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ExxonMobil Selected as Exclusive Lubricants Supplier to Camping World

- Mobil-branded products for both heavy duty diesel engines and gasoline engines now available at more than 75 Camping World locations nationwide
- Full line of Mobil Delvac products, including heavy duty diesel engine oil, coolants and automatic transmission fluids, will be offered at all locations
- Mobil 1 and Mobil Clean products available for vehicles with gasoline engines

FAIRFAX, Va.--(BUSINESS WIRE)-- Camping World, America's largest retailer of recreational vehicle supplies, accessories, new and used RVs, and related services selected [ExxonMobil](#) as its exclusive lubricants supplier.

Under the agreement, ExxonMobil will supply [Mobil Delvac 1300 Super](#) and [Mobil Delvac 1 ESP](#) for diesel engines, as well as [Mobil 1](#) and Mobil Clean products for gasoline engines, to Camping World's more than 75 locations nationwide. The company will also supply Camping World with Mobil-branded coolants, greases and automatic transmission fluids for both gasoline and diesel engines, which will also be available at all the retailer's locations.

"As the leading industry supplier of RVs and RV supplies, we are committed to bringing our customers new and efficient ways to enhance their RV and outdoor experience by offering products and services that best fit their needs at the best value," said Marcus Lemonis, chairman and chief executive officer, Camping World. "We've chosen to exclusively offer Mobil products because of their reputation for exceptional quality, performance and reliability."

Whether on the road or on the job site, the proven performance of Mobil Delvac is beneficial because it is designed for use in all types of diesel powered trucks and equipment -- from big Class 8 trucks and heavy farming equipment, to powerful diesel pickups and recreational vehicles. At the same time, Mobil 1, the world's leading synthetic motor oil brand, and Mobil Clean are ideal for all gasoline powered engines, including light duty pickup trucks and smaller recreational vehicles.

"As the popularity of our Mobil products continues to grow in all service channels, we are excited to have Mobil Delvac, Mobil 1 and Mobil Clean products now available at Camping World," said Marci Crigger, commercial vehicle lubricants marketing advisor for ExxonMobil Lubricants & Petroleum Specialties Company, a division of Exxon Mobil Corporation. "We pride ourselves on offering a range of products that meets the needs of all of our customers, and we're confident that our partnership with Camping World will help RV owners around the country achieve long engine life, not only for their RVs, but also for the cars and pickup trucks used to pull towable trailers."

RV owners and enthusiasts have always had a strong association to the racing community

and a passion for attending races anywhere their RV can take them around the country. This new partnership brings together two well known brands among the racing community. Mobil 1 is the official motor oil of NASCAR and Camping World is the title sponsor of the NASCAR Camping World Truck Series.

About Camping World/FreedomRoads

Camping World/FreedomRoads is the world's largest retailer of recreational vehicles and provides outdoor enthusiasts over 8,000 RV parts and accessories, service and collision centers along with other products and services to enhance the RV and outdoor lifestyle. Today the company serves RV enthusiasts with well over 75 RV Lifestyle retail locations. In addition to sales, finance and service of recreational vehicles and aftermarket accessories, Camping World/FreedomRoads provides expanded products and services to enhance and protect the RV lifestyle. This includes: the President's Club customer loyalty program; in-store performance centers like the Tow Center of America, campground reservations, banking and insurance, RV tours, RV View magazine, service and collision centers and detail and refurbishment centers known as RV SPAs. Camping World is the title sponsor of the NASCAR Camping World Truck Series in addition to the Official RV and Outdoor Retailer of NASCAR. For more information, visit us online at www.campingworld.com.

About the NASCAR Camping World Truck Series

A popular NASCAR national series since its debut in 1995, the NASCAR Camping World Truck Series features full-size trucks in tough, side-by-side racing. With 25 points events at 23 different tracks across the country, the NASCAR Camping World Truck Series brings thrills to the most passionate NASCAR fans with aggressive and tough competition, action-packed races, and exciting finishes broadcast on SPEED and FOX. The unique nature of racing trucks, the combination of veteran and up-and-coming drivers, and the down-to-earth feel of the series all create a property that avid NASCAR fans can call their own.

About Mobil Delvac

Mobil Delvac heavy duty diesel engine oils can help deliver enhanced performance with their unique formulations that include Trimer Core chemistry -- a powerful additive technology that helps resist oil degradation, reduce sludge build up, prevent wear, and ultimately help extend drain intervals and engine life. For more information on Mobil Delvac commercial vehicle lubricants and services, please call 1-800-Mobil25, or visit www.mobildelvac.com.

About Mobil 1

The world's leading synthetic motor oil brand, Mobil 1 features anti-wear technology that provides performance beyond conventional motor oils. This technology allows Mobil 1 to meet the toughest standards of car builders and to provide exceptional protection against engine wear under normal or even some of the most extreme conditions. Mobil 1 flows quickly in extreme temperatures to protect critical engine parts and is designed to maximize engine performance and help extend engine life. Mobil 1 is the Official Motor Oil of NASCAR. For more information on Mobil 1, please call 1-800-Mobil25, or visit www.mobil1.com.

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Source: Exxon Mobil Corporation