

March 8, 2016



Digital Turbine to Participate at the 28th Annual ROTH Conference on March 14, 2016

AUSTIN, Texas, March 8, 2016 /PRNewswire/ --**Digital Turbine, Inc.** (Nasdaq: APPS), the company empowering operators and Original Equipment Manufacturers (OEMs) around the globe with end-to-end mobile solutions, today announced that management is scheduled to participate at the 28th Annual ROTH Conference at the Ritz Carlton in Orange County on Monday, March 14, 2016.

Bill Stone, chief executive officer will present at 3:00pm PT / 6:00pm ET on that date and host one-on-one meetings at the conference throughout the day. A live webcast and replay will be available in the investor relations section of Digital Turbine's website.

(<http://ir.digitalturbine.com/events>)

About Digital Turbine, Inc.

Digital Turbine works at the convergence of media and mobile communications, delivering end-to-end products and solutions for mobile operators, device OEMs, app advertisers and publishers, that enable efficient user acquisition, app management and monetization opportunities. The company's products include Ignite™, a mobile device management solution with targeted app distribution capabilities, Discover™, a customized user experience and app discovery tool, Marketplace™, an application and content store, and Pay™, a content management and mobile payment solution. Digital Turbine Media encompasses a leading independent user acquisition network as well as an advertiser solution for unique and exclusive carrier inventory. Digital Turbine has delivered more than 150 million app installs for hundreds of advertisers. In addition, more than 31 million customers use Digital Turbine's solutions each month across more than 20 global operators. The company is headquartered in Austin, Texas with global offices in Durham, Berlin, San Francisco, Singapore, Sydney and Tel Aviv. For additional information visit <http://www.digitalturbine.com/> or connect with Digital Turbine on Twitter at [@DigitalTurbine](https://twitter.com/DigitalTurbine).

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