# **INVESTOR PRESENTATION**

January 2017







# Capital Partners to Health Care Providers

# **DISCLAIMER**



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# AT A GLANCE



#### **STOCK INFORMATION\***

• GMRE (NYSE) STOCK PRICE: \$8.92

Market Capitalization: \$157 million

• Common shares outstanding: 17.6 million

#### **KEY BUSINESS POINTS**

- Healthcare REIT focused on the acquisition and leasing of state-of-the-art, purpose built healthcare facilities
- Substantial pipeline of high quality assets
- Experienced management
- Attractive industry tailwinds

## **BALANCE SHEET HIGHLIGHTS**

- Well positioned to execute on pipeline acquisitions using recently-announced credit facility
- Efficient balance of leveraged properties with additional properties that can be mortgaged

<sup>\*</sup> Data is as of December 30, 2016

# **LEADERSHIP**



# Key team members average over 20 years healthcare and real estate experience



## JEFFREY BUSCH, Chairman and President

- Over 20 years of experience in healthcare, real estate development, management and investment
- Former assistant to the U.S. Secretary of Housing & Urban Development
- United States Special Representative to United Nations in Geneva
- Developed large-scale residential, commercial, hospitality and retail properties



## **DAVID YOUNG**, Chief Executive Officer

- Over 25 years of experience in medical and hospital real estate
- Vice President Acquisitions at Windrose Medical Properties Trust (NYSE: WRS), which was acquired by Welltower (NYSE: HCN)
- Executive responsible for business development for Healthcare Property Investors (NYSE: HCP) and helped it grow from AUM of \$300 million to over \$3.5 billion
- Developed specialized real estate financing of hospitals and medical clinics as part of GE financial services



# **DON McCLURE**, Chief Financial Officer and Treasurer

- Over 20 years of experience in accounting and extensive experience in operational business development, creating policy and procedures specific to REIT compliance
- Prior role as accounting manager of Washington Real Estate Investment Trust (NYSE: WRE)
- Previously CFO of Quantum Real Estate Management



# **ALFONZO LEON**, Chief Investment Officer

- Over 15 years of experience in real estate finance and has completed \$3 billion of transactions
- Prior experience as principal at investment advisor to pension funds and investment banker representing healthcare systems, developers and REITs
- Healthcare real estate investment banker for Cain Brothers

# **COMPANY OVERVIEW**



Healthcare REIT focused on the acquisition and leasing of state-of-the-art, purpose built healthcare facilities

# Focus on state-of-the-art, licensed medical facilities that through their technology and design enhance the quality of care

- Facilities built or adapted to contemporary best healthcare practices
- Target the "factory" where core medical procedures are delivered
- Lease to leading medical providers with dominant local market share
- Focus on single tenant, net lease real estate

# Current portfolio of 31 facilities net leased to fourteen tenants

- Approximately 666,000 square feet of leasable area
- 10 years average lease term remaining
- 14 years average age of portfolio youngest of listed healthcare REITs

# Pipeline primed for growth

- Large and increasing acquisition pipeline under review
- Focus on relationships and off-market transactions

# Externally managed by Inter-American Management, LLC ("Advisor")

- Owners of the Advisor own approximately 14.8% of GMR's common stock
- Commitment to consider internalization when stockholders' equity reaches \$500 million

