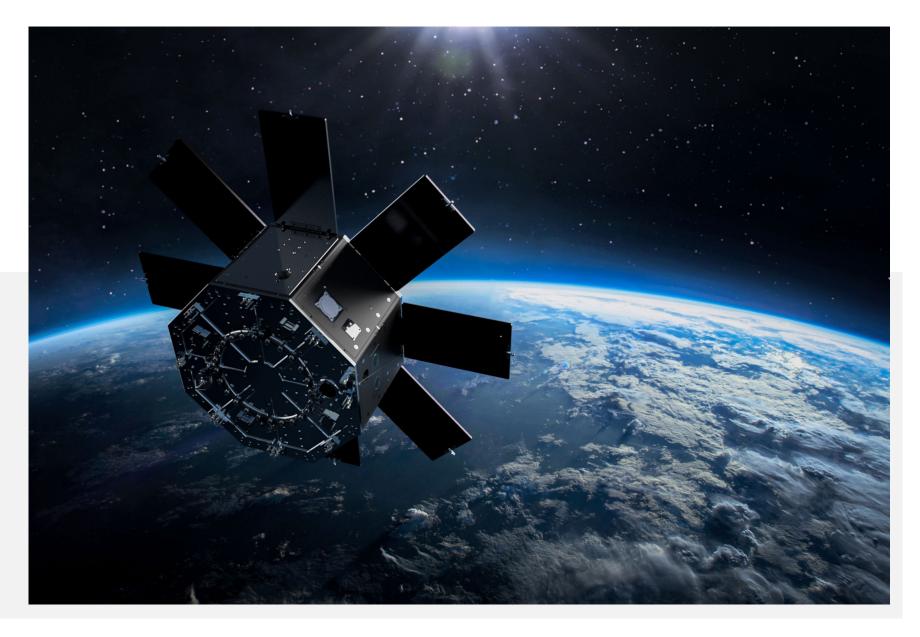


Investor Relations Presentation

FEBRUARY 2024





This presentation contains forward-looking statements. In addition, from time to time, we or our representatives may make forward-looking statements orally or in writing. We base these forward-looking statements on our expectations and projections about future events, which we derive from the information currently available to us. Such forward-looking statements relate to future events or our future performance, including: our financial performance and projections; our growth in revenue and earnings; and our business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminology such as "may," "should," "expects," "anticipates," "contemplates," "estimates," "believes," "plans," "projected," "predicts," "potential," or "hopes" or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors, including: our ability to change the direction of the Company; our ability to keep pace with new technology and changing market needs; and the competitive environment of our business. These and other factors may cause our actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this presentation and other statements made from time to time by us or our representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties and assumptions about us. We are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this presentation and other statements made from time to time by us or our representatives might not occur. See offering presentation for further risks and disclosures. Past performance is not indicative of future results. There is no guarantee that any specific outcome will be achieved. Investments may be speculative, illiquid and there is a total risk of loss.

# GLOBAL SPACE ECONOMY





**Earth Observation and Remote Sensing** 

» Imagery, Methane Gas Detection, Maritime Tracking



**Telecommunications** 

» Broadband Internet, radio, television, military

- Investment in the space industry ACCELERATED since 2020 despite the geopolitical climate
- The SmallSat industry (spacecraft with a mass of less than 500 kg) is gearing up for SIGNIFICANT EXPANSION IN CAPABILITIES AND DEMAND over the next decade



# \$1 Trillion+

Total Space Economy grew 8% to \$546 billion in 2022 and is estimated to grow 41% to \$1 trillion in the next 5 years<sup>1</sup>



26,104

SmallSats expected to be launched in the next decade<sup>3</sup>



\$76.3 Billion

SmallSat manufacturing market is expected to grow 268% in the next decade<sup>2</sup>

