

June 6, 2019



alphaDIRECT Advisors Discusses Polar Power and Its Expansion Plans and Recent Investments in Growth with CEO, Arthur Sams

NEW YORK, NY / ACCESSWIRE / June 6, 2019 *alphaDIRECT* Advisors, a division of EnergyTech Investor, LLC and a Publishing and Investor Intelligence firm, announced today that Shawn Severson, Founding Partner, conducted a review of Polar Power, Inc. (NASDAQ: POLA) about its expansion plans and recent investments in growth with Chief Executive Officer and Chairman of the Board of Directors, Arthur Sams.

"Since Polar Power's IPO, the Tier-1 telecom customers have been absorbing most of the Company's resources and as such we believe Polar has been limited in its ability to pursue additional growth opportunities in various customer categories. However, over the last 12 months the Company has made several investments that we view as critical steps toward new business development and diversification. In this *alphaDIRECT* Management Series we focus on exactly what those investments have been, why they were implemented and how Polar Power expects to leverage them going forward," said Mr. Severson, Founding Partner of *alphaDIRECT* Advisors.

To read the full interview, please go to:

<https://alphadirectadvisors.com/2019/06/06/polar-investments>

Please access the link below for an important electronic communications disclaimer:

<https://alphadirectadvisors.com/disclosures/>

About *alphaDIRECT* Advisors

alphaDIRECT Advisors, a division of EnergyTech Investor, LLC, is a Publishing and Investor Intelligence firm that creates and implements digital content and programs to help investors better understand a company's key drivers including industry dynamics, technology, strategy, outlook, and risks. *alphaDIRECT*'s expertise encompasses a variety of sectors including EnergyTechnology, Cleantech, Emerging Growth, Industrial and ESG(Environmental, Social and Governance). *alphaDIRECT* was founded by Wall Street veteran and research analyst, Mr. Shawn Severson, after seeing a significant shift in the investment industry that resulted in less fundamental research conducted on small cap companies and a significant decline in information available to all investors. *alphaDIRECT*'s mission is to bridge the information gap and engage companies and investors in a way that opens information flow and analytical insights.

About Polar Power, Inc.

Gardena, California-based Polar Power, Inc. (NASDAQ: POLA), designs, manufactures and sells direct current, or DC, power systems, lithium battery powered hybrid solar systems for applications in the telecommunications market and, in other markets, including military, electric vehicle charging, cogeneration, distributed power and uninterruptable power supply. Within the telecommunications market, Polar's systems provide reliable and low-cost energy for applications for off-grid and bad-grid applications with critical power needs that cannot be without power in the event of utility grid failure. For more information, please visit www.polarpower.com.

To receive complimentary news and updates from alphaDIRECT Advisors, please visit:

www.alphadirectadvisors.com

Sign up to follow alphaDIRECT Advisors at:

https://twitter.com/alpha_DIRECT

Contact:

alphaDIRECT Advisors
EnergyTech Investor, LLC
Shawn M. Severson
+1 415-233-7094
shawn@alphadirectadvisors.com
@alpha_DIRECT
www.alphadirectadvisors.com

SOURCE: *alphaDIRECT Advisors*