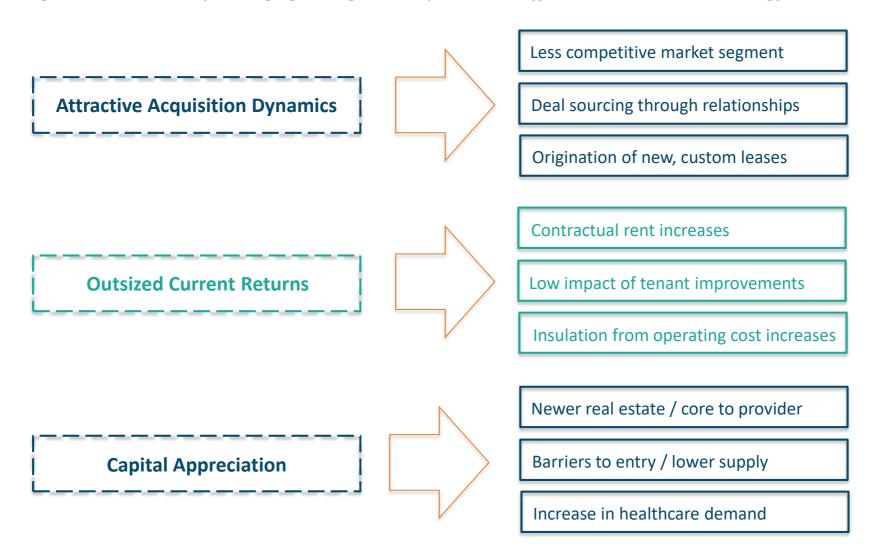




# STRATEGY TO OUTPERFORM



Creating attractive returns by leveraging management expertise and differentiated investment strategy

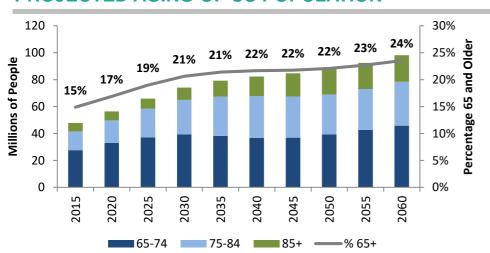


# ATTRACTIVE INDUSTRY TRENDS



Demographic shifts and changing consumer preferences spurring healthcare industry growth

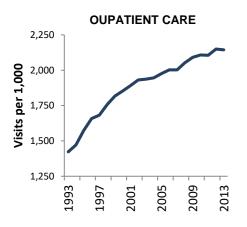
#### PROJECTED AGING OF US POPULATION

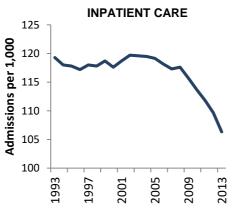


- 65+ age group expected to double between 2015 and 2060
- 85+ age group expected to triple between 2015 and 2060
- Use of healthcare dramatically increases with age
- GMR targets practice types frequently utilized by older demographics: cardiovascular treatment, cosmetic plastic surgery, eye surgery, gastroenterology, oncology treatment and orthopedics

Source: Centers for Medicare & Medicaid Services, Office of the Actuary

# CHANGING CONSUMER PREFERENCES ARE A MAJOR FACTOR IN GMRE'S PROPERTY SELECTION





- Consumer preference shifting to outpatient care
- 50.8% growth in outpatient visits from 1993-2013
- 10.9% decrease in inpatient admissions from 1993-2013
- Need for more outpatient facilities
- Preference for smaller, specialized and efficient hospitals

Source: American Hospital Association Annual Survey, for community hospitals

# **EVIDENCE-BASED DESIGN**



As EBD research becomes more widely recognized and reproduced, facilities with these features expect to outperform

- EBD research demonstrates an interrelatedness between the design of a healthcare facility and patient outcomes
- Certain design elements have an important impact on productivity, safety, health and morale for both physicians and patients
- Facilities with these features can attract and retain strong tenants and will outperform over time

STATE-OF-THE-ART MEDICAL TECHNOLOGY



ER

EFFICIENT TREATMENT AND PROCESSING DESIGN

ADVANCED BUILDING ENGINEERING





AMENITIZED
PATIENT
ENVIRONMENT

# **GMR INVESTMENT CRITERIA**



## **FOCUS ON TENANT OPERATIONS**

- ✓ Excellent medical practice groups with sustainable practices
- ✓ Single, long-term tenants = no vacancy rate
- ✓ Existing, long-standing provider
- ✓ Strong and diversified payor mix

#### STRATEGIC LOCATIONS

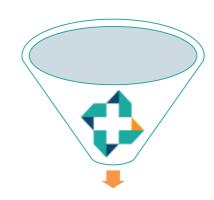
- ✓ Position to take advantage of decentralization trends
- ✓ Identifiable, predictable, historical market demand
- Proximity to related resources for reliable patient flow
- ✓ Barriers to entry/competition

