formula 1 Nutritional Shake Mix in four flavors, Performance Protein Powder, Herbal Aloe Drink Concentrate, NRG Tea and Thermo Tea.

About Herbalife

Herbalife is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 64 countries through a network of more than 1.5 million independent distributors. The company supports the Herbalife Family Foundation and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations for additional financial information.

Source: Herbalife Ltd.