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## Axalta Holds Commercial Business Council Meeting for New Members

### Members Tour Allied Recreation Group Manufacturing Facility in Fort Wayne, Indiana

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global manufacturer of liquid and powder coatings, held its first quarterly Commercial Business Council meeting for new members in Fort Wayne, Indiana on February 26-27. Axalta's Business Council meetings are designed to offer commercial fleet repair business owners and managers leadership skills training to help improve shop efficiency, enhance profitability and grow their business.

The Commercial Business Council, established in 2009 with a group of 10 Axalta commercial fleet customers from across the U.S., brings together specialists in heavy-duty truck, RV, bus and commercial equipment repair and refinishing. The goal of the Commercial Business Council is to promote an environment where owners and managers can interact with other professionals, share best practices and further develop their business management skills. Led by industry expert Mike Anderson of Collision Advice and hosted by Axalta, the meetings are scheduled on a quarterly basis and include discussions about financial management principles, private group tours of select trade industry facilities, member shop tours, as well as guest speakers who provide relevant and timely industry information.

The attendees formally established a second Axalta Business Council group specifically for business owners in the commercial transportation industry. The debut meeting included a private tour of the Allied Recreation Group manufacturing production shop and paint facility. Allied uses Axalta's coatings on the American Coach, Fleetwood, Holiday Rambler and Monaco brand recreational vehicles produced at its Fort Wayne plant. Special guest speaker, Lucas Deal, an editor for *Truck Parts and Service* magazine, shared recent survey data on commercial vehicle population, age, economic activity and truck sale trends as well as aftermarket parts and service trends.

"I am impressed with the energy and expertise Axalta is investing in my business to make us the best that we can be," said Jon Zehnder, owner of Precision Fleet Image in Saginaw, Michigan, who has been in business for 35 years. "The investment from Axalta in their customers is unmatched in the industry," said Jim Kolea, owner of Penn Fleet in Conshohocken, Pennsylvania. "This Business Council is just one example and I am proud that we switched to Axalta."

For additional information or to become a member of the Axalta Commercial Business

Council, contact your local Axalta representative or call 1 855 6 AXALTA.

### **About Axalta Coating Systems**

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 145 years of experience in the coatings industry, the 12,000 people of Axalta continue to find ways to serve our more than 120,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axaltacoatingsystems.com](http://axaltacoatingsystems.com) and follow us @axalta on Twitter.

Axalta Coating Systems

Janine Little

D +1 610 358 4951

[Janine.Little@axaltacs.com](mailto:Janine.Little@axaltacs.com)

[axaltacoatingsystems.com](http://axaltacoatingsystems.com)

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