## **HIGH-QUALITY FACILITIES**

- ✓ State-of-the-art technology and design
- ✓ Facilities recently built or renovated
- ✓ Facilities core to provider business model
- ✓ Functionality, reusability, conversion value

# PROVIDERS CRITICAL TO LOCAL POPULATIONS

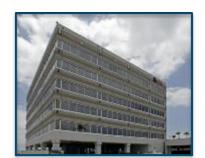
- ✓ Dominant specialty group practices; regional sole providers
- ✓ Regional specialty hospitals
- ✓ Critical access hospitals
- ✓ Long-term practice success / expert hospital management history











# **OFF-MARKET DEAL SOURCING**



GMR executives have robust relationships with healthcare providers, allowing for direct negotiation and generation of new long term leases without broker intermediaries

# **RELATIONSHIP-BASED REAL ESTATE SOLUTIONS OUTPATIENT TREATMENT PHYSICIAN HOSPITAL BUILDERS & COMPANIES GROUPS CHAINS DEVELOPERS**

# **MARKET DOMINANT TENANTS**



# **ESTABLISHED PROVIDER**

# **CLINICAL EXPERTISE**

## **STRONG CREDIT**

#### What we seek to acquire:

- Demonstrated clinical leaders
- Going concern history
- High market share
- Stable and competent management
- Robust and durable payor contracts

## **Competitive advantages:**

- Predictable, stable rents
- Strong and diversified payor mix
- Higher barrier to entry for competitors
- Supports long term lease terms

LUMIN HEALTH"

## What we seek to acquire:

- Prominent local physicians
- Board credentials
- Strong peer reviews
- Academic identity
- Age-related procedure expertise

# **Competitive advantages:**

- Require newer, purpose-built real estate
- Creates patient loyalty and stronger market share
- Focused on the future of healthcare

## What we seek to acquire:

- Strong EBITDARM / rent coverage
- Guarantors with strong credit
- Subordination of profits to rent
- Operators with regional or national footprint

# **Competitive advantages:**

- Rent coverage in excess of peers
- Implicit credit stronger than peers











# PROPRIETARY DEAL STRUCTURES



When possible, originating new leases as opposed to acquiring leased fee returns creates value

# Target annual base rent of 7%-9% of projected total investment cost

# Typically 2%-3% annual rent escalations

- Attractive and sustainable base return for REIT and shareholders
- Built-in inflation protection

# Absolute NNN lease, 10-20 year initial lease terms

- No operating expense risk to GMRE
- Minimal recurring capital expenditure exposure
- Minimal asset management expense

# Credit enhancements mitigate risk

- Subordination of tenant physician salaries and medical practice profit distributions to timely payment of rent
- Licenses, CONs (Certificates of Need) stay with the real estate in the event of change in occupancy
- Personal, corporate, sponsor guarantees and/or third party letters of credit
- High rent coverage ratios (EBITDARM) required of tenant for security
- GMRE has right to evict and replace management of medical provider tenant
- Cross-collateralization for portfolio investments by GMRE with same operator
- Comprehensive tenant reporting requirements and annual audits