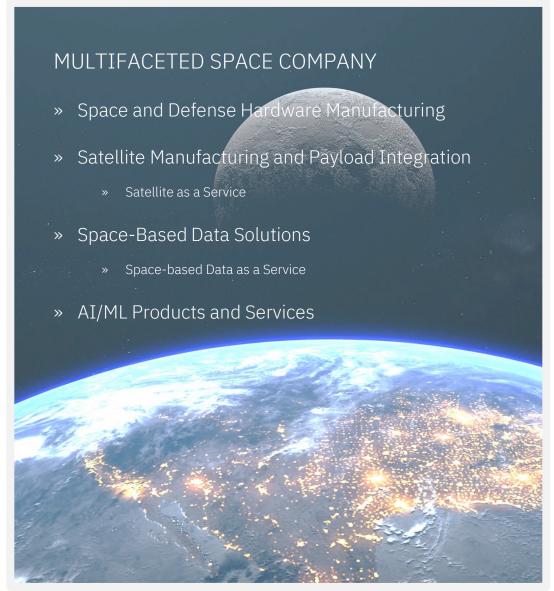


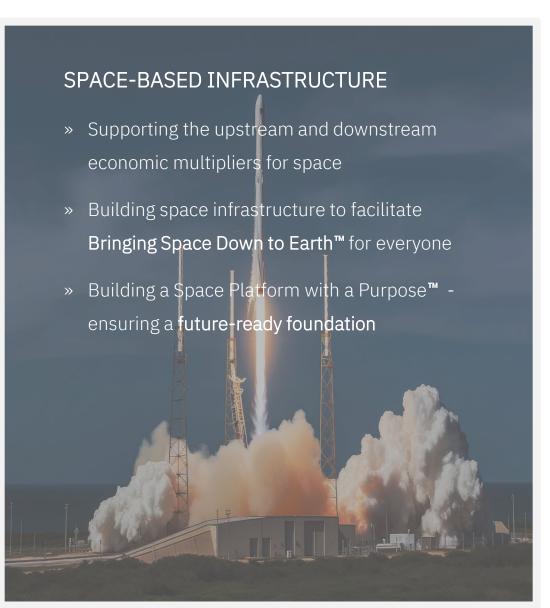
2,375

SmallSats launched in 2022, over 80% of them were launched by SpaceX<sup>1</sup>

# Space and Data as-a-Service: **Disrupting the Market**







# Sidus Space: Space and Data as-a-Service Satellite Company



#### **BUSINESS OVERVIEW**

- » USA-Owned, Smart Vertically-Integrated Satellite Designer and Manufacturer
- » Space and Defense Hardware Manufacturing
- » Space-Based **Data Solutions** including **AI / ML** Product and Services
- » HQ: Merritt Island, FL, Manufacturing: Cape Canaveral, FL Space Coast

#### DIVERSE CUSTOMER PORTFOLIO















#### 13+ Years

Industry-leading, high-quality commercial, military and government manufacturing experience

# Heritage

Space qualification experience, existing customer pipeline, Intellectual Property and NASA program heritage

### Certifications/Licenses

AS9100 Aerospace Certified, International Traffic in Arms Regulations (ITAR), ITU/FCC/NOAA

# Recurring Revenue – DaaS

ARR High Margin model Collect once, sell many

#### Simultaneous Sensor Data Collection

Data Fusion On-Orbit AI/ML Solution

#### Satellite as a Service Model

Constellation, Technology Hosting Platform with a Purpose

# Our Team: Innovation on the shoulders of Space Heritage











Mark Mikolajczyk

DIRECTOR OF OPERATIONS

CRAIG
TECHNOLOGIES

florida today

GANNETT























**Leonardo Riera**Chairman Of The Board

- With over 35 years of experience in investment banking and fund management, including consultancy, M&A, and entrepreneurship.
- Held key positions at McKinsey & Co, Citicorp Investment Bank, Bankers Trust, and Intl Consilium.
- Brings significant board experience, presently serving on the boards of Vaya Space, Inc. and FenixOro Gold, where he chairs the Audit Committee.
- Earned an MBA from Wharton School of Business and completed advanced executive education at Harvard Business School, augmenting strategic leadership capabilities.

