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ExxonMobil Awards "High Performance Experience" and High Performance Vehicle

Racing Fan Wins Trip to Mobil 1 Twelve Hours of Sebring Race and Fully Loaded Cadillac CTS-V

IRVING, Texas--(BUSINESS WIRE)--

With the help of Cadillac, ExxonMobil is giving Kenneth Pugh of Booneville, Mississippi, the "High Performance Experience" of a lifetime. As the grand prize winner of the "Mobil 1 High Performance Experience" promotion, Pugh won a thrilling weekend at the upcoming Mobil 1 Twelve Hours of Sebring race, as well as a fully loaded 2007 Cadillac CTS-V Sedan.

When Pugh found out that he'd won the grand prize, worth an estimated \$55,000, he was surprised, to put it mildly.

"I had to sit down because I was afraid I'd have a heart attack," said Pugh. "I called my wife to tell her and she just went crazy with excitement."

Pugh and wife Sheila are looking forward to their upcoming "High Performance" trip to see the Mobil 1 Twelve Hours of Sebring race. As lifelong racing fans and former Florida residents, the couple has always wanted to take in a race at the Sebring track. Thanks to Mobil 1 and Cadillac, they're finally getting their chance.

In addition to a high-performance vacation, Pugh also won a fully loaded 2007 Cadillac CTS-V Sedan. In December, Pugh was awarded the high-performance vehicle at Bud Davis Cadillac in Memphis, TN, one of only 100 Cadillac dealerships in the country to earn the General Motors Mark of Excellence Award for the dealership's outstanding achievements in sales, service and customer satisfaction.

"Cadillac is as synonymous with performance as it is with luxury, so it only made sense for the winner of our high performance promotion to claim his prize at one of the most outstanding Cadillac dealerships in the nation," said Scott Howard, Americas Automotive Manager, ExxonMobil Lubricants and Petroleum Specialties.

The 2007 Cadillac CTS-V Sedan, along with every 2008 Cadillac vehicle to roll off of the production line, leaves the factory with Mobil 1 in the engine.

ExxonMobil offers quality synthetic motor oils such as Mobil 1, Mobil 1 Extended Performance, and Mobil 1 High Mileage, all of which deliver outstanding protection and performance under the everyday extremes today's drivers face.

- Mobil 1, the world's leading synthetic motor oil, exceeds the industry's toughest standards and outperforms all conventional oils.
- Mobil 1 Extended Performance is a high-endurance motor oil designed for longer service intervals. It is a fully synthetic formulation that helps extend engine life, reduce oil breakdown and minimize engine wear, providing exceptional protection for 15,000 miles, guaranteed.
- Mobil 1 High Mileage is a fully synthetic oil designed especially for engines with over 75,000 miles where conventional oil has been used. It reduces the sludge and deposits that conventional oils can leave behind to maximize engine performance and help extend the engine life of high mileage vehicles.

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