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Sprinklr Completes SOC 1 And SOC 2 Certification

World's most complete social media management technology affirms commitment to data security for its more than 750 enterprise brand clients

NEW YORK, Feb. 9, 2015 /PRNewswire/ -- [Sprinklr](#), the most complete social media management technology in the world, today announced that it has completed the Service Organization Controls 1 and 2 (SOC 1 and SOC 2) certifications of its IT security processes and protocols. The internationally recognized SOC examinations analyze the operating effectiveness, security, and availability of service provider controls and offer the highest level of compliance assurance for Sprinklr's customers in the private and public sphere.

"The Sprinklr platform powers more than four billion social connections for 30 percent of the Fortune 100," said Ragy Thomas, CEO and founder of Sprinklr. "Our SOC 1 and SOC 2 certifications mitigate risks and demonstrate our ongoing commitment to providing these global enterprise brands with a secure, robust environment for their proprietary data, applications, and processes, allowing them to focus on managing experiences for their customers that drive business outcomes."

The analysis of Sprinklr's multi-level IT data security controls and final attestation of SOC 1 and SOC 2 compliance were executed by [360 Advanced P.A.](#), a national, multi-service, licensed Certified Public Accountant (CPA) and Qualified Security Assessor (QSA) firm that specializes in integrated compliance solutions for service providers. SOC 1 and SOC 2 certifications enable companies like Sprinklr to perform services for all public and private companies, demonstrating a high level of assurance and operational visibility.

"Completing the SOC 1 and SOC 2 formal compliance examinations provides a competitive advantage to technology companies in an era in which data breaches are becoming more frequent and costly," added Dan Collins, President of 360 Advanced, P.A. "With the increased focus on security in today's global market, it is critical that companies like Sprinklr maintain secure data environments and meet the compliance, governance, and risk management needs of enterprise brands."

About Sprinklr

Sprinklr is the most complete enterprise social media management technology in the world, purpose-built for large companies to drive business outcomes and manage customer experiences across all touch points. Called "the most powerful technology in the market" by [Forrester Research](#), Sprinklr's fully integrated social media management software powers more than four billion social connections across 77 countries. Headquartered in New York City with more than 700 employees globally, Sprinklr is revolutionizing customer engagement for more than 750 top enterprise brands, including IHG, Intel, Microsoft,

Samsung, and Virgin America, and partners like Deloitte, Accenture, R/GA, Golin, and AKQA. For more information, visit sprinklr.com or tweet us [@sprinklr](https://twitter.com/sprinklr).

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