



QuickLogic Corporation Acquisition of SensiML Corporation

January 4th, 2019



Safe Harbor Statement

This presentation contains forward-looking statements regarding our future business expectations, which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are only predictions and may differ materially from actual results due to a variety of factors including, but not limited to: stated expectations relating to revenue from new and mature products; statements pertaining to QuickLogic's design activity and its ability to convert new design opportunities into production shipments; timing and market acceptance of its customers' products; statements regarding its future stock performance; schedule changes and projected production start dates that could impact the timing of shipments; statements regarding the expected benefits or costs from any acquisition; and expected results and financial expectations for revenue, gross margin, operating expenses, profitability and cash.

These statements should be considered in conjunction with the cautionary warnings that appear in QuickLogic's SEC filings. For additional information, please refer to the company's SEC filings posted on its website at <http://ir.quicklogic.com> and the SEC's website at www.sec.gov.

Investors are cautioned that all forward-looking statements in this call involve risks and uncertainties and that future events may differ materially from the statements made. For more details of the risks, uncertainties and assumptions, please refer to those discussed under the heading "Risk Factors" in the annual report on Form 10-K for the fiscal year ended December 31, 2017, the company filed with the SEC on March 9, 2018. These forward-looking statements are made as of today, the day of the conference call, and management undertakes no obligation to revise or publicly release any revisions of the forward-looking statements in light of any new information or future events.

Please note, QuickLogic uses its website, the company blog QuickLogic HotSpot, its corporate Twitter account, Facebook page, and LinkedIn page as channels of distribution of information about its products, its planned financial and other announcements, its attendance at upcoming investor and industry conferences, and other matters.

Such information may be deemed material information, and QuickLogic may use these channels to comply with its disclosure obligations under Regulation FD. QuickLogic expressly disclaims any obligation to update or revise any forward-looking statements found herein to reflect any changes in Company expectations or results or any change in events.

Transaction Highlights

Transaction	<ul style="list-style-type: none">■ Acquisition of SensiML, Software-as-a-Service (SaaS) AI Company■ US-based provider of end-to-end software suite for developing pattern matching sensor algorithms using machine learning technology
Consideration	<ul style="list-style-type: none">■ All stock transaction; not required to disclose the details
Benefits	<ul style="list-style-type: none">■ Target positive EBITDA of SensiML business unit for FY 2019■ Significantly increase Served Available Market through addition of SaaS revenue business■ Cross-leverage between SensiML software suite, QuickAI platforms and QuickLogic eFPGA IP

