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# CareCloud Launches New Advanced Analytics Suite to Provide Medical Groups Unparalleled Insights to Improve Business Performance

*Company to Showcase New Offering at MGMA 2014 Annual Conference*

MIAMI--(BUSINESS WIRE)-- CareCloud, the leading provider of [cloud-based practice management](#), [electronic health record \(EHR\)](#), and [medical billing](#) software and services, today announces the launch of CareCloud Advanced Analytics, a powerful new analytics suite that provides industry-leading visibility into a medical group's financial, operational, and clinical performance. CareCloud Advanced Analytics is designed to allow medical groups of all sizes to optimize business process and results. CareCloud will be showcasing its new analytics offering along with its complete suite of financial, administrative, and clinical applications at the MGMA 2014 Annual Conference in Las Vegas from October 26<sup>th</sup> through October 28<sup>th</sup>.

"Medical groups are increasingly demanding new analytical capabilities that deliver deeper insight into -- and across -- their organizations so they can take control of and drive business performance," said Albert Santalo, CareCloud's Chairman and CEO. "CareCloud Advanced Analytics differs from other solutions on the market because it was built from the ground up with market-leading design and usability in mind. It puts hundreds of critical metrics at our clients' fingertips and provides powerful visualizations that allow them to more easily diagnose the health of their business and make data-driven decisions to improve results."

Key features of CareCloud Advanced Analytics include:

**Intuitive Report-Building Tool:** CareCloud Advanced Analytics features an intuitive tool that makes it easy to construct highly customized analyses. Its drag-and-drop design allows clients to easily add, modify, and remove criteria, so clients can quickly build targeted analyses to drill down deep into performance.

**Beautiful Visualization Options:** The new offering can display the results of clients' analyses in beautifully-designed visualizations in seconds, making it easy for clients to share their findings in compelling, easy-to-interpret ways.

**Robust Template Library and Secure Sharing:** CareCloud Advanced Analytics comes with a template library that organizes both the built-in templates CareCloud provides and customized templates CareCloud clients construct themselves. The library allows clients to quickly access, save, and refresh their analyses. In addition, clients can collaborate more effectively with colleagues by exchanging templates easily and securely within CareCloud Central, the company's cloud-based practice management platform.

“CareCloud Advanced Analytics has enabled me to keep a closer pulse on my business than ever before,” said Brian August, Chief Executive Officer for A2 Medical Group, which operates Allergy and Asthma Care Centers in the Greater Washington, D.C. area. “Unlike traditional bolted-on products in the marketplace, CareCloud’s Advanced Analytics offering was built directly into CareCloud’s practice management platform, so I get all the answers I need without having to cobble data together from different sources. In addition, I now have the ability to drill down deeper into my business and get the answers I need to make more informed decisions for my organization.”

To learn more about the CareCloud Advanced Analytics offering, please visit [www.carecloud.com/advancedanalytics](http://www.carecloud.com/advancedanalytics) or visit CareCloud at Booth #315 at the MGMA 2014 Annual Conference.

### **About CareCloud**

CareCloud is the leading provider of cloud-based practice management, electronic health record (EHR), and medical billing software and services for medical groups. The company’s products are connecting providers to one another – and to their patients – through a fully integrated digital healthcare ecosystem that can be accessed on any browser or device.

CareCloud is helping thousands of physicians to increase collections, streamline operations and improve patient care in 48 states, and currently manages over \$3 billion in annualized accounts receivables on behalf of its revenue cycle management clients. To learn more about CareCloud, please visit [www.carecloud.com](http://www.carecloud.com).

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