

April 7, 2008



Mobil 1(R) Gets smart

Mobil 1 Motor Oil To Be Recommended Engine Lubricant For All smart fortwo Vehicles

FAIRFAX, Va.--(BUSINESS WIRE)--

ExxonMobil today announced that Mobil 1, the world's leading synthetic motor oil, has been selected by smart USA Distributor LLC ("smart USA"), a subsidiary of Penske Automotive Group, Inc., as the recommended service-fill oil for maintenance in the smart fortwo.

"Mobil 1 just got smart," said Nancy Carlson, ExxonMobil Lubricants & Specialties, Director Strategic Global Alliances. "As the exclusive distributor for the smart fortwo, smart USA has selected Mobil 1 synthetic motor oil technology as the preferred oil in the smart fortwo, protecting the smart fortwo's cutting edge engine technology. It's a good technological match."

The smart fortwo is manufactured by Mercedes-Benz Cars and is a Daimler brand. This technologically advanced vehicle achieves 40 plus mpg on the highway and is an ultra-low emissions vehicle, as certified by the State of California Air Resources Board. The vehicle is 8.8 feet long, 5.1 feet tall and 5.1 feet wide and comes equipped with many functional and safety features found in most luxury models.

Mobil 1 is one of the recommended service-fill oils listed in the smart fortwo service manual. Additionally, a "smart approves Mobil 1" sticker will be placed in the engine compartment to remind owners.

"We are proud of our association with Mobil 1 and pleased to extend our affiliation with the brand into the smart fortwo," said Roger Penske, Chairman of Penske Automotive Group. "Mobil 1 Technology keeps Penske Racing's cars running on the track and will now do the same for the smart fortwo vehicles on the American road."

smart USA is responsible for establishing the smart dealership network throughout the United States. Through these efforts, smart USA will open 74 dealers across the country in 2008. All dealers have been encouraged to carry Mobil 1.

About Mobil 1

The world's leading synthetic motor oil, Mobil 1 features a proprietary SuperSyn anti-wear technology that provides performance beyond conventional motor oils. This technology allows Mobil 1 to exceed the toughest standards of car builders and to provide exceptional protection against engine wear, under normal or even the most extreme conditions. Mobil 1 flows quickly in extreme temperatures to protect critical engine parts and is designed to maximize engine performance and help extend engine life.

About the Penske Automotive Group

Penske Automotive Group, headquartered in Bloomfield Hills, Michigan, operates 314 retail automotive franchises, representing 40 different brands, and 26 collision repair centers. Penske Automotive Group, which sells new and previously owned vehicles, finance and insurance products and replacement parts, and offers maintenance and repair services on all brands it represents, has 170 franchises in 19 states and Puerto Rico and 144 franchises located internationally, primarily in the United Kingdom. Penske Automotive Group is a member of the Fortune 500 and Russell 1000 and has approximately 16,000 employees.

About smart USA and smart fortwo

smart USA Distributor LLC, headquartered in Bloomfield Hills, Michigan, is the exclusive distributor of the smart fortwo(R) in the United States and Puerto Rico and is a wholly-owned subsidiary of Penske Automotive Group, Inc. smart is currently sold in 36 countries, and more than 850,000 smart fortwos have been sold since 1998.

For more information about Mobil 1, visit mobill.com.

For Penske Automotive Group, visit www.penskeautomotive.com.

For smart, visit www.smartusa.com.

Mobil 1 and ExxonMobil are trademarks of Exxon Mobil Corporation (NYSE:XOM) or one of its subsidiaries.

Source: Exxon Mobil Corporation