



Company Overview

Inuvo®, Inc. (NYSE American: INUV) is a market leader in intelligent advertising, aligning brands with appropriate content and consumer intent. The artificial intelligence within our patented IntentKey™ leverages contextually-based machine learning that mirrors the manner in which the human brain can instantly associate ideas, emotions, places, people and objects. Inuvo harnesses this power by delivering high performing campaigns reaching audiences that would typically be missed.

IntentKey Connected TV (CTV) Attribution Gives Brands the Ability to Measure the Effectiveness of their TV Campaigns

Oct 15 2020, 9:00 AM EDT

Inuvo Preliminary Third Quarter 2020 Revenue Totals \$9.2 Million, Driven by Approximately 50% Sequential Revenue Growth from IntentKey

Oct 9 2020, 8:15 AM EDT

Inuvo's IntentKey Uncovers Changing Home Renovation Audience Behaviors in Midst of COVID-19 for National Home Improvement Retailer Client

Sep 28 2020, 9:01 AM EDT

Stock Overview

Symbol	INUV
Exchange	NYSE American
Market Cap	35.79m
Last Price	\$0.3669
52-Week	\$0.0926 - \$1.11

10/19/2020 03:59 PM EDT

Investor Relations

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Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.