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## QUAD GmbH Expands Its Technology Offerings and Relationship with Vuzix with Follow-on Six-figure Smart Glasses Order

ROCHESTER, N.Y., March 19, 2025 /PRNewswire/ -- [Vuzix® Corporation](#) (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of AI-powered Smart glasses, waveguides and Augmented Reality (AR) technologies, today announced that the Company has received and shipped against a follow-on six-figure smart glasses order from QUAD GmbH ("QUAD"), a leading distributor and consulting company in the areas of Auto-ID, Transport, Logistics and OEM Integration. QUAD's newly formed QUAD Advanced Systems division provides full scale services and support for Vuzix products to its customers throughout Europe, focusing on the field service, manufacturing, security, warehouse and logistics and healthcare market verticals.



QUAD Advanced Systems, which consolidates its previous auto ID, transport, logistics and OEM divisions under one roof, will provide comprehensive support throughout the product lifecycle. Their deep technical knowledge of Vuzix smart glasses extends to real-world applications, including remote monitoring and operations assistance, warehousing logistics, and medical field innovations, where AR technology enhances operational precision and efficiency. QUAD's expertise enables tailored solutions, such as optimizing smart glasses for inventory management, remote expert collaboration, or surgical support. To accelerate decision-making, QUAD facilitates rapid online demos, allowing clients to experience Vuzix technology virtually, followed by personalized guidance to connect with the best-fit reseller for their industry-specific needs.

"QUAD prides itself in investing in the future, and partnering with Vuzix ensures that we continue that tradition of providing truly state-of-the-art solutions for our customers," said Andreas Wey, CEO of QUAD GmbH. "Operational efficiency is a real differentiator, and nothing encapsulates that more than the use of AR technology enabled through the use of smart glasses. We are absolutely delighted to both offer and support the Vuzix product range across our core vertical markets."

"We are excited to be expanding our relationship with QUAD, who has built a strong reputation as a premier European distributor of technology and consulting services over the

past 30 years," said Paul Travers, President and CEO of Vuzix. "QUAD's hands-on approach in sectors like healthcare and warehousing, combined with its ability to troubleshoot real-time challenges, underscores its role as a valued Vuzix partner."

### **About Vuzix Corporation**

Vuzix is a leading designer, manufacturer and marketer of AI-powered Smart Glasses, Waveguides and Augmented Reality (AR) technologies, components and products for the enterprise, medical, defense and consumer markets. The Company's products include head-mounted smart personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality, as well OEM waveguide optical components and display engines. Vuzix holds more than 425 patents and patents pending and numerous IP licenses in the fields of optics, head-mounted displays, and the augmented reality wearables field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2024 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in: Rochester, NY; and Kyoto and Okayama, Japan. For more information, visit the Vuzix [website](#), [Twitter](#) and [Facebook](#) pages.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to Vuzix Smart Glasses, our business relationship and future opportunities with QUAD GmbH and its customers, and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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