

**Forward-Looking Statements** 

Certain statements contained in this presentation are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and are based on Forward Air Corporation's ("Forward") expectations, intentions and projections regarding Forward's future performance, anticipated events or trends and other matters that are not historical facts. Words such as "expects," "anticipates," "intends", "estimates," or similar expressions are intended to identify these forward-looking statements. These forward-looking statements include, but are not limited to, statements regarding estimates and forecasts of financial, operational and performance metrics; our outlook, guidance and expectations regarding EPS growth, revenue and adjusted net income per diluted share through 2023; our growth opportunities and strategies, including expected terminal expansion, growth in total addressable markets, opportunities in premium LTL markets, growth in logistics demand, demand for our premium services, and the potential positive impact to our financial and operational results; the opportunity to expand our business through expanded service offerings and strategic acquisitions; the opportunity to increase our customer base and expand to a higher margin customer base; and our expectation that we will be the market leading LTL provider by 2030. These statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and other factors that could cause actual results to differ materially from those expressed or implied by such forward-looking statements, including those discussed in Forward's Annual Report on Form 10-K for the year ended December 31, 2021 under the heading "Risk Factors." Forward-looking statements speak only as of the date of such statements and, except as required by applicable law, Forward does not undertake any obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

To supplement the financial measures prepared in accordance with generally accepted accounting principles in the United States ("GAAP"), we have included the following non-GAAP financial information in this presentation: earnings before interested, taxes, depreciation and amortization, free cash flow, adjusted income from continuing operations and adjusted net income per diluted share. The reconciliation of these non-GAAP measures to the most directly comparable financial measure calculated and presented in accordance with GAAP can be found in the Appendix to this presentation. Because these non-GAAP financial measures exclude certain items as described herein, it may not be indicative of the results that Forward expects to recognize for future periods. As a result, these non-GAAP financial measures should be considered in addition to, and not a substitute for, financial information prepared in accordance with GAAP.

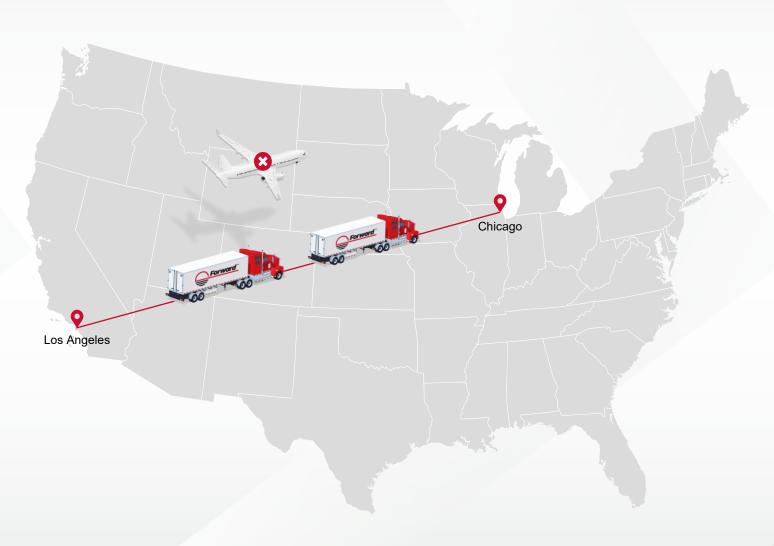


# A Premium Provider in a Strong Industry

- Forward started with a simple idea: moving air freight on the ground.
- Lower cost, more reliable and lower carbon footprint than Air Freight.
- Faster and better than regular LTL.

#### Premium and Sustainable

- Compared to air cargo:
  - More reliable and lower costs
  - Less CO2 emission and pollution
- Compared to the average LTL carrier:
  - Better transit times and service
  - More focus on ESG







### Forward Offers Comprehensive Expedited Freight Services



### **Expedited LTL**

Forward provides expedited regional, inter-regional and national LTL services, including local pick-up and delivery. Customers can access other expedited LTL services from a single source, including customs brokerage, warehousing, hotshot, or ad-hoc ultra-expedited services.



