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Fast Company Names Sprinklr Among the Most Innovative Companies for 2017

Listed as one of the “Top 10 Most Innovative Companies in Social Media” for its Pioneering Social Media & Customer Experience Management Platform

NEW YORK--(BUSINESS WIRE)-- [Sprinklr](#), the most complete social media management platform for the enterprise, today announced it has been named by *Fast Company* as one the world’s most innovative companies, and one of the “Top 10 Most Innovative Companies in Social Media.”

Most Innovative Companies is one of *Fast Company*’s most significant and highly anticipated editorial efforts of the year. To produce the 2017 list, *Fast Company* reporters surveyed thousands of enterprises across the globe to identify the most notable innovations of the year and trace the impact of those initiatives on business, industry, and the larger culture.

“We’re honored that *Fast Company* has named Sprinklr one of the the world’s most innovative companies, but it’s our customers that deserve all the credit for fueling our innovation,” said Ragy Thomas, CEO & Founder, Sprinklr. “The rise of social has given large brands the opportunity to reimagine the way they listen to, engage, and reach every one of their customers while delivering more intuitive, personalized experiences at scale. We’ve watched this need grow dramatically over the past seven years, and it’s what inspired us to build the first unified customer experience management platform for the enterprise.”

Sprinklr is a first time honoree on this year’s list, and the only enterprise software provider included among the Top 10 Most Innovative Companies in Social Media, which also features companies like Snap, Facebook, and Tencent.

“These enterprises continue to set the pace for their industries, showing agility and aggressiveness that makes them undeniable,” said *Fast Company* editor and managing director Robert Safian.

Fast Company’s **Most Innovative Companies** issue (March 2017) is now available online at www.fastcompany.com/MIC as well as in app form via iTunes, and on newsstands beginning February 21.

Additional Information:

Register today for Sprinklr’s Digital Transformation Summit: <https://summit.sprinklr.com/>

Learn more about Sprinklr here: www.sprinklr.com

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About Sprinklr

Sprinklr provides the most complete enterprise social technology in the world, designed to help large companies collaborate across their entire organization to create intuitive, superior customer experiences across every social channel. The company is revolutionizing customer engagement in 150+ countries for more than 1,200 brands, including Nike, McDonald's, Microsoft, P&G, Samsung, more than 50% of the Fortune 50, and nine out of ten of the world's most valuable global brands. Called "the most powerful technology in the market," Sprinklr powers more than four billion social connections to help the enterprise reorient its business around the customer in the age of digital transformation. Headquartered in New York City with more than 1,200 employees globally, Sprinklr works with a powerful group of partners that includes Deloitte Digital, SAP, IBM, and Microsoft. For more information, visit sprinklr.com or chat with us at [@sprinklr](https://twitter.com/sprinklr).

About *Fast Company*

Fast Company is the world's leading progressive business media brand, with a unique editorial focus on innovation in technology, ethical economics, leadership, and design. Headquartered in New York City, *Fast Company* is published by Mansueto Ventures LLC, one of the U.S.'s leading media companies.

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