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WisdomTree Prime® Named Best Digital Currency Solution at the 2025 PayTech Awards

Recognition highlights WisdomTree's leadership in bringing tokenization to the center of the consumer financial experience

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today announced that WisdomTree Prime® has been named "Best Digital Currency Solution" at the 2025 PayTech Awards, recognizing the app's pioneering, user-friendly approach to integrating tokenized assets, blockchain-enabled savings, and digital currency utility into everyday consumer finance.

The PayTech Awards honor excellence and innovation in the banking, financial technology, and payment sectors. The "Best Digital Currency Solution" category specifically recognizes technology that demonstrates genuine innovation in the area of digital currencies and blockchain, areas in which WisdomTree Prime has emerged as a category-defining leader. WisdomTree currently offers the most expansive list of tokenized funds on public blockchains, and these 14 funds provide access to real world assets (RWA) onchain for crypto native retail investors.

This award reinforces WisdomTree's leadership at the intersection of regulated finance and next-generation digital infrastructure. By delivering transparent, flexible, and blockchain-enabled financial experiences, WisdomTree Prime is reshaping how consumers interact with money, offering the trust of a traditional financial institution with the speed and capabilities of blockchain technology.

"We're honored to be recognized by the PayTech Awards for our work expanding onchain financial tools that give retail users greater choice and control in how they put their money to work," said Jarrett Lilien, President and COO of WisdomTree. "WisdomTree Prime shows what's possible when regulated financial products meet blockchain technology: everyday saving, spending, and investing made more seamless, efficient, and accessible."

"Being recognized by PayTech highlights the real progress we've made in bringing tokenized assets and blockchain-enabled finance to retail users," said Will Peck, Head of Digital Assets at WisdomTree. "Digital currency isn't just the future. It's delivering tangible benefits today through faster value movement, 24/7 access, and fully onchain personal finance. We're proud to be leading this shift with WisdomTree Prime."

More information about the 2025 PayTech Awards can be found [here](#).

About WisdomTree

WisdomTree is a global financial innovator, offering a diverse suite of exchange-traded products (ETPs), models and solutions, as well as digital asset-related products. Our offerings empower investors to shape their financial future and equip financial professionals to grow their businesses. Leveraging the latest financial infrastructure, we create products that emphasize access, transparency and provide an enhanced user experience. Building on our heritage of innovation, we offer next-generation digital products and services related to tokenized real world assets and stablecoins, as well as our institutional platform, WisdomTree Connect™, and blockchain-native digital wallet, WisdomTree Prime®.*

* The WisdomTree Connect institutional platform and WisdomTree Prime digital wallet and digital asset services are made available through WisdomTree Digital Movement, Inc., a federally registered money services business, state-licensed money transmitter and financial technology company (NMLS ID: 2372500) or WisdomTree Digital Trust Company, LLC, in select U.S. jurisdictions and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit <https://wisdomtreeconnect.com>, <https://www.wisdomtreeprime.com> or the WisdomTree Prime mobile app for more information.

WisdomTree currently has approximately \$137.8 billion in assets under management globally, inclusive of assets under management attributable to our recently completed acquisition of Ceres Partners, LLC.

For more information about WisdomTree, WisdomTree Connect and WisdomTree Prime, visit: <https://www.wisdomtree.com>.

Please visit us on X at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

PRODUCTS AND SERVICES AVAILABLE VIA WISDOMTREE PRIME AND WISDOMTREE CONNECT:

NOT FDIC INSURED | NO BANK GUARANTEE | NOT A BANK DEPOSIT | MAY LOSE VALUE | NOT SIPC PROTECTED | NOT INSURED BY ANY GOVERNMENT AGENCY

The products and services available through WisdomTree Connect and the WisdomTree Prime app are not endorsed, indemnified or guaranteed by any regulatory agency.

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