#### **Truckload Services**



#### Load Balancing with LTL

Forward provides expedited truckload brokerage and dedicated fleet services, as well as high security and temperaturecontrolled logistics services to integrated air cargo carriers, airlines, freight forwarders, LTL carriers, life-science companies, and other shippers of high-value cargo.





#### Co-locating and Co-routing with LTL

Forward provides delivery and installation services of large appliances through a nationwide network of locations. Forward Final Mile excels in servicing residential developments, large, multi-family complexes, and hotels.



#### Intermodal



#### Joint Selling with LTL

Forward provides first and last-mile high-value intermodal container drayage services both to and from seaports and railheads. Forward Intermodal offers dedicated contract and container freight station warehouse and handling services at select locations.





# One of the Most Extensive Networks in the Industry – and Growing

- Over 200 locations in the U.S., Canada and Mexico
- Targeting 30 new terminals in the next five years starting with secondary hubs in primary cities
- Adding network capacity by expanding the LTL terminal network
- Inorganic M&A expansion, strategically adding companies in order to increase service offerings, capacity and footprint





## **Delivering Record Financial Results**

2021 was Our Strongest Year on Record—\$4.43 Adjusted Net Income Per Diluted Share\*\*

\$116.1<sub>M</sub>\*

Net Income (120% YoY Growth)

\$1.7<sub>B\*</sub>

Revenue

\$88.4M\*

Free Cash Flow\*\*

116.1%\*

Adjusted Net Income Per Diluted
Share Growth\*\*



<sup>\*</sup>Financial results reflect continuing operations.

<sup>\*\*</sup>See GAAP to Non-GAAP Reconciliation in the Appendix.

## **Creating Shareholder Value**



### **Strong Free Cash Flows**

Free Cash Flow increased to \$88.4M in 2021 from \$78.3M in 2020\*



Raised the dividend four times over the last five years



# Share Repurchase Program

Returned over \$376M over the last five years to shareholders



### **Earnings Momentum**

Adjusted net income per diluted share from continuing operations increased to \$4.43 in 2021 from \$2.05 in 2020\*



# **Tremendous Results Trajectory for 2022**

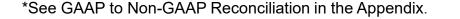
Revenue expectation of at least \$2B

Adjusted Net Income per Diluted Share to grow from \$4.43\* in 2021 to at least \$7.51 in 2022

We believe continued earnings growth in 2023 due to:

- Events business returning
- More direct selling
- Deeper penetration into our core transit customer
- Fewer outside broker miles
- All other business lines making LTL better
- All supporting business lines achieving earnings growth

- Lower fuel prices
- Less demand and a slower economy







# Our Growth is Powered by a Cleansed Network and Targeted Customer Base

Ongoing

▲ Targeted Customers

**Expanding our Customer Base** 

Forwarders, 3PLs
Dedicated SMB Salesforce
Investments in Technology & Data

2021

Cleaner Network

**Operational Cleanse** 

Cleansing of Bad Freight
Improvement of Freight Characteristics
Maximizing Capacity in the Network