# PROPERTY PORTFOLIO AS OF DECEMBER 31, 2016\*



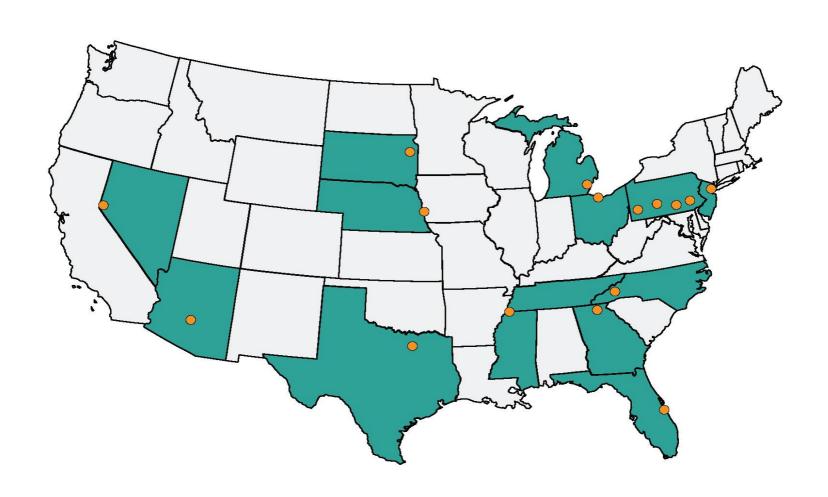
Property	City	State	Туре	Leasable Square Feet	Leased Space	Lease Years Remaining
HealthSouth (3)	Mesa/Altoona/Mechanicsburg	AZ/PA	Rehab Hospitals	201,746	100%	6
Brown Clinic (3)	Watertown	SD	Primary Care	46,884	100%	15
Carson City (2)	Carson City	NV	Primary +	20,632	100%	7
Prospect Medical	East Orange	NJ	Medical Office	60,442	100%	10
Northern Ohio Medical (5)	Sandusky	ОН	Primary Care	24,184	100%	12
Berks Eye Facilities (2)	Reading	PA	Surgery	23,500	100%	10
Omaha Facility	Omaha	NE	LTACH	41,113	100%	7
Gastro One Facilities (6)	Memphis	TN	Treatment	52,266	100%	11
Plano Facility	Plano	TX	Out. Hospital	24,000	100%	19
Ellijay Facilities (3)	Ellijay	GA	Medical Office	44,162	100%	10
Melbourne Facility	Melbourne	FL	Orth. Rehab.	75,899	100%	9
West Mifflin Facility	West Mifflin	PA	Surgery	27,193	100%	14
Michigan Facility	Westland	MI	Surgery	15,018	100%	9
Asheville Facility	Asheville	NC	Surgery	8,840	100%	5
Total				665,879	100%	10**

<sup>\*</sup> Excludes two properties aggregating approximately 42,600 square feet of leasable space under executed contracts as of December 31, 2016 but not yet closed

<sup>\*\*</sup> Weighted average age calculated as of most recent renovation

# PROPERTY PORTFOLIO MAP AS OF DECEMBER 31, 2016\*





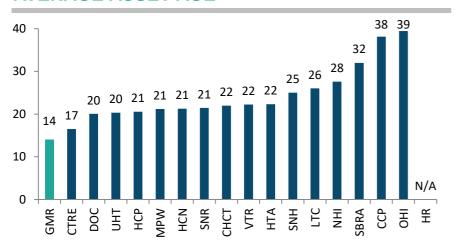
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# **PORTFOLIO METRICS**

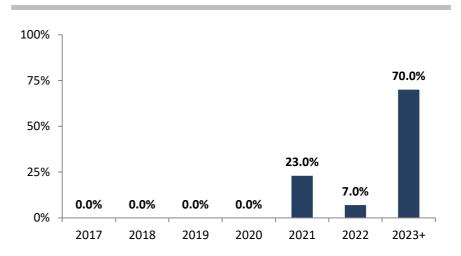


Portfolio metrics reflecting newer buildings, dominant tenants and long term leases

#### **AVERAGE ASSET AGE**



# **LEASE MATURITY - SQ. FT. EXPIRING**



## PREMIUM PORTFOLIO FUNDAMENTALS

- Youngest assets of listed healthcare REIT peers, driving high quality tenant retention
- Weighted average lease term remaining of 14 years
- No lease rollovers until 2021
- 100% net lease portfolio insulates GMRE from operating expense increases and capital expenditures
- 100% leased space
- \$23.14 average annual base rent per square foot

# GASTRO ONE MEMPHIS, TN



#### **KEY STATISTICS**

Asset Type Treatment Facilities

Gross Leasable Area 52,266 square feet

Average Age 10 years

EBITDARM / Rent 10.5x at lease inception

Leased Occupancy 100%

Lease Expiration 12/31/2027

Transaction Value \$20.0 million

### TOP FACILITIES AND CREATIVE LEASE

- Fully operational ambulatory centers that have all scored 100% on their periodic survey inspections by the AAAHC
- Highly desirable office park locations
- Profitable operator provides high, 10.5x rent coverage
- GMR originated a new, long term lease with 1.75% annual rent escalators
- Optional future expansion of existing facilities and possible substitution of any current portfolio location with a GMRapproved new location, if needed
- Sourced through a trade association relationship