AI Processing with FPGA / eFPGA

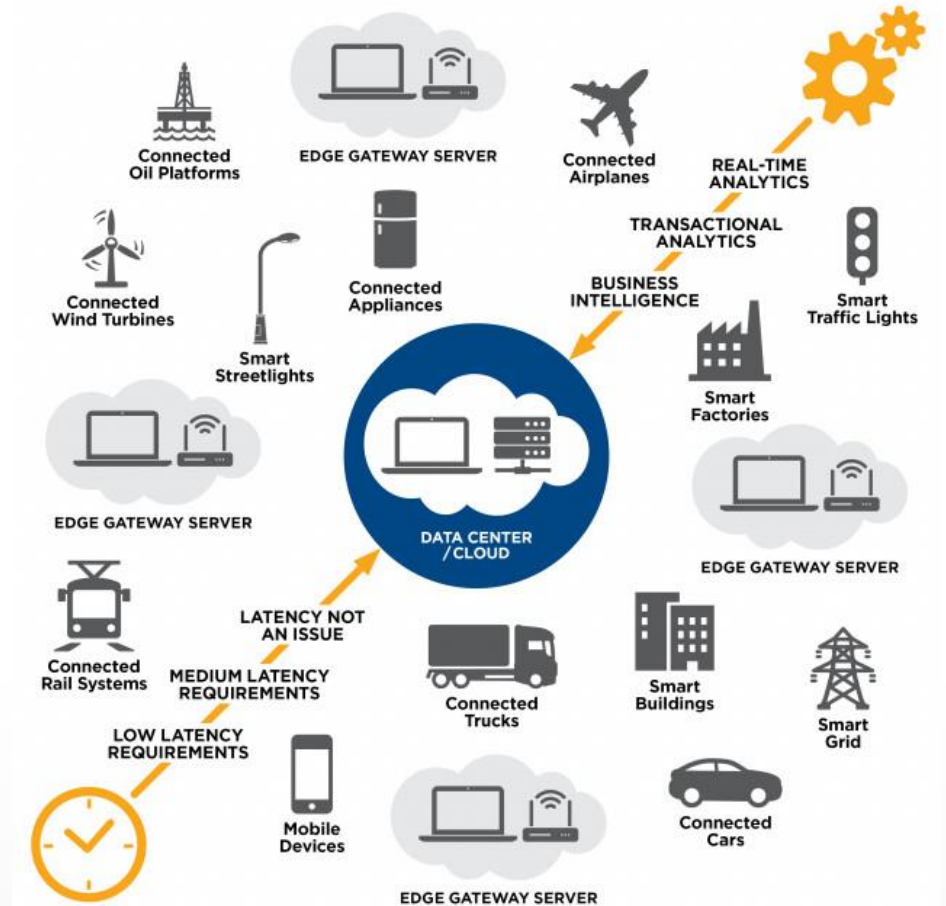
Data Center / Cloud

- Accelerated Computing has driven significant growth for high performance, large, and expensive FPGAs that are optimized for speed
- Cloud-based AI is continuing to drive this growth
- Primary driver is the need to adapt and deploy changing algorithms & models without changing the hardware