2020 Strategic Pricing **Best Pricing Practices** 

Annual Global Rate Increases
Automation of Surcharges
Dynamic Pricing

2019
Higher Quality
Freight

**Grow Forward Growth Program** 

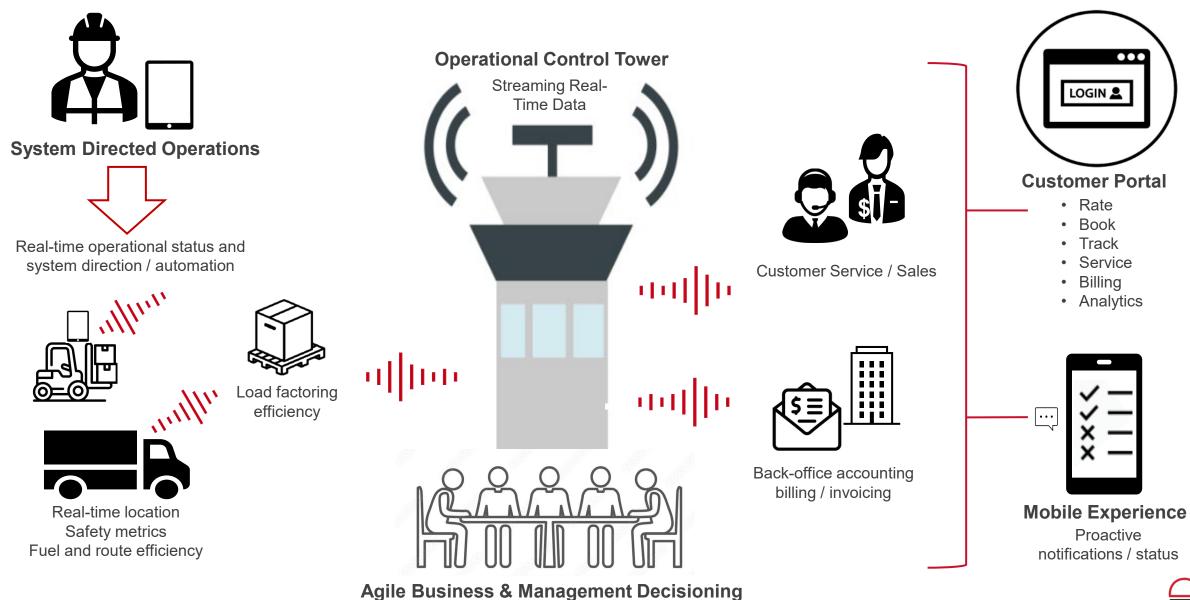
Strategic Freight Selection Enhancing Enterprise Selling Potential Based Selling





# Operational Efficiencies Via Transformational Technology Enables Scalable Growth

Forward Advanced Logistics Cloud Optimized Network (FALCON)







# **Huge Untapped Upside**



We currently capture only a small fraction of our TAM and continue to gain market share





# The Next Great Value in Ground Transportation to Own











### Positioned for Profitable Growth and Value Creation



Highly-profitable premium LTL trucking business strongly positioned in +\$13 billion market



Valuable portfolio of complementary services bolstering core offering



Strong financial performance with significant runway for growth



Cost discipline and strong cash flow generation supporting balanced capital deployment



Commitment to superior customer service and outcomes



Operations that support sustainability and initiatives for clean transportation future



# **Our company DNA**

# 1. We make our strategy real for everyone.

We engage the entire organization in "Double Double."

### 2. We operate as ONE.

We remove silos and collaborate to identify and realize shared opportunities.

# 3. We look beyond our four walls.

We learn from, and partner with, the best of the best.

### 4. We act with integrity.

We build and earn trust in everything we do as individuals and as a team.

# 5. We hold ourselves accountable.

We drive a bias towards action and results in everything we do.

### 6. We lead with empathy.

We approach all interactions with compassion and understanding.

# 7. We communicate with two ears, one mouth.

Our people are heard, seen, and have a stake in our future.

# 8. We enable teammates to move FORWARD.

We attract, develop, and retain the best people by focusing on the entire talent pool.

### 9. We remove the ceiling.

We promote a sense of urgency in our execution.

#### 10. We do not wait.

We evoke a mindset of thinking big, pushing beyond our expectations and perceived limitations.



# Appendix

# The Next Great Value in Ground Transportation to Own

# **Current Quarterly Performance**

(\$M, except per share data)	Q3 2022	Q3 2021	Change
Revenue	\$510.0	\$419.6	21.5%
Adjusted Income from Operations <sup>1</sup>	\$71.7	\$43.4	65.0%
Adjusted Net Income Per Diluted Share <sup>1</sup>	\$1.93	\$1.14	69.3%
EBITDA <sup>1</sup>	\$83.9	\$51.9	61.7%
ROIC <sup>2</sup>	53.2%	33.1%	

See GAAP to Non-GAAP Reconciliation in the Appendix.



Return on Invested Capital (ROIC) is calculated as Net-Operating Profit After Tax (adjusted for the amortization of intangibles) divided by Operating Invested Capital, excluding goodwill and intangibles.

