

October 19, 2016



## BioSig Technologies to Present at The MicroCap Conference in Philadelphia

Minneapolis, MN, Oct. 19, 2016 (GLOBE NEWSWIRE) -- BioSig Technologies, Inc. (OTCQB: BSGM), a medical device company developing the PURE EP™ System, a novel cardiac electrophysiology (EP) signal acquisition and analysis system, today announced that its Executive Chairman, Mr. Kenneth Londoner will present at The MicroCap Conference in Philadelphia. The Conference will be held on October 24-25, 2016 at the Hotel Monaco in Philadelphia, Pennsylvania.

**Event:** The MicroCap Conference in Philadelphia

**Location:** Hotel Monaco, Philadelphia, Pennsylvania

**Time:** Tuesday, October 25th at 3:00 pm in Track 1

During the conference Mr. Londoner will deliver the Company's corporate presentation and discuss recent business highlights. Management will also be available for one-on-one meetings. To arrange a meeting with management, please email Lora Mikolaitis at [lmikolaitis@biosigtech.com](mailto:lmikolaitis@biosigtech.com).

### About the MicroCap Conference

The MicroCap Conference is an exclusive event for investors who specialize in small stocks. It's an opportunity to be introduced to and speak with management at some of the most attractive small companies, to learn from various expert panels, and mingle with other microcap investors.

The MicroCap Conference will take place in Philadelphia at the Hotel Monaco on October 24th and 25th. The event will start on Monday at 1:00pm ET and Tuesday at 7:30am ET, and will last until the evening. These days will be jam-packed with company sessions, presentations, good food, and plenty of time to network with other investors over drinks at the reception. This event does not allow service providers - only portfolio managers, analysts, and private investors.

### About BioSig Technologies

BioSig Technologies is a medical device company that is developing a proprietary technology platform designed to improve the \$4 billion EP marketplace (1) ([biosigtech.com](http://biosigtech.com)). Led by a proven management team and a veteran, independent Board of Directors, Minneapolis-based BioSig Technologies is preparing to commercialize its PURE EP System.

The PURE EP(TM) System is a surface electrocardiogram and intracardiac multichannel signal acquisition and analysis system engineered to assist electrophysiologists in making clinical decisions in real-time by acquiring and displaying high-fidelity cardiac signal recordings and providing clarity of data which may be used to guide the electrophysiologists in identifying ablation targets - areas of tissue to treat that otherwise create a heart rhythm disturbance (arrhythmia).

Analysts forecast the global market for EP devices will grow at a 12.1 percent compound annual growth rate, from \$2.5 billion in 2012 to \$5.5 billion by 2019(1), making it one of the fastest growing medical device segments. Just in the US, the number of Atrial Fibrillation (AF) and Ventricular Tachycardia (VT) arrhythmia ablations is forecast to grow at 10.5 percent from 2012 to 2017(2).

BioSig has partnered with Minnetronix on technology development and is working toward FDA 510(k) clearance for the PURE EP System. The Company has achieved proof of concept validation and tested its prototype at the University of California at Los Angeles (UCLA) Cardiac Arrhythmia Center; and has performed pre-clinical studies at Mayo Clinic in Minnesota. Additionally, an Advanced Research Program at Mayo Clinic began in June 2016. The Company is also collaborating with other prestigious cardiac arrhythmia centers including Texas Cardiac Arrhythmia Institute, UH Case Medical Center in Cleveland, Ohio and Mount Sinai Medical Center in New York.

(1) Electrophysiology Devices Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2013 – 2019

(2) HRI 2013 "Global Opportunities in Medical Devices & Diagnostics" report; triangulation of multiple sources; AF includes left atrial tachycardia, left WPW, left atrial flutter.

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Source: BioSig Technologies, Inc.