Edge / Endpoint

- Localized AI drives similar use cases for FPGA-based accelerators, but with far more restrictive cost and power budgets.
- SensiML Analytics Toolkit is optimized to take advantage of on-chip accelerators, including eFPGA

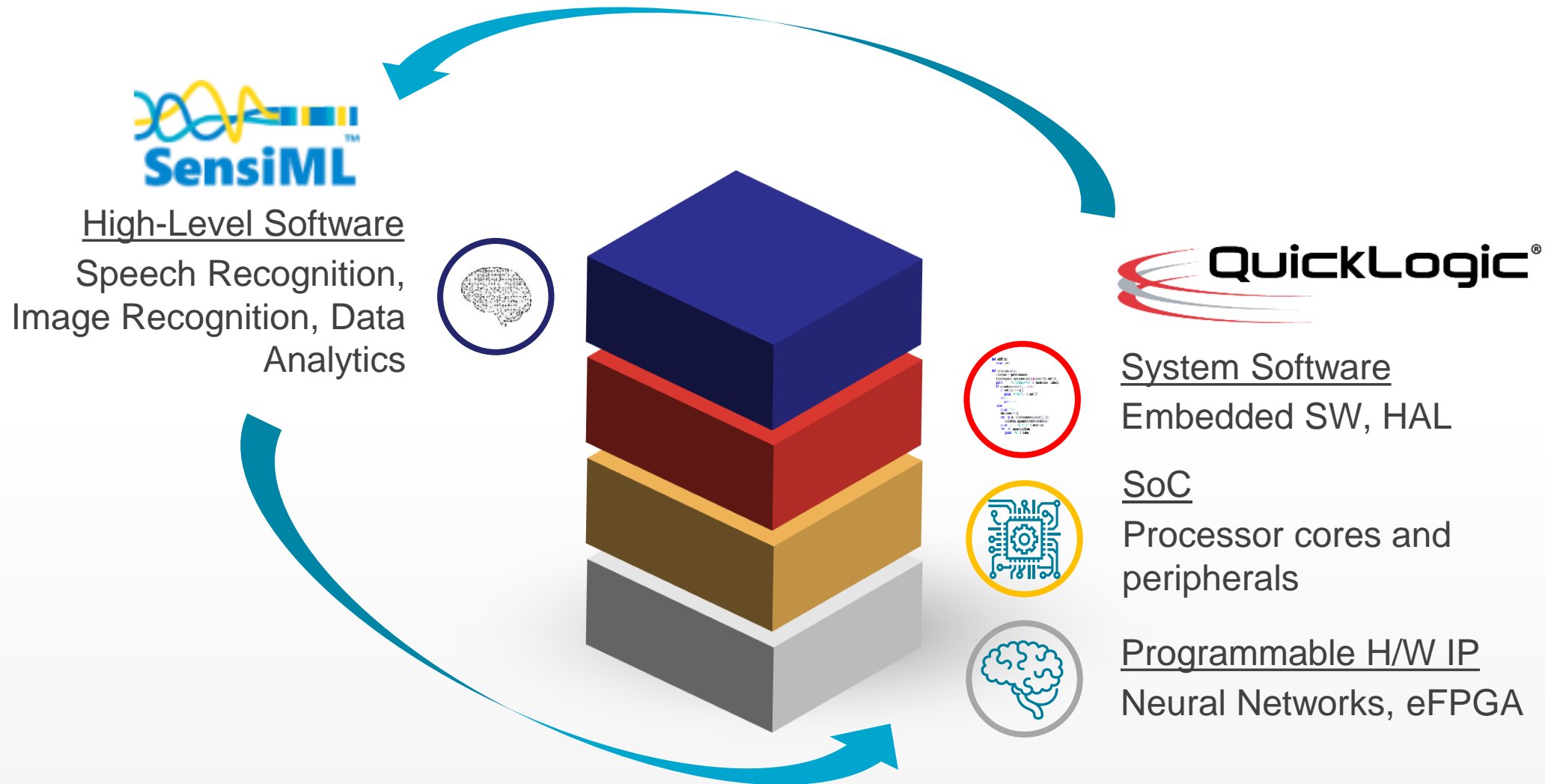
Multi-billion \$ opportunity exists for companies that can deliver a practical end-to-end solution for localized AI.



