

September 17, 2014



# Equifax Workforce Solutions to Deliver Onboarding Expertise at 2014 CUPA-HR Conference

ST. LOUIS, Sept. 17, 2014 (GLOBE NEWSWIRE) --

**WHO:** Julia Bailey, senior director of product management for [Equifax Workforce Solutions](#), a leader in human resource, data, analytics and verification services, and Melissa Curry, director of recruitment and staffing for the University of Florida

**WHAT:** Will present the session, "Online Onboarding – What's In It for You?" at the [CUPA-HR Annual Conference and Expo 2014](#)

**WHEN:** Tuesday, September 30, 2014 at 1:15 – 2:15 p.m. CDT

The conference will be held from Sunday, September 28 – Tuesday, September 30, 2014.

**WHERE:** [CUPA-HR Annual Conference and Expo 2014](#)

Grand Hyatt San Antonio  
600 E. Market Street  
San Antonio, Texas

Equifax Workforce Solutions will exhibit its solutions at Booth No. 309.

## DETAILS:

Given that each year a single college can hire thousands of new employees – from professors to administrative personnel – higher education institutions face distinct challenges and complexities when it comes to onboarding new hires. What's more, many colleges and universities still use manual processes to complete new hire forms, which can be costly, time-consuming and error-ridden.

During "Online Onboarding — What's In It for You?" Julia Bailey, senior director of product management for [Equifax Workforce Solutions](#) will join Melissa Curry, director of recruitment and staffing for the University of Florida, to share how the university moved from a bulky, paper-based onboarding process to a streamlined, full-service online onboarding system. The two experts will discuss findings from a recent Equifax white paper, "[Onboarding Best Practices for Higher Education: Big Results Make the Grade](#)," which demonstrates how a standardized, automated onboarding solution enabled the University of Florida to reduce the error rate in its new-hire paperwork from 68 percent to less than 5 percent. Attendees of the session also will hear how an online onboarding system can help them reduce costs and errors in their own processes while significantly reducing compliance risks.

HR professionals interested in hearing more about the benefits of an online onboarding solution are encouraged to attend this informative session. Compliance experts from Equifax

Workforce Solutions, including Kristin Harty, vice president of Strategic Solutions for the Education Vertical, will also be available to share details throughout the conference and at Booth No. 309 during open Expo hours.

### **About Equifax, Inc.**

Equifax (NYSE:EFX) is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 600 million consumers and 81 million businesses worldwide. The company's significant investments in differentiated data, its expertise in advanced analytics to explore and develop new multi-source data solutions, and its leading-edge proprietary technology enable it to create and deliver unparalleled customized insights that enrich both the performance of businesses and the lives of consumers. Equifax Workforce Solutions (also known as TALX), an Equifax business unit, is a leading provider of human resource, data, analytics and verification services.

Headquartered in Atlanta, Equifax operates or has investments in 19 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit [www.equifaxworkforce.com](http://www.equifaxworkforce.com) or [www.equifax.com](http://www.equifax.com).

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