# The Next Great Value in Ground Transportation to Own

### **Full Year Performance**

(\$M, except per share data)	2021	2020	Change
Revenue	\$1,662.4	\$1,269.6	30.9%
Adjusted Income from Operations <sup>1</sup>	\$166.7	\$79.5	109.7%
Adjusted Net Income Per Diluted Share <sup>1</sup>	\$4.43	\$2.05	116.1%
EBITDA <sup>1</sup>	\$198.9	\$111.0	79.1%
ROIC <sup>2</sup>	38.8%	21.7%	

<sup>&</sup>lt;sup>1</sup> See GAAP to Non-GAAP Reconciliation in the Appendix.



<sup>&</sup>lt;sup>2</sup> Return on Invested Capital (ROIC) is calculated as Net-Operating Profit After Tax (adjusted for the amortization of intangibles) divided by Operating Invested Capital, excluding goodwill and intangibles.

### **Reconciliation of Consolidated Operating Income for Continuing Operations**

(Amounts in millions)

		Three Mo	onths Ended		For the Year Ended				
As Reported Professional fees for cybersecurity and shareholder	Septeml	September 30, 2022		per 30, 2021	Decem	ber 31, 2021	December 31, 2020		
	\$	71.7	\$	42.5	\$	159.3	\$	73.9	
engagement Reserve for a litigated contract		-		-		7.0		1.9	
dispute Change in the fair value of the		-		-		-		2.3	
earn-out liability		-		-		(0.5)		0.4	
Severance expenses Professional fees for an		-		-		-		1.0	
operational improvement project		-		0.9		0.9		<u>-</u>	
As Adjusted	\$	71.7	\$	43.4	\$	166.7	\$	79.5	



### Reconciliation of Consolidated Net Income Per Diluted Share for Continuing Operations<sup>1</sup>

		Three Mo	nths Ended		For the Year Ended			
	Septemb	er 30, 2022	r 30, 2022 September 30, 2021			er 31, 2021	December 31, 2020	
As Reported  Professional fees for  cybersecurity and shareholder	\$	1.93	\$	1.12	\$	4.22	\$	1.89
engagement activities Reserve for a litigated contract		-		-		0.19		0.05
dispute Change in the fair value of the		-		-		-		0.06
earn-out liability		-		-		(0.01)		0.01
Severance expenses Professional fees for an		-		-				0.03
operational improvement project				0.03		0.03		-
As Adjusted <sup>2</sup>	\$	1.93	\$	1.14	\$	4.43	\$	2.05

<sup>&</sup>lt;sup>1</sup> Net income per diluted share amounts are based on the after tax effect of each item



<sup>&</sup>lt;sup>2</sup> Rounding may impact sumation of amounts

### **Reconciliation of EBITDA for Continuing Operations**

(Amounts in millions)

	Three Months Ended				For the Year Ended				
	September 30, 2022 September 3		ber 30, 2021	Decem	ber 31, 2021	December 31, 2020			
Net Income	\$	52.1	\$	30.5	\$	116.1	\$	52.8	
Interest Expense		1.5		1.0		4.3		4.6	
Income Tax Expense		18.0		11.0		38.9		16.6	
Depreciation and Amortization		12.3		9.4		39.6		37.1	
EBITDA	\$	83.9	\$	51.9	\$	198.9	\$	111.0	



### **Reconciliation of Free Cash Flow for Continuing Operations**

(Amounts in millions)

	Three Months Ended				For the Year Ended			
	September 30, 2022		September 30, 2021		December 31, 2021		December 31, 2020	
Net Cash Provided by Operating Activities	\$	84.0	\$	43.1	\$	124.9	\$	96.1
Proceeds from Sale of Property and Equipment		0.7		1.0		2.6		2.4
Purchases of Property and Equipment		(6.7)		(14.4)		(39.1)		(20.3)
Free Cash Flow <sup>1</sup>	\$	77.9	\$	29.7	\$	88.4	\$	78.3

<sup>&</sup>lt;sup>1</sup> Rounding may impact sumation of amounts



