

May 31, 2024



Leading Independent Proxy Advisory Firm Institutional Shareholder Services Joins Glass Lewis in Recommending Votes “FOR” ALL Nine WisdomTree Board Nominees

ISS Endorses Company’s Leadership and Strong Corporate Governance Practices

Firm Emphasizes Company’s Solid Core Business Performance, Margin Improvement, and Peer-Leading Total Stockholder Returns

*WisdomTree Urges Stockholders to Vote “FOR” ALL NINE of its Highly Qualified Director Nominees on the **WHITE** Proxy Card*

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today announced that Institutional Shareholder Services (“ISS”), a leading independent proxy advisory firm, has recommended that stockholders vote “**FOR**” all nine members of WisdomTree’s Board of Directors, including **Anthony Bossone, Win Neuger and Jonathan Steinberg**, at WisdomTree’s 2024 Annual Meeting of Stockholders (“2024 Annual Meeting”).

Win Neuger, Chair of the WisdomTree Board of Directors, said, “We are pleased that ISS recognizes the value WisdomTree continues to deliver to its stockholders, much as Glass Lewis did earlier today. The ISS report notes that WisdomTree’s peer-leading total stockholder returns are not reflective of dissident stockholder ETFs Capital’s actions, but rather a direct result of the Company’s strong operational performance, specifically the strong expansion in WisdomTree’s gross and adjusted operating margins and the solid performance of WisdomTree’s core business.”

Regarding WisdomTree’s strong performance and growing digital assets strategy, ISS wrote in its report:¹

- “The company is focused on margin improvement under the supervision of the reconstituted board, its core business is performing well, and the company’s TSR has significantly outperformed that of its peers over the past three years.”
- “[T]he solid performance of WT’s core business appears to outweigh any potential concerns investors may have about the DeFi initiatives, as evidenced by the company’s TSR outperformance over the past three years.”
- “In 2024, it is more difficult to conclude that the dissident’s campaign has driven the share price performance, as the shares...barely moved on Feb. 27, the day that the

company disclosed its ongoing discussions with Tuckwell.”

Regarding WisdomTree’s Board refreshment and corporate governance practices, ISS wrote in its report:

- “The board has been declassified and refreshed, and all committees are chaired by directors that have joined within the last three years.”
- “Critically, the two directors placed on the board by the dissident have expressed full confidence in the current direction of the company. As **there is no case for incremental change at this juncture**, shareholders are recommended to vote FOR all management nominees.”

Both ISS and Glass Lewis have made independent assessments and concluded that there is no case for change at WisdomTree. In line with both firms’ recommendations, WisdomTree urges stockholders to **vote “FOR” all nine director nominees using the WHITE proxy card, including Anthony Bossone, Win Neuger, and Jonathan Steinberg, to ensure WisdomTree stays on the right track and is overseen by a Board with the right mix of skillsets, expertise and institutional knowledge to oversee the Company’s growth.**

Stockholders can find out more about the proxy vote at the 2024 Annual Meeting by visiting the WisdomTree investor relations website and navigating to the page entitled “2024 Annual Meeting”: <https://ir.wisdomtree.com/2024-annual-meeting-proxy-vote>.

YOUR VOTE IS IMPORTANT!
PLEASE VOTE THE WHITE PROXY CARD TODAY “FOR” ALL WISDOMTREE NOMINEES!
Remember, you can vote your shares via the Internet. Please follow the easy
instructions on the enclosed WHITE proxy card.
*If you have any questions or need assistance in voting
your shares on the WHITE proxy card, please contact our proxy solicitor:*
Innisfree M&A Incorporated
Stockholders and All Others Call Toll Free: (877) 750-5836
Banks and Brokers Call: (212) 750-5833

Advisors

BofA Securities is serving as financial advisor, and Paul Hastings and Goodwin Procter are serving as legal counsel to WisdomTree. Innisfree M&A is serving as proxy solicitor, and H/Advisors Abernathy is serving as strategic communications advisor.

