

March 8, 2010



# ExxonMobil Offers Gas Station Locator Download for GPS Devices

Real-Time Navigation Application Among Several Improvements for Customers

FAIRFAX, Va.--(BUSINESS WIRE)-- [ExxonMobil](#) introduced a new feature that will allow customers to download Exxon and Mobil service station locations to their GPS devices.

This feature is downloadable from the ExxonMobil [Station Locator website](#) and is compatible with the leading consumer GPS devices, including Garmin, TomTom and Magellan. The site features easy to follow instructions along with a video tutorial.

"This GPS download feature provides a fast and convenient way for our customers to locate Exxon and Mobil stations," said Ben Soraci, Director, U.S. Retail Sales.

Other enhancements to the Station Locator feature include a Spanish-language option and real-time traffic reports.

Soraci said these enhancements build on improvements ExxonMobil made to its web-based Station Locator feature in 2009.

Last spring, ExxonMobil revamped its website to include Google mapping technology. For the first time, ExxonMobil customers were able to produce turn-by-turn driving directions to Exxon and Mobil stations, as well as a range of useful consumer services such as repair shops, convenience stores and ATM locations.

This revamp more than doubled the traffic on ExxonMobil's Station Locator website over the last twelve months. Monthly views went from about 1 million at the time to about 2.5 million views a month, currently.

The Exxon and Mobil Station Locator serves as the online face for each retail location, and links directly to individual station home pages. Customers can reach the updated website by logging onto [www.exxonmobil.com](http://www.exxonmobil.com) and clicking on "Find a Station" under the quick links section.

About ExxonMobil

[ExxonMobil](#), the largest publicly traded international oil and gas company, uses technology and innovation to help meet the world's growing energy needs. ExxonMobil holds an industry-leading inventory of resources, is the largest refiner and marketer of petroleum products, and its chemical company is one of the largest in the world. For more information, visit [www.exxonmobil.com](http://www.exxonmobil.com).

