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Investor Relations
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NASDAQ:
SLE

TTM Revenue ²	\$20.0M
Shares Outstanding ¹	3.6M
Cash & Cash Equivalents ²	\$2.6M

1) As of September 25, 2023
2) At June 30, 2023

The future of digital consumer engagement starts here.

Company Overview

- At the **forefront of the immersive web**; innovating engagement for brands to connect with young audiences bridging the digital and physical lives of the next generation.
- 1 Billion monthly impressions reaching **100+ Million monthly active players**.
- **'Gold standard' and one-stop shop for global marquee brands** to reach this elusive young audience in the social channel they prefer most.
- Powerful suite of tech and capabilities, offering **immersive game experiences, proprietary media products and creator tools and analytics**, differentiated content production to deliver full campaign objectives.
- **Growth driven by more persistent programs for brands** and further monetization of highly coveted premium ad inventory through our direct sales and global network sales fleet.

**Immersion
Increases as
Tech Advances**



Consumers are demanding more from their screens as their physical & digital lives continue to merge.

Immersive Media is Driving a Blistering Pace of Change due to the Massive Shift in Consumer Behavior.

In game advertising predicted to be

\$56BN
By 2024

2022
\$196B
Online Gaming

2022
\$26B
Box Office

2022
\$26B
Music

Unprecedented global growth is challenging traditional entertainment

+50%

Of TikTok users watch gaming related videos

156

Minutes spent daily on Roblox vs. 95 min. on TikTok, 74 min. on YouTube, and 51 min. on Insta

Immersive content increases engagement by

252%

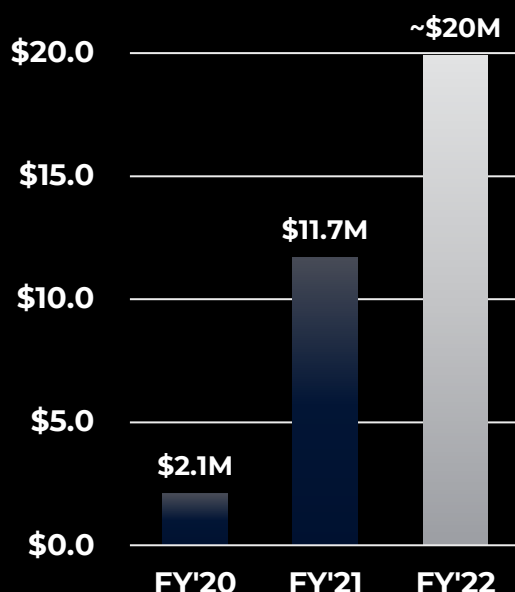
3D content increases conversion rates by 40%

Source: 2022 Newzoo Stats, 2023 Vayner Media

The Super League Universe Reaching Over 120 Million Monthly Unique Users.



Step Change Revenue Growth Y/Y



A Scalable, Vertically Integrated Publishing Engine for the Immersive Web

Publishing Original & Custom Worlds & Experiences

Marketing Solutions for Brands & Advertisers

Tools & Services for Creators & Builders

CREATE

GROW

MONETIZE

OPTIMIZE

Monetization Structure



Our Strategy To Further Expand Our Immersive Web Leadership Position

- Deepen our advertiser leverage** – larger deal sizes, continued high repeat percentages and improved sales force effectiveness across our 100+ brands.
- Accelerate our current global network sales strategy** to further monetize our unique international advertising inventory faster.
- Deploy our virtual world innovation and monetization engine** to create persistent, enterprise-level, multiverse solutions for our own and 3rd party properties.

Continue to deliver step-change topline growth, organically and inorganically, for an accelerated path to profitability.

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