

## Byrna Technologies to Ring the Nasdaq Opening Bell on December 22, 2025

ANDOVER, Mass., Dec. 18, 2025 (GLOBE NEWSWIRE) -- Byrna Technologies Inc. ("Byrna" or the "Company") (Nasdaq: BYRN), a personal defense technology company specializing in the development, manufacture, and sale of innovative less-lethal personal security solutions, today announced that it will ring the Nasdaq Stock Market Opening Bell on December 22, 2025. The event will take place at the Nasdaq MarketSite in New York's Times Square and will feature CEO Byrna Ganz and members of the Company's leadership team.

Since uplisting to the Nasdaq in 2021, Byrna has grown significantly by expanding its product portfolio, strengthening its retail footprint, and scaling operations to meet increasing demand for reliable, non-lethal personal safety solutions. To date, the Company has sold over 750,000 launchers to customers worldwide.

"We are honored to be invited to ring the Nasdaq Opening Bell to celebrate our success as a public company," said Bryan Ganz, CEO of Byrna Technologies. "This milestone reflects the dedication of our team, the loyalty of our customers, and the strong momentum we're building as we continue to execute on our mission of providing safe, effective, and accessible personal safety options."

The Opening Bell ceremony will be broadcast live at 9:30 a.m. ET and live-streamed to Nasdaq's official channels. To view the live broadcast, visit <a href="https://www.nasdaq.com/marketsite/bell-ringing-ceremony">https://www.nasdaq.com/marketsite/bell-ringing-ceremony</a>.

## About Byrna Technologies Inc.

Byrna is a personal defense technology company specializing in the development, manufacture, and sale of innovative less-lethal personal security solutions. For more information on the Company, please visit the corporate website <a href="here">here</a> or the Company's investor relations site <a href="here">here</a>. The Company is the manufacturer of the Byrna CL, Byrna LE and Byrna SD personal security devices, state-of-the-art handheld CO2 powered launchers designed to provide a less-lethal alternative to a firearm for the consumer, private security, and law enforcement markets. To purchase Byrna products, visit the Company's e-commerce store.

## **Forward-Looking Statements**

This news release contains "forward-looking statements" within the meaning of the securities laws. All statements contained in this news release, other than statements of current and historical fact, are forward-looking. Often, but not always, forward-looking statements can be identified by the use of words such as "plans," "expects," "intends," "anticipates," and "believes" and statements that certain actions, events or results "may," "could," "would,"

"should," "might," "occur," "be achieved," or "will be taken." Forward-looking statements include descriptions of currently occurring matters which may continue in the future. Forward-looking statements in this news release include, but are not limited to, our statements related to the Company's continued momentum. Forward-looking statements are not, and cannot be, a guarantee of future results or events. Forward-looking statements are based on, among other things, opinions, assumptions, estimates, and analyses that, while considered reasonable by the Company at the date the forward-looking information is provided, inherently are subject to significant risks, uncertainties, contingencies, and other factors that may cause actual results and events to be materially different from those expressed or implied.

Any number of risk factors could affect our actual results and cause them to differ materially from those expressed or implied by the forward-looking statements in this news release, including, but not limited to, disappointing market responses to current or future products or services; prolonged, new, or exacerbated disruption of the Company's supply chain; the further or prolonged disruption of new product development; production or distribution or delays in entry or penetration of sales channels due to inventory constraints, competitive factors, increased shipping costs or freight interruptions; prototype, parts and material shortages, particularly of parts sourced from limited or sole source providers; determinations by third party controlled distribution channels not to carry or reduce inventory of the Company's products; determinations by advertisers to prohibit marketing of some or all Byrna products; the loss of marketing partners or endorsers; potential cancellations of existing or future orders including as a result of any fulfillment delays, introduction of competing products, negative publicity, or other factors; product design defects or recalls; litigation, enforcement proceedings or other regulatory or legal developments; changes in consumer or political sentiment affecting product demand; regulatory factors including the impact of commerce and trade laws and regulations; import-export related matters or tariffs, sanctions or embargos that could affect the Company's supply chain or markets; delays in planned operations related to licensing, registration or permit requirements; future restrictions on the Company's cash resources; increased costs; and other events that could potentially reduce demand for the Company's products or result in order cancellations. The order in which these factors appear should not be construed to indicate their relative importance or priority. The Company cautions that these factors may not be exhaustive; accordingly, any forward-looking statements contained herein should not be relied upon as a prediction of actual results. Investors should carefully consider these and other relevant factors, including those risk factors in Part I, Item 1A, ("Risk Factors") in the Company's most recent Annual Report on Form 10-K and subsequent SEC filings, should understand it is impossible to predict or identify all such factors or risks, should not consider the foregoing list, or the risks identified in the Company's SEC filings, to be a complete discussion of all potential risks or uncertainties, and should not place undue reliance on forward-looking information. The Company assumes no obligation to update or revise any forward-looking information, except as required by applicable law.

## **Investor Contact:**

Tom Colton and Alec Wilson Gateway Group, Inc. 949-574-3860

BYRN@gateway-grp.com



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