

December 6, 2012



Equifax at NYSE to Present to Investors

ATLANTA, Dec. 6, 2012 /PRNewswire/ -- The Chairman and CEO of Equifax Inc. (NYSE:EFX), Richard (Rick) Smith and his leadership team will meet with investors today at the NYSE to discuss Equifax's financial profile and strategy for leveraging its unique data assets, technology and analytics leadership and innovative solutions to drive growth.

(Logo: <https://photos.prnewswire.com/prnh/20060224/CLF037LOGO>)

A copy and replay of the presentation will be available on the Equifax website (www.equifax.com).

About Equifax

Equifax is a global leader in consumer, commercial and workforce information solutions, providing businesses of all sizes and consumers with information they can trust. We organize and assimilate data on more than 500 million consumers and 81 million businesses worldwide, and use advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 17 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol [EFX](http://www.equifax.com). For more information, please visit www.equifax.com.

SOURCE Equifax