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Digital Turbine Named Among Fastest Growing Technology Companies in North America By Deloitte

Growth Attributed to Increasing Adoption of Ignite Platform by Operators and OEMs

AUSTIN, Texas, Nov. 18, 2016 /PRNewswire/ --[Digital Turbine, Inc.](#) (Nasdaq: APPS), a global mobile platform company, today announced that it ranked among the fastest growing technology companies on Deloitte's Technology Fast 500™ list— a ranking of the 500 fastest growing technology, media, telecommunications, life sciences and energy tech companies in North America. Digital Turbine's success is attributable to the increased global adoption of its Ignite application management and recommendation platform by mobile operators, OEMs and advertisers.

"Our solutions enable advertisers, agencies and app developers to directly reach and promote their brands to new users while providing mobile operators, publishers, and OEMs an efficient means of monetization. Essentially, we connect mobile and media to provide an engaging and relevant experience for end users," said Bill Stone, CEO of Digital Turbine. "We are honored to be recognized as one of the fastest growing companies in technology. Our deep commitment to developing the best mobile platforms from smartphones to tablets to the next generation of app driven technologies is fueling the ongoing and successful adoption of our products."

"Today, when every organization can be a tech company, the most effective businesses not only foster the courage to explore change, but also encourage creativity in using and applying existing assets in new ways, as resourcefully as possible," said Sandra Shirai, principal, Deloitte Consulting LLP and U.S. technology, media and telecommunications industry leader. "This ingenious approach to innovation calls for the encouragement of curiosity and collaboration both within and outside the office walls."

"This year's Fast 500 winners showcase that when organizations are open to diverse perspectives and insights, they are able to create an environment for their employees and customers to see the possibilities and ingenious solutions that might lie ahead," added Jim Atwell, national managing partner of the emerging growth company practice, Deloitte & Touche LLP. "Entrepreneurial environments foster change and innovation within businesses, and we look forward to watching these companies continue to drive change across all sectors."

Overall, 2016 Technology Fast 500™ companies achieved revenue growth ranging from 121 percent to 66,661 percent from 2012 to 2015, with median growth of 290 percent.

About Deloitte's 2016 Technology Fast 500™

Deloitte's Technology Fast 500 provides a ranking of the fastest growing technology, media, telecommunications, life sciences and energy tech companies – both public and private – in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2012 to 2015.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least \$50,000 USD, and current-year operating revenues of at least \$5 million USD. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

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For more information, visit www.digitalturbine.com.

About Digital Turbine

Digital Turbine works at the convergence of media and mobile communications, delivering end-to-end products and solutions for mobile operators, device OEMs, app advertisers and publishers, that enable efficient user acquisition, app management and monetization opportunities. The company's products include Ignite™, a mobile device management solution with targeted app distribution capabilities, Marketplace™, an application and content store, and Pay™, a content management and mobile payment solution. Digital Turbine Media encompasses a leading independent user acquisition network as well as an advertiser solution for unique and exclusive carrier inventory. Digital Turbine has delivered more than 150 million app installs for hundreds of advertisers. In addition, more than 31 million customers use Digital Turbine's solutions each month across more than 30 global operators. The company is headquartered in Austin, Texas with global offices in Durham, Berlin, San Francisco, Singapore, Sydney and Tel Aviv. For additional information visit <http://www.digitalturbine.com/> or connect with Digital Turbine on Twitter, [@DigitalTurbine](https://twitter.com/DigitalTurbine).

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