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QuickLogic Joins MEMS Industry Group

SUNNYVALE, CA -- (Marketwired) -- 11/07/13 -- QuickLogic Corporation (NASDAQ: QUIK), the innovator in low-power Customer Specific Standard Products ([CSSPs](#)), today announced that it has joined MEMS Industry Group (MIG), a trade association advancing Micro-Electro Mechanical Systems (MEMS) applications across global markets. QuickLogic joins MEMS Industry Group at a time when MEMS technology is experiencing dramatic growth in mobile devices.

"We believe that it is important for companies to support and contribute to industry ecosystems such as that fostered by MEMS Industry Group," said Dr. Tim Saxe, CTO for QuickLogic. "Active participation in the community will enable QuickLogic to build a strong ecosystem and achieve roadmap alignment with the requirements of the mobile market."

"We look forward to having QuickLogic in MEMS Industry Group," said Karen Lightman, executive director at MEMS Industry Group. "The company's focus on supporting MEMS applications in mobile devices makes it a great addition to our association."

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About MEMS Industry Group

MEMS Industry Group (MIG) is the trade association advancing MEMS across global markets. Over 150 companies comprise MIG, including Analog Devices, Applied Materials, Bosch, Freescale Semiconductor, GE, Honeywell, HP, Intel, InvenSense, Murata Electronics Oy, OMRON Electronic Components, Qualcomm, QuickLogic, STMicroelectronics and Texas Instruments. For more information, visit: www.memsindustrygroup.org.

About QuickLogic

QuickLogic Corporation is the inventor and pioneer of innovative, customizable semiconductor solutions for mobile and portable electronics OEMs and ODMs. These silicon plus software solutions are called Customer Specific Standard Products (CSSPs). CSSPs enable our customers to bring their products to market more quickly and remain in the market longer, with the low power, cost and size demanded by the mobile and portable electronics market. For more information about QuickLogic and CSSPs, visit www.quicklogic.com

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