

October 11, 2023



WisdomTree Reports Monthly Metrics for September 2023

12th consecutive quarter of firm-wide net inflows

Year-to-date net inflows of nearly \$11 billion, representing a 17% pace of annualized organic growth

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for September 2023, including assets under management (AUM) and flow data by asset class.

Monthly Commentary:

- Over \$300 million of net inflows in September driven by robust flows into fixed income and all equity strategies, partially offset by profit taking and risk mitigation in oil and copper products that impacted commodity & currency flows
- Year-to-date net inflows approaching \$11 billion, driven by strength in U.S. Equity (+6% pace of annualized inflows), non-U.S. Equity (+30% pace of annualized inflows), and Fixed Income strategies (+58% pace of annualized inflows)
- WisdomTree's 17% annualized pace of year-to-date net inflows is best-in-class relative to our publicly traded asset manager peers
- WisdomTree Prime™ has expanded into 11 additional states and is now available to customers in 32 states, representing approximately 60% of the U.S. population

As of September 30, 2023	AUM Rollforward (\$ in millions)			Annualized Flow Rate		
	MTD	QTD	YTD	MTD	QTD	YTD
Beginning of Period Total AUM	\$96,699	\$93,667	\$81,986			
<u>Total Net Flows</u>						
U.S. Equity	\$345	\$864	\$1,129	15.7%	13.2%	6.3%
International Dev. Mkt Equity	\$387	\$798	\$2,841	33.8%	23.6%	37.3%
Emerging Market Equity	\$153	\$451	\$1,266	19.2%	19.5%	20.9%
Fixed Income	\$452	\$1,670	\$6,654	25.8%	32.8%	58.3%
Commodity & Currency	(\$997)	(\$1,815)	(\$1,325)	(54.0%)	(32.2%)	(8.0%)
Alternatives	(\$4)	\$5	\$8	(13.0%)	5.5%	3.4%
Cryptocurrency	\$2	\$10	\$22	9.7%	16.7%	22.1%
Leveraged & Inverse	(\$2)	(\$1)	\$54	(1.0%)	(0.2%)	4.1%
Total Net Flows	\$337	\$1,982	\$10,651	4.2%	8.4%	17.4%
Market Move	(\$3,301)	(\$1,914)	\$1,098			
Current Total AUM	\$93,735	\$93,735	\$93,735			
Average Total AUM	\$95,775	\$95,733	\$91,486			
Blended Total Average Fee Rate		36 bps	36 bps			

Source: <https://ir.wisdomtree.com/>

Please visit <https://ir.wisdomtree.com/> for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

About WisdomTree

WisdomTree is a global financial innovator, offering a well-diversified suite of exchange-traded products (ETPs), models and solutions. We empower investors to shape their future and support financial professionals to better serve their clients and grow their businesses. WisdomTree is leveraging the latest financial infrastructure to create products that provide access, transparency and an enhanced user experience. Building on our heritage of innovation, we are also developing and have recently launched next-generation digital products and structures, including digital or blockchain-enabled mutual funds and tokenized assets, as well as our blockchain-native digital wallet, WisdomTree Prime™.

WisdomTree currently has approximately \$93 billion in assets under management globally.

For more information about WisdomTree and WisdomTree Prime™, visit:
<https://www.wisdomtree.com>.

Please visit us on Twitter at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

Cautionary Statement Regarding Forward-Looking Statements

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our ability to achieve our financial and business plans, goals and objectives and drive stockholder value, including with respect to our ability to successfully implement our strategy relating to WisdomTree Prime™, our ability to continue to make achievements in AUM, levels of net inflows and other risk factors discussed from time to time in WisdomTree’s filings with the Securities and Exchange Commission (“SEC”), including those factors discussed under the caption “Risk Factors” in our most recent annual report on Form 10-K, filed with the SEC on February 28, 2023, and in subsequent reports filed with or furnished to the SEC. These forward-looking statements are based on WisdomTree’s management’s current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree’s management’s control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

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