Carol Craig
Founder, CEO, And Director

- Founder and CEO of Sidus Space since 2014, also serving as Director.
- Founder and CEO of Craig Technical Consulting, Inc. since 1999.
- Holds degrees in Computer Science and Computer Science Engineering, along with an MS in Electrical and Computer Engineering.
- Currently pursuing a PhD in Systems Engineering at the Florida Institute of Technology.
- Former P-3 Orion Naval Flight Officer with combat eligibility.
- Served on over 30 boards spanning educational, aerospace, defense industry, and non-profit organizations.

# Dana Kilborne Director

- President and CEO of Cypress Bank & Trust since April 2018; CEO of Cypress Capital Group since October 2019; director of both companies.
- Founded a Florida-based community bank in 2004, serving as President and CEO until its sale in January 2018.
- Brings over thirty years of experience in Florida's financial services industry.
- Actively involved in community leadership roles, serving on corporate boards including HealthFirst, Inc. and Florida Tech, and participating in local not-forprofit organizations.

Cole Oliver
Director

- Equity partner at Rossway Swan Tierney Barry & Oliver since 2010
- Former federal law clerk to Honorable John Antoon, II, United States District Court Middle District of Florida
- Board member of Cypress Capital Group and Cypress Bank & Trust
- Active community involvement: St. Johns River Water Management District Governing Board Member, Brevard County Charter Review Commission member, Treasurer of Holy Trinity Episcopal Academy Board of Directors

Richard Berman

Director

- 35+ years of extensive experience in venture capital, senior management, and mergers & acquisitions.
- Director/officer roles in over a dozen public and private companies in the last 5 years, currently serving as director of 6 public companies.
- Board member of 6 companies achieving over \$1 billion in market value in the past decade.
- Previous roles include positions at Goldman Sachs, Senior Vice President at Bankers Trust Company, initiating the M&A Leveraged Buyout Departments.



# **EXPECTED LAUNCH 2024**

- » **5-Year** Design Life
- » Multi-Mission Capable
- » Low Production Cost: \$1.75M \$2M
- » Potential ROI: 400% within first (1) year of launch
- » Coincident data collection with FeatherEdge™ AI delivering near realtime, actionable data transmission
- » Hyperspectral, Multispectral, AIS, Optical and other sensors for multiple industries and sectors
- » Approved for up to **100** Satellites in orbit
- » Physical Infrastructure capacity to manufacture up to 10 satellites per month
- » Multi-year, multi-launch rideshare contract with SpaceX

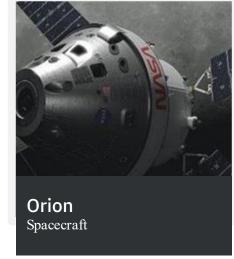


# Manufacturing: Brief Glance



- » Targeting ~35% Industry Standard Gross Margin
- » 13+ Years industry-leading, high-quality commercial, military and government manufacturing experience
- » Space qualification experience, existing customer pipeline, and major U.S. Space program heritage
- » 35,000 Sq. Ft. Operations and Manufacturing facilities located in Cape Canaveral, Florida
- » AS9100 Aerospace certification, International Traffic in Arms Regulations (ITAR) registered
- » Multi-disciplinary engineering services
- » Complex space hardware production
- » Smart Vertical Integration

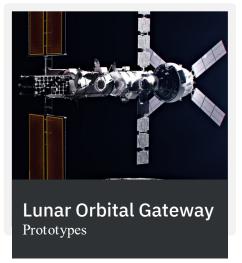












# Smart Vertical Integration: Efficient and Flexible



- » Existing and tested infrastructure
- » Flexible and shorter production cycles
- » Bespoke satellite design and build
- » Space proven commercial off-the-shelf(COTS) components
- » Flexible technology integration
- » Controlled quality of products and services
- » Lower costs
- » Scalable and streamlined manufacturing































































#### **COINCIDENT DATA COLLECTION**

- » Multi-sensor Data Fusion
- » Reduction of False Positives
- » Shortened Data Collection Timeframes
- » Lower Costs to Acquire Similar Datasets

# SEAMLESS INTEGRATION OF EDGE ARTIFICIAL INTELLIGENCE

- » Real-time Data Processing
- » Image Analysis
- » Anomaly Detection
- » Data Compression
- » Automated Decision-Making
- » Privacy, Security and Customization



