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OrthoNow Selects CareCloud to Launch National Urgent Care Franchise

Innovative Specialty Urgent Care Centers Will Leverage CareCloud's Web-Based Practice Management Technology to Connect and Streamline Business Operations

MIAMI--(BUSINESS WIRE)-- CareCloud, a leading provider of [web-based practice management](#), [electronic healthcare record \(EHR\)](#) and [medical billing software and services](#), today announced that OrthoNow, a new orthopedic urgent care franchise based in Miami, Florida, has selected CareCloud's cloud-based practice management technology solution, CareCloud Central. OrthoNow urgent care centers are focused on providing patients with immediate assessment and management of any orthopedic or sports medicine problem, including offering the ability to perform on-site surgery.

[OrthoNow](#) is working to expand into a nationwide network of urgent care centers and CareCloud Central will serve as the organization's operational backbone. By powering each franchise location on the centrally-hosted CareCloud platform, OrthoNow will have unparalleled transparency into operations across its entire network of practices through a flexible, low-cost, web-based patient and appointment management system.

"As OrthoNow looked to select a practice management system that would grant our new franchise the flexibility and scalability to grow quickly, it became very clear that CareCloud's technology and cloud-based platform was ideal," said [Dr. Alejandro Badia](#), MD, FACS, an award-winning orthopedic surgeon and the CEO of OrthoNow. "As our business grows we feel CareCloud is aligned with our success and grants us a system that allows us to navigate new billing regulations and advancements in patient care."

"We are thrilled to be working with an exciting, innovative company and new care delivery model in OrthoNow," said Albert Santalo, President and CEO of CareCloud. "Our cloud-based technology will allow Dr. Badia to scale his businesses without sacrificing operational workflow or having to leverage costly client-server software and hardware. As more innovative and disruptive business models, like OrthoNow's, emerge in healthcare, cloud technologies like CareCloud's will continue to become the clear choice to help them execute their growth."

CareCloud Central is a medical practice management system delivered in the cloud to make it more efficient, cost-effective and accessible. CareCloud's web-based software represents a new standard in medical practice management that focuses on enhancing the user experience – a drastic improvement over the inefficient, overpriced, outdated and complicated technology traditionally sold by legacy software vendors.

About CareCloud

CareCloud is a leading provider of cloud-based practice management, electronic health

record (EHR) and medical billing software and services for medical groups. The company's products are connecting providers to one another – and to their patients – through a fully integrated digital healthcare ecosystem that can be accessed on any browser or device.

CareCloud is helping more than 1,200 physicians to increase collections, streamline operations and improve patient care in over 30 states. The company was named a winner of IBM's SmartCamp Silicon Valley 2010 for its innovative technology and received over \$20 million in Series A funding from Intel Capital and Norwest Venture Partners. To learn more about CareCloud, please visit www.carecloud.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50240687&lang=en>

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