#### SIX BUILDING PORTFOLIO



## **LOCALLY DOMINANT TENANT**



- Gastro One annually serves approximately 90% of the total caseload for gastroscopic, colonoscopic and liver scan procedures in the Memphis, TN MSA
- 34 doctor practice provides highest quality care
- Flexible lease terms allow Gastro One to expand or shift footprint with GMRE's consent

# SELECT MEDICAL SPECIALTY HOSPITAL OMAHA, NE



### **KEY STATISTICS**

Asset Type LTACH

Gross Leasable Area 41,113 square feet

Year Constructed 2008

Number of Units (Rooms) 52 licensed beds

Leased Occupancy 100%

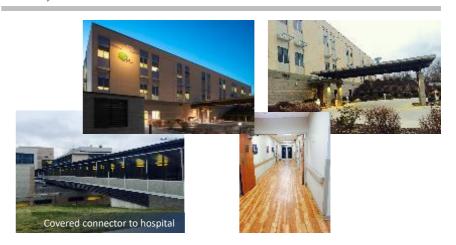
Lease Expiration 6/23/2023

Transaction Value \$21.7 million

#### **PURPOSE-BUILT IN KEY LOCATION**

- Only LTACH in Omaha, NE, receives critical care discharged patients from every area hospital
- Attached to the largest, most prominent regional medical center, Bergan Mercy Hospital
- Federal government recently imparted a moratorium on constructing LTACH facilities in Omaha, in an attempt to cap federal spending
- High barriers to entry for competition
- Recently constructed, best technological equipment
- Sourced through a developer relationship

# **NEW, CLASS A BUILDING**



## MARKET DOMINANT TENANT



- Built for Catholic Health Initiatives System, the largest and strongest healthcare system in Nebraska
- Property operated by Select Medical, Inc. (NYSE: SEM)
- Tenant is rated B+ by S&P
- SEM owns 110+ hospitals in 28 states
- 50+ ICU beds on property are continuously occupied and there is often a waiting list

# **PIPELINE OVERVIEW**



Recently-announced credit facility provides ample liquidity to continue property acquisitions

#### **MOVING TO DEPLOY CAPITAL**

- July 2016 IPO proceeds fully deployed as of December 31, 2016
- Year-end 2016 portfolio exceeds \$200 million with leasable square feet of approximately 666,000
- Multiple facilities under executed contracts or letters of intent
- Significant and growing pipeline of assets actively engaged

### PIPELINE CHARACTERISTICS

- Customized long-term leases
- Market dominant tenants
- Facilities core to provider business model
- Class A, recently built assets

## **SOURCING**

- Current emphasis on assets within dominant health system portfolios
- Originating deals directly from owners of multiple properties
- Focus on relationships and off-market transactions





# **INVESTMENT HIGHLIGHTS**



**State-of-the-Art Healthcare Facilities** 

**Management Team with Public REIT Experience** 

**Attractive Industry Trends** 

**High Quality Initial Portfolio** 

**Market Dominant Tenants** 

**Substantial Pipeline of High Quality Assets** 





# **EXTERNALLY MANAGED BY INTER-AMERICAN**



Reducing G&A during initial growth phase with a path to internalization

**Background and Strong Alignment of Interests** 



- Our advisor is 85% owned by ZH International Holdings, Ltd., a Hong Kong listed real estate company
  - ZH International is engaged in global real estate development, investment, management and sales and REIT management
- Following recent IPO, our officers, directors and our primary sponsor own approximately 14.2% of our outstanding common stock on a fully diluted basis

**Advisory Agreement** 



- Three year initial term with automatic renewals each year thereafter
- Advisor manages day-to-day affairs of the Company
- Other Inter-American Management LLC entities do not compete with GMR for assets

**Management Fees** 



- Base management fee equal to 1.5% of stockholders equity, paid quarterly
- Incentive fee of 20% of AFFO after 8% hurdle to investors
- Reimbursement of certain expenses incurred by the advisor on behalf of GMR, but no reimbursement of compensation expenses of advisor