About WisdomTree

WisdomTree is a global financial innovator, offering a well-diversified suite of exchange-traded products (ETPs), models, solutions and products leveraging blockchain technology. We empower investors and consumers to shape their future and support financial professionals to better serve their clients and grow their businesses. WisdomTree is leveraging the latest financial infrastructure to create products that provide access, transparency and an enhanced user experience. Building on our heritage of innovation, we are also developing and have launched next-generation digital products, services and structures, including digital or blockchain-enabled mutual funds and tokenized assets, as well as our blockchain-native digital wallet, WisdomTree Prime[®].*

*The WisdomTree Prime digital wallet and digital asset services are made available through

WisdomTree Digital Movement, Inc. (NMLS ID: 2372500) and WisdomTree Digital Trust Company, LLC, in select U.S. jurisdictions and may be limited where prohibited by law. WisdomTree Digital Trust Company, LLC is chartered as a limited purpose trust company by the New York State Department of Financial Services to engage in virtual currency business. Visit <https://www.wisdomtreeprime.com> or the WisdomTree Prime mobile app for more information.

WisdomTree currently has approximately \$109 billion in assets under management globally.

For more information about WisdomTree and WisdomTree Prime®, visit: <https://www.wisdomtree.com>.

Please visit us on X, formerly known as Twitter, at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

Cautionary Statement Regarding Forward-Looking Statements

Any statements contained in this letter that do not describe historical facts may constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements are identified by use of the words “anticipates,” “believes,” “estimates,” “expects,” “intends,” “plans,” “predicts,” “projects,” “should,” “views,” and similar expressions. Any forward-looking statements contained herein are based on current expectations, but are subject to risks and uncertainties that could cause actual results to differ materially from those indicated, including, but not limited to, the impact and contributions of the slate of director nominees WisdomTree has nominated, and WisdomTree’s ability to achieve its financial and business plans, goals and objectives and drive stockholder value, including with respect to its ability to successfully implement its strategy relating to WisdomTree Prime®, and other risk factors discussed from time to time in WisdomTree’s filings with the SEC, including those factors discussed under the caption “Risk Factors” in its most recent annual report on Form 10-K, filed with the SEC on February 23, 2024, and in subsequent reports filed with or furnished to the SEC. WisdomTree assumes no obligation and does not intend to update these forward-looking statements, except as required by law, to reflect events or circumstances occurring after today’s date.

Important Information Regarding the 2024 Annual Meeting and Where to Find It

The Company has filed with the SEC a definitive proxy statement on Schedule 14A (the “Proxy Statement”), containing a form of **WHITE** proxy card, in connection with the solicitation of proxies for the 2024 Annual Meeting and, beginning on April 29, 2024, mailed the Proxy Statement and other relevant documents to its stockholders as of the April 19, 2024 record date for the 2024 Annual Meeting. This communication is not a substitute for any proxy statement or other document that the Company has filed or may file with the SEC in connection with any solicitation by the Company. **THE COMPANY’S STOCKHOLDERS ARE URGED TO READ THE PROXY STATEMENT (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) AND ACCOMPANYING WHITE PROXY CARD FILED BY THE COMPANY AND ANY OTHER RELEVANT DOCUMENTS FILED WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION.** The Company’s stockholders may obtain copies of these

documents and other documents filed with the SEC by the Company free of charge through the website maintained by the SEC at www.sec.gov. Copies of the documents filed by the Company are also available free of charge by accessing the Company's website at <https://ir.wisdomtree.com/>.

Certain Information Regarding Participants in the Solicitation

The Company, its directors and certain of its executive officers and employees may be deemed to be participants in connection with the solicitation of proxies from the Company's stockholders in connection with the matters to be considered at the 2024 Annual Meeting. Information regarding the direct and indirect interests, by security holdings or otherwise, of the Company's directors and executive officers in the Company is included in the Proxy Statement under the heading "Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters", which was filed with the SEC on April 29, 2024 and can be found through the SEC's website. To the extent holdings of the Company's securities by such potential participants (or the identity of such participants) have changed since the information printed in the Proxy Statement, such information has been or will be reflected in Statements of Change in Ownership on Forms 3 and 4 filed with the SEC. These documents are or will be available free of charge at the SEC's website at www.sec.gov.

Disclaimer

WisdomTree has neither sought nor obtained the consent from any third party to use any statements or information contained in this press release that have been obtained or derived from statements made or published by such third parties. Any such statements or information should not be viewed as indicating the support of such third parties for the views expressed herein.

Category: Business Update

¹ Permission to use ISS quotations was neither sought nor obtained. Emphasis added.

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