# Markets: Multiple High Value Satellite Data Markets





#### AGRICULTURE/FORESTRY

- » Soil Monitoring
- » Farm Asset Management
- » Forest Health
- » Land Cover Changes
- » Weather and Drought Monitoring

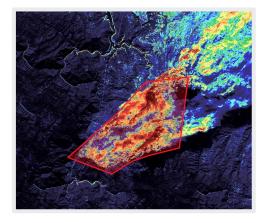
#### MARKET SIZE



Estimated (2021)



Projected (2031)



#### CLIMATE INTELLIGENCE

- » Carbon Monitoring
- » Emissions Monitoring
- » Flood, Wildfire, Landslide Modeling
- » Livestock Methane Detection
- » Carbon credit trading/offset

#### MARKET SIZE





\$595M

Estimated (2021)

Projected (2031)



#### **ENERGY/MINING**

- » Geological Mapping
- » Leaks and Emissions Detection
- » Mine Risk Management
- » Mining Exploration
- » Pipeline Monitoring

#### MARKET SIZE





\$575M

Estimated Projected (2021) (2031)



#### **MARITIME**

- Environmental Impact
- » Illegal Fishing
- » Port Activity
- » Supply Chain Logistics
- » Vessel Movement

#### MARKET SIZE

\$100M



\$195M

Estimated (2021)

Projected (2031)



# GROWING DEMAND FOR COMMERCIAL SPACE DATA & ANALYTICS FOR US DEFENSE & INTELLIGENCE GOVERNMENT AGENCIES

- Rapid commercialization & militarization of the space domain
- Migration from domination by military and government agencies to commercial sector
- Dual-use products that benefit the national economy and private consumers
- Actionable intelligence not imagery



### **USSF**

The United States Space Force for military space

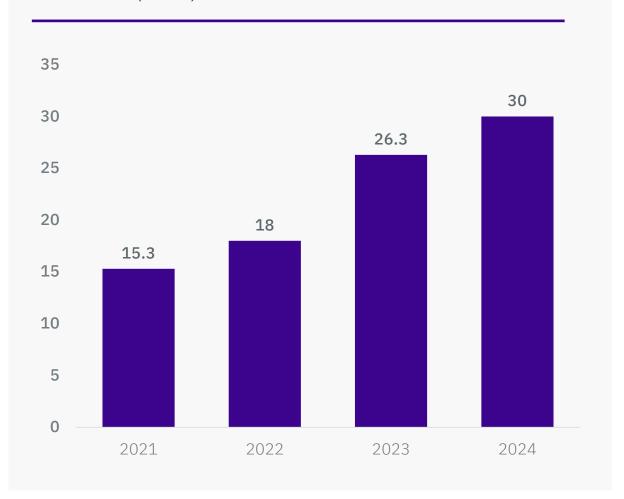


#### NRO

The National Reconnaissance Office (NRO) for intelligence space

# U.S. Space Force Annual Budget Request

In Billions (\$USD)1



# Coincident Data and AI: Oil and Gas Pipelines





- » Oil and gas pipeline integrity breaches pose substantial risks to the environment and human well-being
- » The vast and aging network of oil pipelines in North America presents challenges for consistent monitoring
- » In 2022, Synergy Aviation charged \$18/km to monitor 500,000 km of oil pipeline in Canada<sup>1</sup>

\$9M/500,000 km = \$18/km

» Estimated cost per km to monitor using satellite data<sup>2</sup>
\$.40/MB \* \$.25MB/km = \$0.10/km

# Products: AI/ML On Orbit Data Processing





- » Space Efficiency
- » Cost Reduction
- » Rapid Response Times
- » Cutting-Edge Computing
- » Reliability

#### Coincident Data and AI: Sensor Solutions



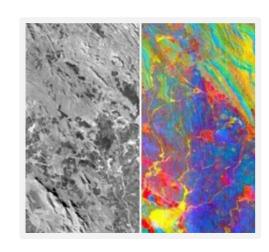
Flexible and agile integration of new sensor technologies allow LizzieSat™ to deliver relevant, real-time, high-quality, comprehensive data sets.