“The shift to the edge for AI processing will be driven by cheaper edge hardware, mission-critical applications, a lack of reliable and cost-effective connectivity options, and a desire to avoid expensive cloud implementation.”

--ABI Research, 2018

Cross-Leverage of the Full-Stack Solution





SensiML

MAKING SENSOR DATA SENSIBLE

QUICKLOGIC Q1'19 WEBCAST BRIEFING

JANUARY 4, 2019

The SensiML Team

Former Intel[™] Curie and Quark AI Software Team

- Acquired Intel Knowledge Builder IP as spin-out in 2017
- Core competence in ML/AI on low-power embedded HW
- Intact core product team in Portland, Oregon formed in 2012



Intel Curie[™]
KNOWLEDGE
BUILDER



Intel Curie[™] KNOWLEDGE BUILDER
IDF16 INTEL DEVELOPER FORUM
THE FUTURE IS WHAT YOU
MAKE

A Case For AI at the IoT Endpoint

An iceberg floating in the ocean. The tip of the iceberg is above the water line, while the much larger, jagged base is submerged underwater. This visual metaphor represents the relative visibility and practicality of different AI approaches in IoT.

Cloud Analytics: Impractical for real-time insight

Edge Analytics: Cloud AI moved physically closer, incremental advance

Endpoint AI: Insight at sensing IoT device itself

- Markedly improved performance, power, network loading, and security
- Opportunity to build far more intelligence into billions of IoT devices
- Enabler: Advances in ultra low-power multi-core embedded SoCs
- Challenge: Lack of AI SW tools for **practical** application in endpoints

A Case For AI at the IoT Endpoint

An iceberg floating in a blue ocean under a blue sky with a single white cloud. The tip of the iceberg is above the water line, while the much larger, jagged base is submerged below the surface, illustrating the concept of 'AI at the edge' versus 'AI in the cloud'.

Why AI At The Edge Is The Next Goldmine
...“more money will be made by putting AI at the edge rather than in the cloud.”

