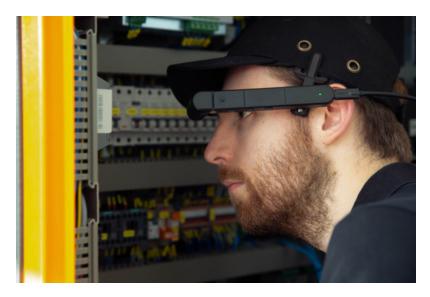


Vuzix Smart Glasses Improve Worker Safety and Maximize Machine Uptime in the Food Processing Industry

Smart Glasses work in conjunction with TOMRA's Visual Assist software to help reduce corporate travel expenses and improve first time fix rates

ROCHESTER, N.Y., Feb. 2, 2021 /PRNewswire/ -- <u>Vuzix® Corporation</u> (NASDAQ: VUZI), a leading supplier of Smart Glasses and Augmented Reality (AR) technology and products, has announced another new use case with its products for the food processing industry, utilizing a newly developed software application from TOMRA, a leading provider of advanced beverage container collection and food sorting systems. Vuzix Smart Glasses are now compatible with <u>TOMRA Visual Assist</u>, which is an AR application that enables TOMRA's remote experts to provide specialist support to a customer or a TOMRA field service engineer on site to help maximize uptime, optimize food processing equipment performance, reduce costs and improve worker safety with a hands-free solution.



TOMRA Visual Assist is a valuable smart glasses-based tool that delivers remote training and shares specialist knowledge of highly complex products, enabling organizations to operate more efficiently while also addressing travel costs and current restrictions due to COVID-19. With food safety a high priority, field service engineers can now service more customers and locations, having reduced the need to travel for in-person plant visits. Customers are also benefiting from smart glasses by giving workers a hands-free solution that helps to improve safety and eliminate the need to look down at a tablet or phone.

As mentioned by Andreas Reddeman, VP and Head of Global Service at TOMRA Food, Aftermarket & Service, on TOMRA's corporate blog, "TOMRA Visual Assist enables a greater level of clarity in the communication and information transfer between the person on site and the expert providing guidance remotely. It acts as the local eyes of the remote TOMRA expert." He commented further, "With this tool, the customer's technician gets the support they need to resolve the issue immediately, bringing the machine back in operation. If a repair requires replacing a part, TOMRA's expert can easily identify it and ensure the right spare is sent, increasing the first-time fix rate. With TOMRA Visual Assist, our most skilled and experienced staff can spread their knowledge more broadly than they ever could if they had to travel to every site."

"Vuzix Smart Glasses continue to be deployed in an ever-widening number of use cases and industries around the world as more and more companies realize that sending a pair of our glasses can be more effective than sending a person. Deploying Vuzix Smart Glasses in enterprise is usually a safer, cheaper, faster, and in many aspects just a better way of doing business," stated Paul Travers, Vuzix President and Chief Executive Officer.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 184 patents and patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2021 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK, and Tokyo, Japan. For more information, visit Vuzix website, Twitter and Facebook pages.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the food processing industry use cases for Vuzix Smart Glasses, expected cost savings and productivity improvements, existing and future business opportunities with TOMRA, and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forwardlooking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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