

Global Retailer Expands Its Use of Vuzix Smart Glasses to Support Its Warehousing Operations

- Expansion increases enterprise penetration for Vuzix as industry leader in tools for improved warehousing solutions

ROCHESTER, N.Y., April 23, 2024 /PRNewswire/ -- Vuzix® Corporation (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of smart glasses and Augmented Reality (AR) technology and products, today announced that the Company has received additional orders for Vuzix M400™ smart glasses from a Fortune 100 global retailer to primarily support the warehousing and logistics needs of this customer. Vuzix smart glasses are now being used in multiple locations globally including the US, Canada, Mexico and throughout EMEA, and this customer continues to expand across an increasing number of their company locations since the start of 2024.



"Vuzix has been working with this customer for some time to support the development of the solution, and we're excited to have moved well beyond the proof-of-concept stage into a broader rollout. This deployment is a strong confirmation that smart glasses are coming into their own as a strategic tool for workforce digitization and supply chain management," said Paul Travers. President and Chief Executive Officer at Vuzix.

Vuzix is a leading designer, manufacturer and marketer of Smart Glasses and Augmented Reality (AR) technologies and products for the enterprise, medical, defense and consumer markets. The Company's products include head-mounted smart personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality, as well OEM waveguide optical components and display engines. Vuzix holds more than 375 patents and patents pending and numerous IP licenses in the fields of optics, head-mounted displays, and augmented reality Video Eyewear field. Moviynt, an SAP Certified ERP SaaS logistics solution provider, is a Vuzix wholly owned subsidiary. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2024 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in: Rochester, NY; Munich, Germany; and Kyoto and Tokyo, Japan. For more information, visit the Vuzix website, Twitter and Facebook pages.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate to Vuzix Smart Glasses, the continued expansion of its smart glasses business with this and other global retailers, their success in deployment, future sales, continued deployments, and their timing, and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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