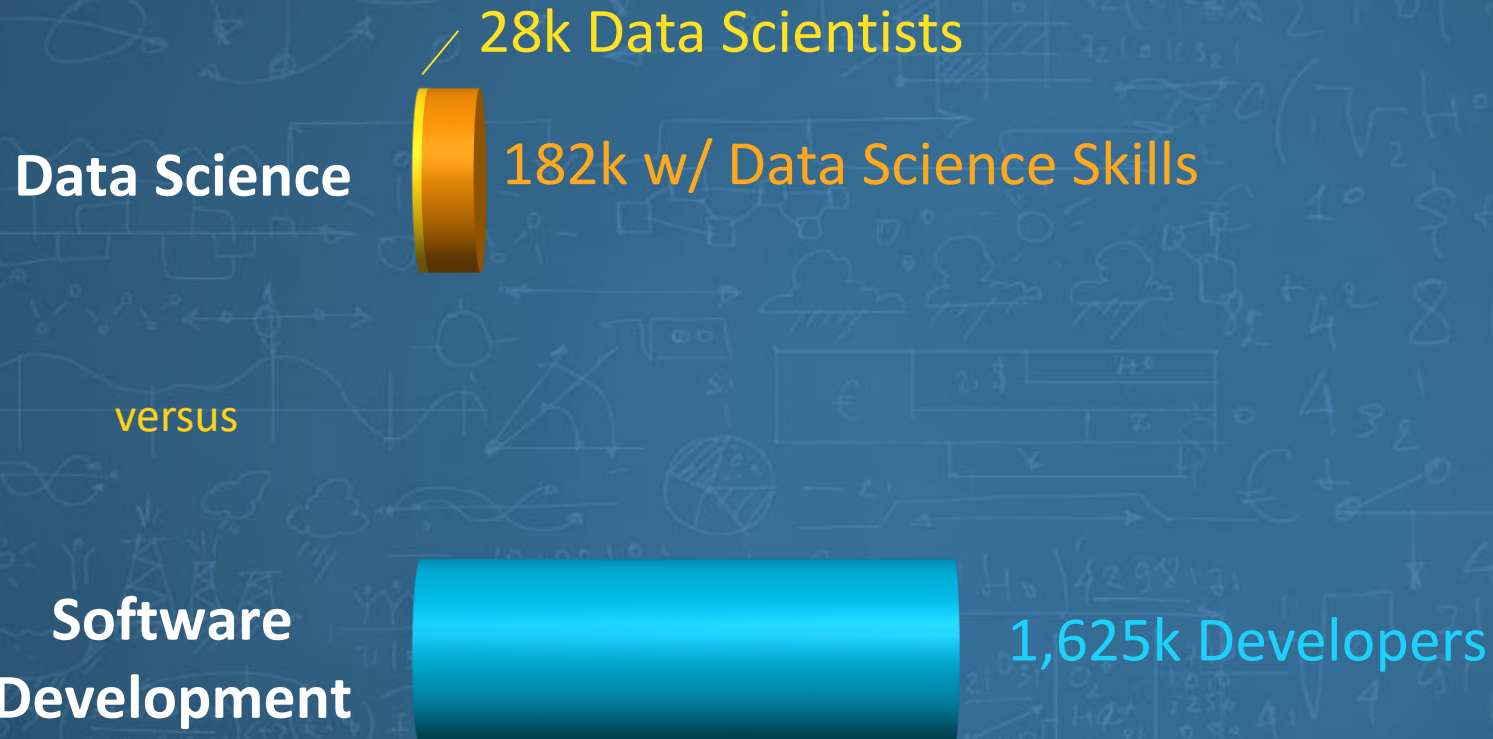
- *Forbes, April 2018*

Endpoint AI: Insight at sensing IoT device itself

“Global AI in embedded IoT devices market will approach \$26.2B USD by 2023”