The above image shows how SWIR data can be used for soil moisture detection. The left image is the natural colour satellite image and the right image has had the SWIR spectural bands applied. The areas highlighted in blue shows the level of moisture present. The darker the shade, the more moisture. The areas highlighted in yellow indicate no moisture present. © DigitalGlobe



AIS TRACKING



**HYPERSPECTRAL** 



SWIR/MULTISPECTRAL



VNIR/MULTISPECTRAL

# Solutions: Space Based Data as-a-Service



- » Targeting Industry standard SaaS GM 75%
- » 100 GB of data/day/satellite
- » Data acquisition cost: \$.02/MB
- » Market data pricing range: \$.40/MB \$1.00/MB
- » Approximately 30 days from launch to revenue
- » Contracts in place for AI and data prior to launch
- » New and recurring On-orbit revenue
- » Ability to generate additional data contracts post launch
- » First launch expected March 2024 with additional launches manifested for 2024, 2025 and 2026
- » Technology customers likely to be data customers



# Revenue: Space and Defense as-a-Service

# SPACE

#### MANUFACTURING

» Space Companies and Technologies: Providing high precision hardware for mission-critical systems.

#### TECHNOLOGY HOSTING

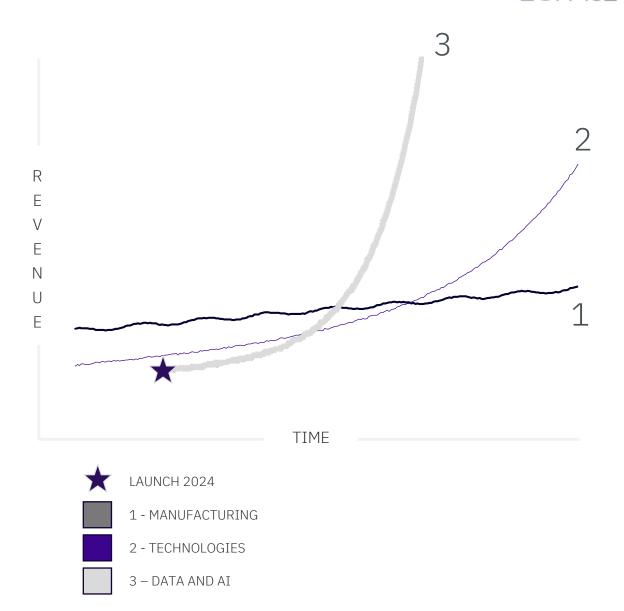
» Innovative Technology Demonstrations on Orbit: Integration and operation of technologies in space, ensuring successful on-orbit demonstrations.

#### SPACE BASED DATA

» Growing Demand for Advanced Data Collection: Earth observation and space observation are experiencing a surge in demand, driving the need for advanced methods of data collection

# ARTIFICAL INTELLIGENCE (AI)

Faster Processing, More than Data: Meeting the demand for faster processing, delivering answers, not just data, in Earth and space observation.



### Financials: Overview



	Nine Months Ending September 30		Years Ending December 31	
	2023	2022	2022	2021
Revenues	\$4,620	\$ 4,964	\$ 7,293	\$1,409
Cost ofRevenue	(3,312)	(3,724)	<u>(5,855)</u>	<u>(1,775)</u>
Gross Profit (Loss)	<u>1,307</u>	<u>1,239</u>	<u>1,438</u>	(367)
Operating costs and expense:				
Total Operating Expenses	10,881	9,779	13,482	3,147
Other Income (Expenses)	(1,451)	<u>(175)</u>	<u>(796)</u>	<u>(233)</u>
Net Loss	<u>\$ (11,025)</u>	\$ (8,714)	<u>\$ (12,840)</u>	<u>\$ (3,746)</u>

Capitalization Table Capitalization Table				
Class AStock	2,760,344			
Class BStock <sup>1</sup>	100,000			
Options (WAEP:\$11.65)	64,552			
Warrants (WAEP:\$9.15)	192,825			
Fully DilutedShares Outstanding	3,117,721			

