

Dynatrace Launches AppEngine to Enable Teams to Build Custom Apps that Unlock Insights and Drive Automation from Cloud Observability, Security, and Business Data

Empowers teams across organizations to collaborate, create, and share causal AI-driven solutions for any BizDevSecOps use case

WALTHAM, Mass.--(BUSINESS WIRE)-- Software intelligence company [Dynatrace](#) (NYSE: DT) today announced the launch of the [AppEngine](#). This new [Dynatrace® platform technology](#) empowers customers and partners with an easy-to-use, low-code approach to create custom, compliant, and intelligent data-driven apps for their IT, development, security, and business teams. These custom apps can address boundless BizDevSecOps use cases and unlock the wealth of insights available in the explosive amounts of data generated by modern cloud ecosystems.

To demonstrate the power and flexibility of the Dynatrace® AppEngine, the company also unveiled a range of new apps that address a variety of use cases. These will be available to Dynatrace customers and include the following:

- **Smartscape® Health View** enables teams to visualize their applications' vital signs, including security posture. It also showcases AppEngine's ability to unlock actionable insights from data through enrichment, visualization, and analytics.
- **Site Reliability Guardian** helps teams proactively maintain service level objectives (SLOs) by automating quality and security gates. It also exemplifies how apps created using the AppEngine fuel answer-driven automation to optimize cloud operations.
- **Carbon Impact** enables teams to understand and reduce the carbon footprint of their hybrid and multicloud ecosystems. It also demonstrates how AppEngine can help teams measure and optimize the key performance indicators (KPIs) that matter most for business executives or regulatory requirements.

The Dynatrace platform uniquely consolidates observability, security, and business data with full context and dependency mapping. This frees customers from manual approaches such as tagging to connect siloed data, using imprecise machine-learning analytics, and the high operational costs of other solutions. AppEngine leverages this data and simplifies intelligent app creation and integrations for teams throughout an organization. It provides automatic scalability, runtime application security, safe connections and integrations across hybrid and multicloud ecosystems, and full lifecycle support, including security and quality certifications. As a result, for the first time, any team in an organization can leverage causal AI to create intelligent apps and integrations for use cases and technologies specific to their unique business requirements and technology stacks.

According to a Gartner® report, “The need for data to enable better decisions by different teams within IT (like DevOps, Infrastructure and Operations, and SRE) and outside IT (for example, marketing, and sales teams) is causing an evolution of monitoring. It is becoming a process that takes care of the data and analytics needs of multiple teams in addition to those of the traditional I&O team. This trend is driving the increased use of analytics, enabling flexible dashboards and insightful reports.”ⁱ

“We are using Dynatrace AppEngine to build secure and compliant apps that address the specific needs of our customers while leveraging massive data from their clouds,” said Luca Forni, CEO of Akamas, a Dynatrace partner. “Thanks to AppEngine, we are creating an app that adds Akamas’ continuous optimization capabilities to the Dynatrace platform. This will provide Dynatrace users with precise performance insights on Kubernetes applications and automate the process of configuring resources to achieve predefined optimization goals. As a result, customers can increase the reliability and performance of their cloud-native services and optimize cloud resources to reduce costs.”

“The Dynatrace platform has always helped IT, development, business, and security teams succeed by delivering precise answers and intelligent automation across their complex and dynamic cloud ecosystems,” said Bernd Greifeneder, Founder and Chief Technology Officer at Dynatrace. “Now, with the Dynatrace AppEngine, it’s easy to create apps that leverage vast observability, security, and business data from modern clouds and Dynatrace’s causal AI. This extends precise answers and intelligent automation to boundless BizDevSecOps use cases, empowering more people across organizations to make data-backed decisions.”

The Dynatrace AppEngine will be available within 90 days of this announcement. To learn more, visit [the Dynatrace blog](#).

About Dynatrace

[Dynatrace](#) (NYSE: DT) exists to make the world’s software work perfectly. Our unified software intelligence platform combines broad and deep observability and continuous runtime application security with the most advanced AIOps to provide answers and intelligent automation from data at an enormous scale. This enables innovators to modernize and automate cloud operations, deliver software faster and more securely, and ensure flawless digital experiences. That’s why the world’s largest organizations trust the Dynatrace® platform to accelerate digital transformation.

Curious to see how you can simplify your cloud and maximize the impact of your digital teams? Let us show you. Sign up for a free [15-day Dynatrace trial](#).

Cautionary Language Concerning Forward-Looking Statements

This press release includes certain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding our expectations for and timing of platform development, product capabilities, customer release, and adoption; potential benefits to customers from our platform; our business strategy and goals; and our ability to continue to advance our platform to provide updated offerings. These forward-looking statements include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts, such as descriptions of updated platform offerings to be made available at a

future date and statements as identified by words such as “will,” “expects,” “plans,” “believes,” “seeks,” “estimates,” or words of similar meaning. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies, and prospects, which are based on the information currently available to us and on assumptions we have made. Although we believe that our plans, intentions, expectations, strategies, and prospects, as reflected in or suggested by those forward-looking statements, are reasonable, we can give no assurance that these will be attained or achieved or that customers will adopt and realize the expected benefits of our updated offerings. Furthermore, actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control, including risks set forth under the caption “Risk Factors” in our Form 10-K filed on May 26, 2022, and our other SEC filings. We assume no obligation to update or revise any forward-looking statements contained in this document because of new information, future events, or otherwise.

This press release also references third-party market research reports about the impact of industry trends and other information concerning our industry on the markets for our products and services. While we are not aware of any misstatements regarding any third-party information presented here, we have not independently verified these statements, and their expected results, estimates, and projections in particular, involve numerous assumptions, are subject to risks and uncertainties, and are subject to change based on various factors, including those discussed under the section titled “Risk Factors” in our Form 10-K filed on May 26, 2022, and our other SEC filings.

ⁱ Gartner, Hype Cycle for Monitoring, Observability and Cloud Operations, 2022, Pankaj Prasad and Padraig Byrne, 20 July 2022. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved

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