Path to Internalization



- When our stockholders' equity reaches \$500 million, GMR will form a special committee of independent directors to evaluate internalization of management
- Committee will act in the interest of stockholders to consider effect of internalization
- Terms of the internalization must be mutually agreed to by Board and advisor

# INDEPENDENT DIRECTORS



# Majority independent Board with strong backgrounds in healthcare, real estate and capital markets

## **HENRY COLE**, Independent Director

- President of Global Development International, providing development support and oversight for initiatives in medical and healthcare programs (e.g. Instant Labs Medical Diagnostics, MedPharm & MPRC Group)
- Former President and Founder of international programs at The Futures Group International, a healthcare consulting firm
- Director of International Health and Population Programs for GE's Center for Advanced Studies
- Yale (B.S.); Johns Hopkins (MA)

### MATTHEW CYPHER, Ph. D, Independent Director

- Professor at Georgetown University's McDonough School of Business as the director of the Real Estate Finance Initiative
- Former director at Invesco Real Estate (NYSE: IVR) where he was responsible for oversight of the Underwriting Group, which acquired \$10.2 billion worth of institutional real estate
- Underwrote \$1.5 billion of acquisitions and oversaw the Valuations group, which marked to market Invesco's more than \$13 billion North American portfolio
- Penn State University (B.S.); Texas A&M University (M.S. and Ph.D.)

### **KURT HARRINGTON**, Independent Director

- Over 40 years experience in managing financial functions for large and small publicly traded companies
- Previously CFO of three public companies, Arlington Asset Investment Corp. (NYSE: AI), FBR Capital Markets and Jupiter National, Inc.
- Director of Wheeler Real Estate Investment Trust (NASDAQ: WHLR) and trustee and treasurer of Nichols College
- Nichols College (B.S.); CPA

### **RONALD MARSTON**, Independent Director

- Founder and CEO of Health Care Corporation of America (HCCA) Management Company, originally a subsidiary of Hospital Corporation of America (HCA)
- 30+ years in international healthcare focused on healthcare systems with prior experience developing the Twelfth Evacuation Hospital in Vietnam
- Tennessee Technological University (B.S.); California Western University (Ph.D.)

# DR. ROSCOE MOORE, Independent Director

- Rear Admiral (Retired) and Chief Veterinary Medical Officer of United States Public Health Service
- Former Assistant United States Surgeon General, point person for global development support with a focus on less developed countries
- Epidemic Intelligence Service Officer with the U.S. Centers for Disease Control and Prevention (CDC)
- Chief epidemiologist with the Centers of Devices and Radiological Health in the US Food and Drug Administration (FDA)
- Tuskegee University (B.S. & DVM); University in Michigan (M.P.H.); Johns Hopkins University (Ph.D.)

# INTERESTED DIRECTORS



#### JEFFREY BUSCH, Chairman

- Over 20 years of experience in healthcare, real estate development, management and investment
- Former assistant to the U.S. Secretary of Housing & Urban Development
- United States Special Representative to United Nations in Geneva
- Developed large-scale residential, commercial, hospitality and retail properties

#### **DAVID YOUNG**, Director

- Over 25 years of experience in medical and hospital real estate
- Vice President Acquisitions at Windrose Medical Properties Trust (NYSE: WRS), which was acquired by Welltower (NYSE:HCN)
- Executive responsible for business development for Healthcare Property Investors (NYSE: HCP) and helped it grow from AUM of \$300 million to over \$3.5 billion
- Developed specialized real estate financing of hospitals and medical clinics as part of GE financial services

#### **ZHANG JINGGUO**, Director

- Approximately 20 years experience in real estate development in China
- Serves as President of Henan Real Estate Chamber of Commerce
- Co-founder of Henan Zensun Real Estate, one of the top 100 property development companies in China
- Honored with many awards as an outstanding developer and contributor to the Henan real estate industry

#### **ZHANG HUIQI**, Director

- Supervisor for Henan Hongguang Real Estate Limited, a company engaged in property development in China
- Supervisor for Henan Zensun Corporate Development Company Limited, a company engaged in construction and management in China
- University College London (B.S); Beijing Forestry University (B.S); University of Leicester (MA);