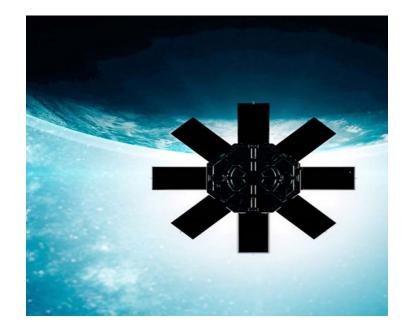
Balance SheetData	As of September 30, 2023	
Total Cash	\$1,597,331	
Working Capital	\$590,062	
Current Assets	\$9,862,688	
Current Liabilities	\$9,272,626	
Total Stockholders' Equity	\$8,483,638	



Satellite related revenue increased 135% for the nine months ended September 30, 2023.

# Summary:





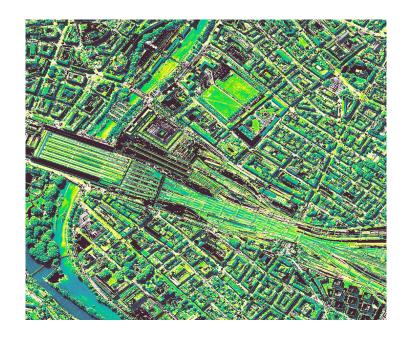
# NEAR-TERM EXPONENTIAL GROWTH OPPORTUNITY

- » First LizzieSat launch planned no earlier than March 2024
- » Multiple LizzieSats expected to be in orbit in 2024



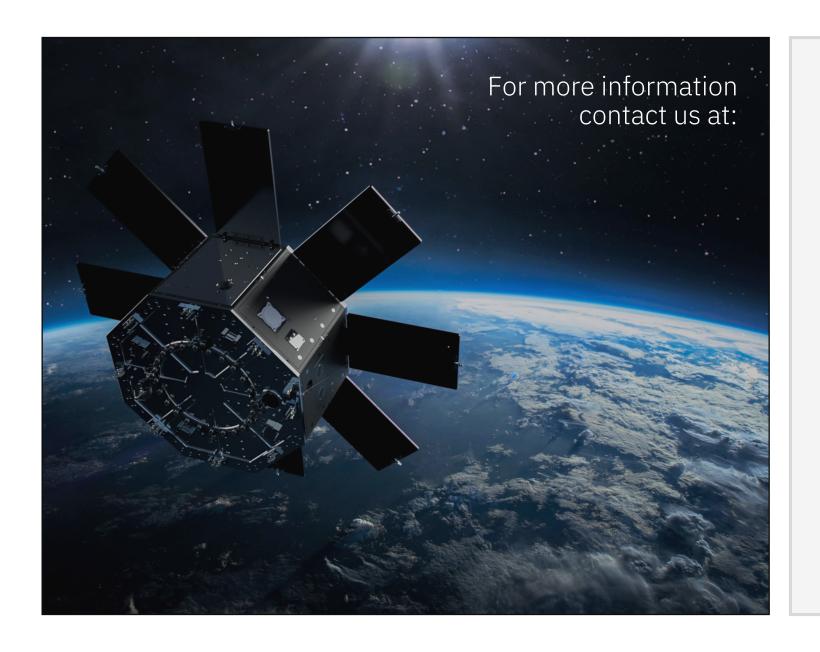
# HERITAGE AND INNOVATION

- » Focused on high-margin revenue and profitability
- » Scaled and predictable growth plan



# MULTIPLE HIGH-MARGIN REVENUE STREAMS

- » Space and Defense Hardware Manufacturing
- » Satellite Manufacturing and Payload integration
- » Space-Based Data Solutions
- » AI/ML Product and Services



#### **COMPANY**

SIDUS SPACE, INC. 150 N SYKES CREEK PARKWAY SUITE 200 MERRITT ISLAND, FLORIDA, 32953

#### **INVESTOR RELATIONS**

KCSA STRATEGIC COMMUNICATIONS VALTER PINTO - MANAGING DIRECTOR T: 212.896.1254 SIDUS@KCSA.COM

#### TRANSFER AGENT

PACIFIC STOCK TRANSFER COMPANY 6725 VIA AUSTI PKWY SUITE 300 LAS VEGAS, NV 89119 T: 702.361.3033 x 111