- *Mind Commerce, Sept 2018*

Endpoint AI Is Not Yet Practical For Most Applications



SensiML Makes Building Intelligent Endpoints Practical

1 Collect / Import Sensor Data

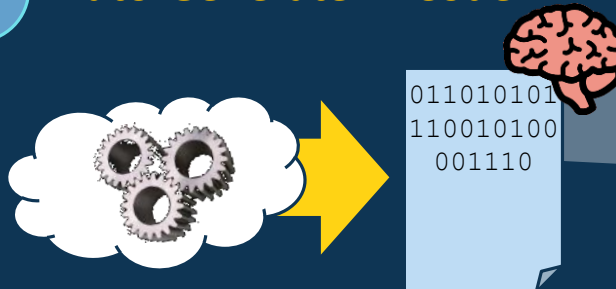


Democratizing the application of AI
to Millions of Software Developers and
Billions of Endpoint IoT Devices

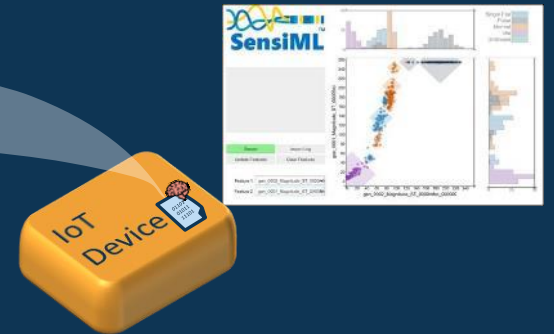
2 Choose Preferred Processor



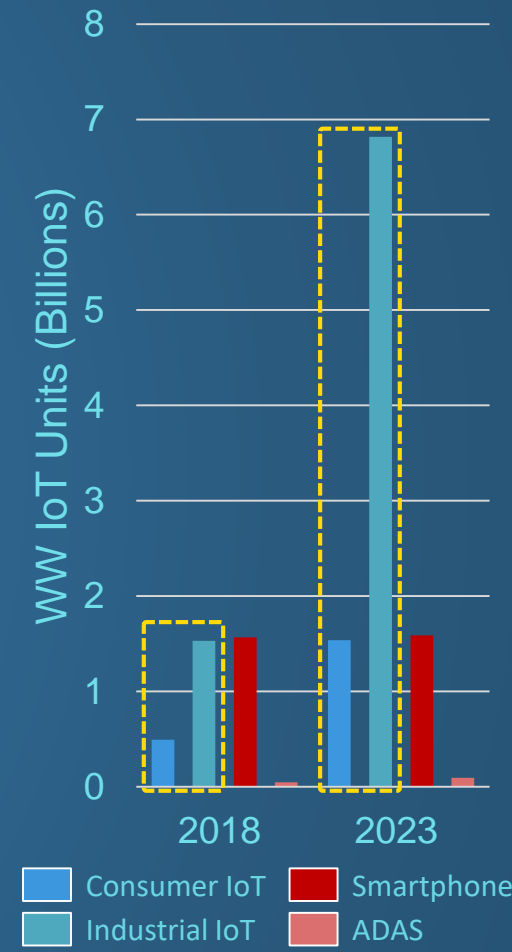
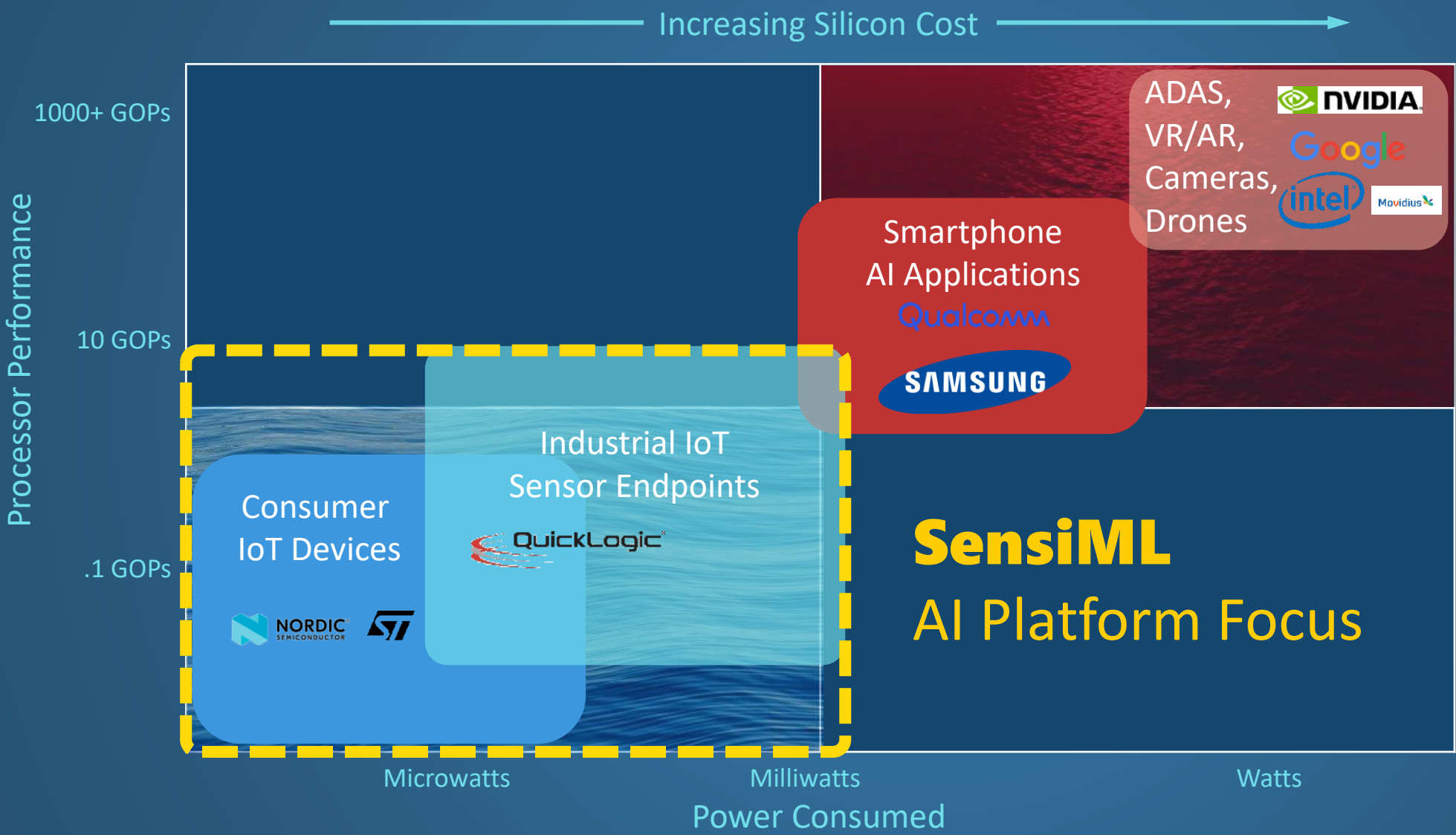
3 Auto-Generate AI Code



