

The Ball Foundation, Ball and its Employees Donate More Than \$4 Million in 2014

BROOMFIELD, Colo., March 12, 2015 /PRNewswire/ -- The Ball Foundation, Ball Corporation (NYSE: BLL) and its employees donated more than \$4 million to charitable organizations in the communities where Ball operates in 2014.

The company's employee matching gifts and dollars for doers program grew in 2014 to \$2.1 million (up from \$1.4 million in 2013). Employees also logged nearly 18,000 hours of volunteer service. This employee-focused program, called the Ball Community Ambassadors, supports and encourages employees to donate to and volunteer for the causes that matter to them. In the U.S. and Canada, employees can receive up to \$5,000 a year in matching from the corporation.

Also in the U.S., The Ball Foundation invested \$1.5 million into community programs that create a positive, measurable impact in education, recycling, food security and disaster relief.

Ball's plants around the world also donated \$467,000 to causes in their local communities and organized community events such as recycling, coat and food drives.

"Ball's commitment to the communities where we operate spans the globe," said Kathleen Pitre, director of corporate relations and executive director of The Ball Foundation. "Ball and its employees have a genuine passion for making a positive impact in communities from Bonn, Germany, to Boulder, Colorado."

About The Ball Foundation

The Ball Foundation is a 501(c)(3) nonprofit, private foundation. Founded in December 2010, the Ball Foundation's mission is to provide financial support to nonprofit organizations that sustain the communities in which we live and operate by improving and promoting education, recycling, disaster relief and food security. For more information about the Ball Foundation, please visit www.ball.com/ball-foundation.

About Ball Corporation

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2014 sales of \$8.6 billion. For more information, visit

www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including, with respect to the proposed Rexam PLC acquisition, the effect of the announcement of the acquisition on our business relationships, operating results and business generally; the occurrence of any event or other circumstances that could give rise to the termination of our definitive agreement with Rexam PLC in respect of the acquisition; the outcome of any legal proceedings that may be instituted against us related to the definitive agreement with Rexam PLC; and the failure to satisfy conditions to completion of the acquisition of Rexam PLC, including the receipt of all required regulatory approvals.



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