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The Lovesac Company Named As 2025 Bronze Edison Award Winner

The Lovesac Company Was Recognized at Premier Innovation Awards Honoring Game-Changing Breakthroughs

FORT MYERS, Fla., April 7, 2025 /PRNewswire/ -- The Edison Awards, now in its 38th year of recognizing the world's most impactful innovations, announced that The Lovesac Company has been honored with the Bronze Edison for Sustainable Consumer Solutions award at the prestigious April 3rd awards gala in Fort Myers, FL. Members of the Lovesac leadership team joined industry leaders, pioneering entrepreneurs, and top executives to celebrate the remarkable achievements of this year's winners.



"This Edison Award is an exciting acknowledgment of the innovation and purpose that drives Lovesac," said Shawn Nelson. "We believe great design should not only enhance everyday life but also stand the test of time. From adaptability to sustainability, our Designed for Life approach creates products that perform, endure, and inspire. This recognition fuels our commitment to designing for a better future."

Winning an Edison Award is a mark of distinction, honoring those who push the boundaries of innovation to solve global challenges and improve lives. Named after Thomas Edison (1847–1931), one of history's greatest inventors, the awards celebrate forward-thinking

solutions and bold ideas that shape the future.

"The Designed For Life Products by The Lovesac Company stood out as a groundbreaking advancement in Sustainable Consumer Products, demonstrating the power of innovation to create lasting impact," said Frank Bonafilia, Executive Director of the Edison Awards. "Our panel of judges was impressed by the ingenuity and leadership behind this innovation."

The 2025 finalists were selected from thousands of submissions, rigorously evaluated on Concept, Value, and Impact by the Edison Awards Steering Committee and an independent panel of experts, including senior scientists, engineers, designers, and business leaders. Their expertise ensures that the winners set new standards for ingenuity and influence across industries.

One of the evening's most anticipated moments was the presentation of the 2025 Edison Achievement Awards to Jensen Huang, CEO of NVIDIA, and Michael Crow, President of Arizona State University. Both honorees have demonstrated extraordinary leadership in innovation—Huang for revolutionizing artificial intelligence and computing, and Crow for pioneering advancements in education, research, and technology-driven impact.

The Edison Awards program, held April 2-3 in Fort Myers, FL, also featured exclusive networking events, interactive panels, and the Innovators Showcase, where attendees experienced Lovesac's products firsthand along with other groundbreaking products and technologies shaping the future.

About The Lovesac Company

Based in Stamford, Connecticut, The Lovesac Company (NASDAQ: LOVE) is a technology driven company that designs, manufactures and sells unique, high-quality furniture derived through its proprietary Designed for Life approach which results in products that are built to last a lifetime and designed to evolve as customers' lives do. The current product offering is comprised of modular couches called Sactionals, the Sactionals Reclining seat, premium foam beanbag chairs called Sacs, the PillowSac™ Accent Chair, an immersive surround sound home theater system called StealthTech, and an innovative sofa seating solution called EverCouch™. As a recipient of Repreve's 7th Annual Champions of Sustainability Award, responsible production and innovation are at the center of the brand's design philosophy with products protected by a robust portfolio of utility patents. Products are marketed and sold primarily online directly at www.lovesac.com, supported by a physical retail presence in the form of Lovesac branded showrooms, as well as through shop-in-shops and pop-up-shops with third party retailers. LOVESAC, DESIGNED FOR LIFE, SACTIONALS, SAC and STEALTHTECH, are trademarks of The Lovesac Company and are Registered in the U.S. Patent and Trademark Office.

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About the Edison Awards™
Established in 1987, the Edison Awards are dedicated to recognizing, honoring and fostering innovations and innovators. Named after Thomas Alva Edison (1847-1931), the

annual competition honors excellence in new product and service development, marketing, design and innovation. For more information visit www.edisonawards.com.

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