4 Flash to Device and Test



Edge and Endpoint AI: Platform Segments

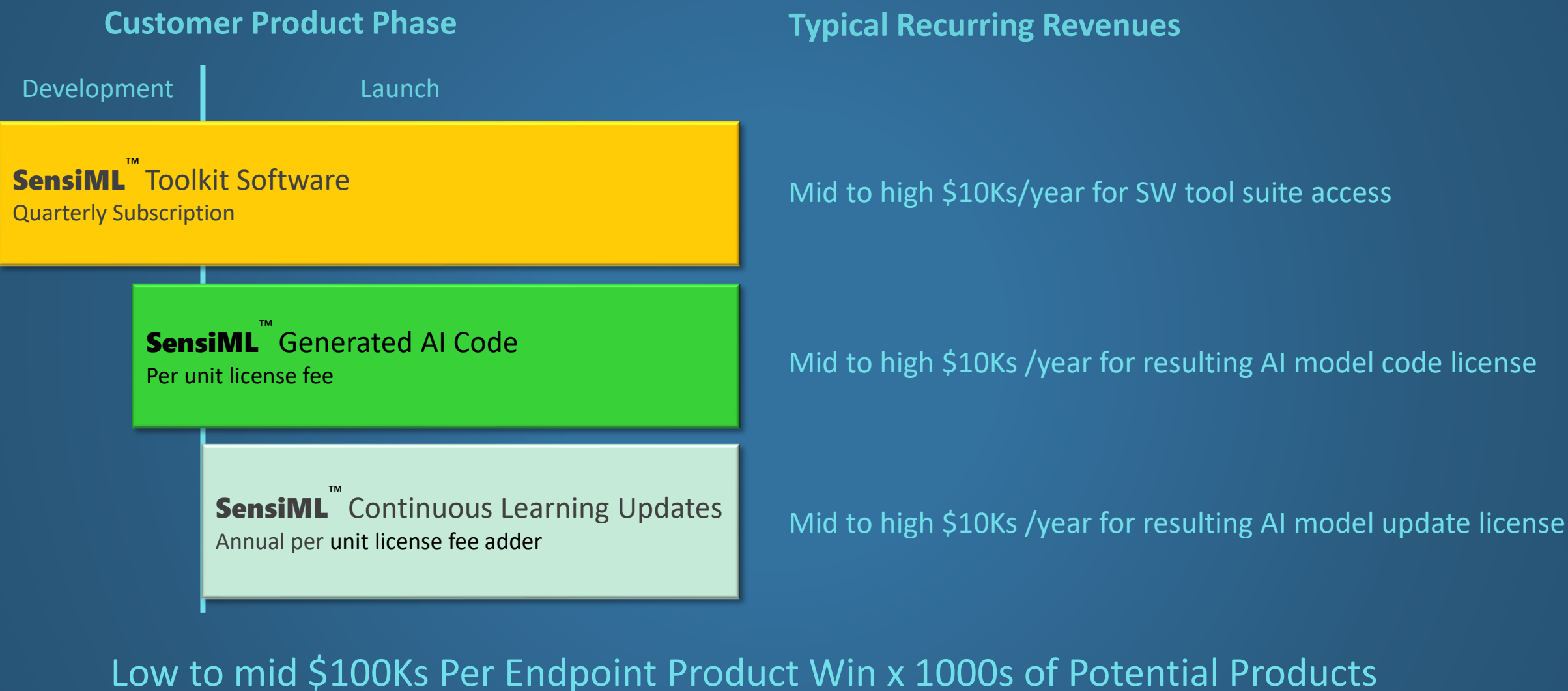


Source: IHS 2017

Intelligent Sensor Endpoint Applications



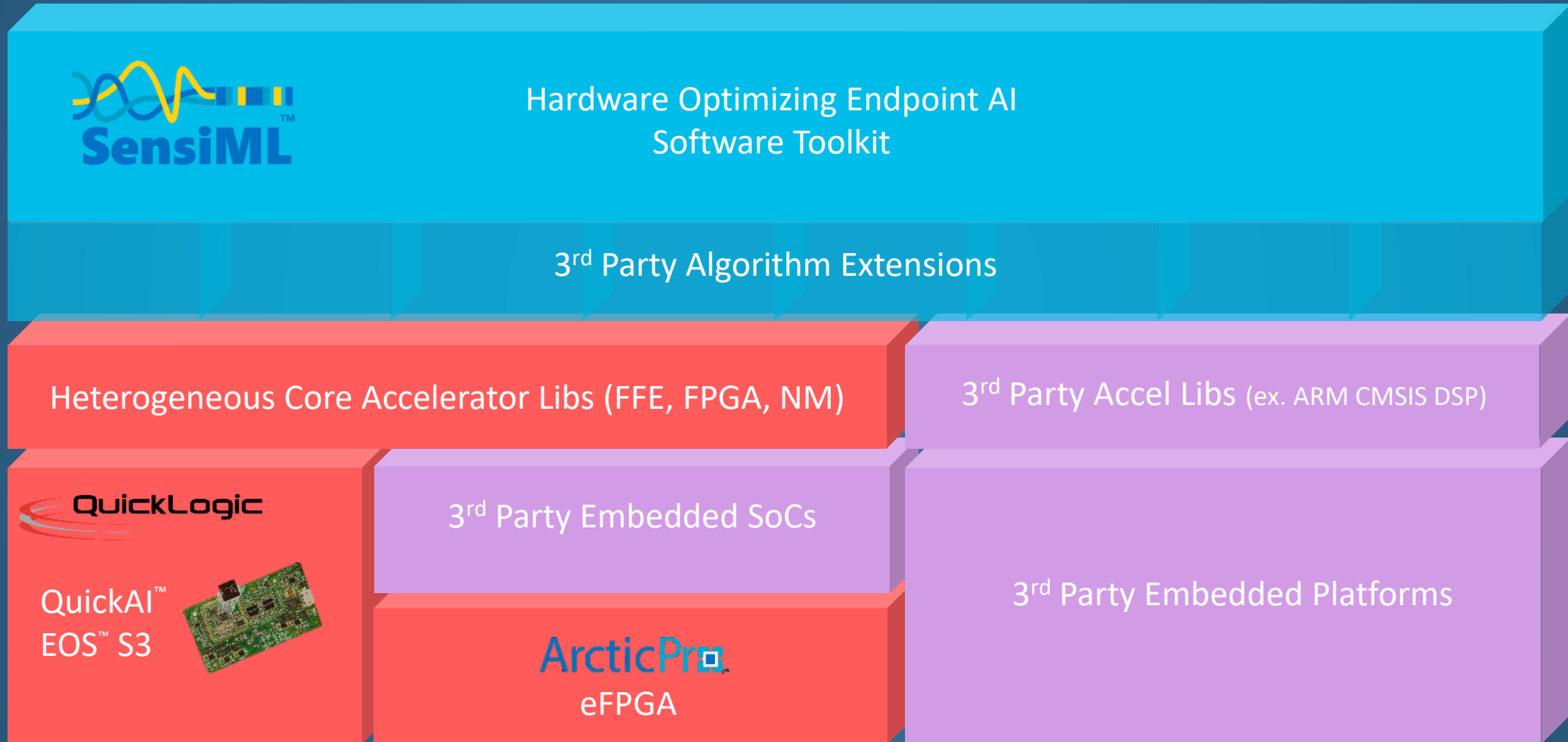
SensiML Business Model and Pricing



QuickLogic and SensiML

Highly Aligned Visions, Complementary HW / SW

Complete Solution
Intelligent IoT Endpoints



FFE – QuickLogic Flexible Fusion Engine
NM – General Vision Neuromorphic Memory

CMSIS DSP – Arm DSP functions optimized for Cortex-M processor cores

All product and company names, logos, and images are trademarks of their respective holders. Use of them does not imply any affiliation with or endorsement by them.

Transaction Highlights

Transaction	<ul style="list-style-type: none">▪ Acquisition of SensiML, Software-as-a-Service (SaaS) AI Company▪ US-based provider of end-to-end software suite for developing pattern matching sensor algorithms using machine learning technology
Consideration	<ul style="list-style-type: none">▪ All stock transaction; not required to disclose the details
Benefits	<ul style="list-style-type: none">▪ Target positive EBITDA of SensiML business unit for FY 2019▪ Significantly increase Served Available Market through addition of SaaS revenue business▪ Cross-leverage between SensiML software suite, QuickAI platforms and QuickLogic eFPGA IP
Result	<ul style="list-style-type: none">▪ A Practical End-to-End Solution for Emerging Edge/Endpoint AI Market

Thank You

